WEATHER
Fair Sunday and Monday; cooler Sunday in east and south portions.

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FIRE MENACES TOWN OF BROWNSVILLE

The WEEK

By A. M. Brayton

SENATOR LA FOLLETTE addressed an audience at the Milwaukee auditorium Thursday evening. It was his first political speech in Wisconsin since 1916. Some 5,000 people gained admission, and there was considerable overflow. It was a good meeting. The audience was sympathetic. La Follette was heartily cheered. There were cheers for Berger, and reports unfriendly to La Follette had it that they equalled the La Follette ovation. Disinterested spectators say this is incorrect, but that Berger did receive flattering applause from a considerable portion of the audience. It is one of the wonderful things about our American politics that the only way to learn the truth about the attendance and enthusiasm of political meetings is to attend them. One true story would be worth something. Usually there are two stories, neither of them true.

* * * *

The senator's address was a reiteration of the things published in his magazine during the primary, and an elaboration of some of them. The only new thing in it was a new accession of bitterness. He looked well, but even though he steadied himself by reading from a manuscript, it was apparent that illness had impaired the self possession which once characterized his dramatic efforts. One again saw the paradoxical fact of the domestic radical and the international reactionary. But despite comparative defects he made an able argument the faults of which lay in his interpretations of the railroad bill and in his provincial conception of a nation's international obligations.

* * * *

Senator Reed of Missouri has announced that he will come to Wisconsin to support James Thompson. This is interesting, and one wants to know why the Badger state is to be honored by this visit.

The association of Reed and La Follette is neither new nor strange. They thought alike about the war. They met in Wilson's "little group of willful men". Their minds "went along willingly" together about the league of nations.

But in other things their paths have outlined together. La Follette has repudiated the republican party, and is turning to a new party. He was considered as a candidate by the Third party convention in Chicago. Reed has been disowned by those now in control of the democratic party. He was refused a seat in the democratic national convention. Like La Follette, his name was considered as the third party presidential candidate.

Following this bit of history it is easy to see why Reed is coming to Wisconsin to support James Thompson. Where else could he go. A politician without a party. Reed is looking for something to which to tie his political fortunes. He can not turn to the republican party because, even if it wanted him, he could not reconcile his own stand with its policies. The new party impends, and La Follette is its prophet. Thompson's bolt puts him with the partyless crowd, and he is counted upon for the new adventure. What more natural than that Reed should join La Follette and Thompson in their last stand and thus read his title clear to fellowship with them in the leadership of the coming radical party? Indeed, excepting only the La Follette-Thompson organization, where in all America is there a political machine which would accept the services of Reed? There is none republican, none democratic. He has joined the only political enterprise that is open to him. Any port in a storm!

* * * *

John J. Blaine has discussed the advisability of investigating the primary expenses of certain candidates. After election someone will suggest probing election expenses. The trouble is the horse is always stolen before the stable is locked. The damage of campaign frauds is done during elections. Usually the people "gets onto" big campaign funds while they are being spent, but usually the probe comes too late to prevent the damage.

C. H. Schweizer proposes that the legislature make section 4026, known as the discovery statute, a part of the corrupt practices act. Under it a candidate could be jerked off the stump and made to tell about his campaign funds. Schweizer looked very solemn when he said it, which may mean that he was joking, but it might be a good thing. At least candidates would keep each other so busy in court that the public would be saved from many speeches.

* * * *

The government has confessed error in the case of Louis B. Nagler, former assistant secretary of state, convicted of something or another under the espionage act. This means a new trial. Wouldn't it have been better for the government to dismiss the case. Nagler has been punished severely by his experience. It was held that he was doing something—mouth stuff—calculated to hinder support of certain war organizations. Bigger men—shining lights—had done as much. Whatever it was, the government stopped him, which was well and good while we were fighting.

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JOHN ESCH IS MENTIONED AS I. C. C. CHOICE

Republican Victory Likely to See La Crosse Man Appointed to Interstate Commerce Commission

LAST SESSION IN HOUSE WILL BE BUSY FOR ESCH

Branding of Clothing Measure Important Matter for Commerce Committee

By BETTY PRUETT FARRINGTON

WASHINGTON, D. C.—Representative John J. Esch of Wisconsin is being discussed here in connection with appointments to the Interstate Commerce Commission. In the event of a Republican victory in November, the congressman from La Crosse is expected to figure prominently when the time comes to fill vacancies on the commission.

Capital Republicans do not want to see Mr. Esch relegated to private life by his defeat in the primaries in Wisconsin. They believe that his knowledge of transportation problems and his participation in the framing of the Cummins-Esch law qualify him for a position of importance such as he would occupy on the Interstate Commerce commission.

As far as is known, Mr. Esch has not made his plans following his retirement from congress on March 4 of next year. He will return to Washington in time for the reconvening of congress in December, according to information obtained at the House Committee on Interstate and Foreign commerce of which he is chairman. His committee will have a busy session considering bills which could not be given much time owing to the work given the Esch-Cummins law. Among those measures due to be acted on are the bills providing for the transfer of the coast guard to the Navy Department from the Treasury Department, and several bills providing for the branding of clothing goods. Extensive hearings have already been held on the latter measure.

Kleczka to be Busy

Another representative from Wisconsin, John C. Kleczka of Milwaukee, is expected to figure prominently in legislation of importance in the coming session of congress. Mr. Kleczka is expected to return to Washington in time for meetings of the House Immigration committee on November 15 when Representative Albert Johnson of Washington, chairman of the committee, said, drastic changes in the immigration laws will be considered.

The proposals to be considered include provisions for the restriction of immigration from various countries to a percentage of immigrants from those countries who have taken out their second papers seeking naturalization, and a law providing for the examination of the immigrants before they leave their own countries.

Mr. Kleczka has announced that he will propose a law which "will require every immigrant to give satisfactory evidence, when securing his vise from the American consul, before leaving his own country, that he is not allied with any organization which teaches the overthrow of the government by force.

"This provision," he said, "will save hardship for the immigrants and will save money for the country in that it will make unnecessary many deportations."

McCarthy to Farm Conference

Charles McCarthy of Madison, Wisconsin's legislative librarian, is expected to come to Washington for another conference of farmers on Oct. 28 according to a statement made at the National Board of Farm Organizations. By virtue of his experience with the food administration during the war and his knowledge of the problems of farmers, it was said, he is regarded as well qualified to aid the farmers in the solution of the problems they are now facing.

This second conference is the outcome of dissatisfaction among the farmers with the response received from David F. Houston, Secretary of the Treasury, and the Federal Reserve Board to their plea for the opening of the foreign market and more credit last week. The Wisconsin Union, American Society of Equity, is expected to send their representative from Wisconsin for the coming meeting.

Representatives of the farmers are in the meantime carrying their plea to the bankers who are now gathered here for the convention of American Bankers Association. Figuring prominently in a meeting with the agricultural committee of the bankers association on Tuesday afternoon, were two men well known in Madison and

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COX SEES DIRE FUTURE IF LEAGUE CAUSE IS LOST

Emphasizes Business Considerations in Speech Before New York Audience

DECLARES HIS WILLINGNESS TO MAKE "SOME COMPROMISE"

Promises to Lift Issue Out of Politics if Elected

NEW YORK—Governor Cox of Ohio delivered his league of nations message to a great audience in Madison Square Garden tonight and emphasizing business and economic considerations, declared that America's "successful future depends on entrance into the league at the earliest possible moment."

Willingness to make "some compromise" on league reservations was declared by the democratic presidential candidate. He reiterated that he would accept "helpful reservations." If elected, he said, he would lift this issue out of politics by effecting a result which will insure the entrance of the United States into the league, with the idea of perfecting it and obtaining for ourselves the benefits which will accrue."

Governor Cox's speech, closing his Atlantic coast campaign and climaxing a day of receptions, luncheons and other events, stressed agricultural, industrial banking and other arguments for American participation in the league."

"The most serious depression the country has ever witnessed" was predicted by the nominee if the league cause was lost. Business depressions already, he declared, "has grown intense, as a result of Senator Harding's statements on his league attitude.

Reiterating that financial rehabilitation, credit and power together with increased resources resulting from disarmament, would flow from the league's success, Governor Cox declared: "If we go into the league our financial power will guarantee that we shall never have to send an American army to fight in Europe. If we meet the opportunity that calls to us, we can write the word 'American' across the page of the twentieth century history in letters of light."

Regarding compromising on league reservations, he said: "It is going to be necessary to make some compromise to secure the desired end, and that I am willing to do. I am for the ratification of the league with reservations and have so stated my position in every speech made from the Atlantic to the Pacific. I will accept reservations that are helpful, that will clarify, that will reassure our own people, and that will make clear to our associates in the league the limitations of our constitution beyond which we cannot go, among which are the Hitchcock reservations."

Citing Senator Hitchcock's reservation to article ten, Governor Cox repeated that he would consider his election a "mandate" for entrance into the league and that he would "sit down" with the senate and endeavor to reach an agreement "with as little conversation as possible."

"And from my experience as a legislator," the nominee said, "I am confident that we will have action.

"No suggestion from whatever source will be rejected, so long as that suggestion is for helpful purposes and not for destruction."

Another promise made by Governor Cox, was that, realizing necessity for re-forming federal agencies, he would not hesitate to call on any man for aid, regardless of his politics.

"As an executive of some experience, as a result of knowledge gained as a member of the appropriations committee in congress, and as business man, who has spent days and nights to make the ledger balance, I am keenly aware of the necessity to improve and modernize the executive machinery of our federal government and to bring into contact the best brains America contains," he said.

GARIS WRITES OF GOOD TIME GIVEN HIM HERE ON TRIP

Minnesota Aviator Relates Story of Stop in La Crosse on Washington Trip

LIEUT. Col. W. C. Garis, commanding the Minnesota air forces, who stopped in La Crosse enroute to and from Washington in a Curtiss airplane, early in the month, writes appreciatively of the treatment received here at the hands of J. P. Salzer, Mayor Bentley and others, in a story of his trip in the St. Paul News. Of the visit in La Crosse on the way from Minneapolis to La Crosse, Col. Garis writes:

"Upon landing on the field we were greeted by the mayor of La Crosse and J. P. Salzer, president of the Aero club, together with a delegation of about 300 citizens, and after an exchange of greetings were escorted to a hotel where a banquet was served us. After a few hours we became anxious to be on our way, but the good citizens of La Crosse found so many excuses why we should not start immediately that four hours rolled by before we bade farewell to our hosts and took the air for Chicago. Darkness fell, however, before we reached Madison, and just over the city we met a blinding rainstorm, so thought it best to land and spend the night there."

1,500 EX-SERVICE MEN TO MARCH IN PARADE WHICH IS TO FEATURE ARMISTICE DAY

A PARADE of some 1,500 uniformed ex-service men, presentation of Victory medals to veterans from all over the county, a big Victory Ball—these are among the features of the county-wide Armistice day celebration here, plans for which are being rapidly matured by local civic organizations under the leadership of Frank Shuman post of the American Legion.

William C. Strehl, who as commander of the post has been one of the leading workers in arrangement of the plans, said Saturday night that Mayor Bentley would be asked to issue a proclamation declaring the afternoon of November 11 a public holiday.

Invite All Veterans

It is urged that so far as possible business houses may release their employes to take part in the celebration and to witness the parade and medal presentation which are to be its leading features. Letters will be sent out within the next few days to all of the ex-service men in the city and county, detailing the plans and inviting them to take a personal share in the doings.

Requisitions have already been sent in for more than 400 Victory medals. Every man in service on the day of the armistice is entitled to one of the medals upon presentation of his discharge, and Adjutant R. F. M. Sepultz of the Legion has been busy for weeks past preparing certified copies of discharges to be sent to Washington to obtain the medals. Medals will be decorated with battle clasps according to each man's service record, a clasp being awarded for every major operation in which the veteran took part. More applications are being sent in daily, and while it is improbable that the 2,000-odd medals to which La Crosse county men are entitled will all have arrived by the 11th, there will be several hundred at least decorated on the occasion, it is believed certain.

To Wear Flanders Poppies

It is expected that the Elks' band will lead the parade of ex-service men. Commander Strehl announced Saturday evening, also, that orders have been sent in for 2,000 Flanders poppies, so that each of the uniformed marchers may wear one of the brilliant red blossoms in memory of the men buried in France. Yeomen hall has been engaged for a community Victory ball to be held in the evening.

All civic organizations that are willing to assist in the celebration, Commander Strehl said, are asked to get into communication with him.

WESTERN CHIEF OF G. O. P. CLAIMS NO DOUBT OF VICTORY

If all the Breaks go to Democrats they Can Only Get 200 Electoral Votes, Says Adams

SAYS ONLY REAL FIGHT IS OVER THE SENATE

All Effort Concentrated Upon Insuring Good G. O. P. Majority

CHICAGO, Ill.—(Special)—John T. Adams, vice chairman of the republican national committee and in charge of western headquarters, summarizes the campaign situation here today in a brief statement.

"There has been no doubt for weeks," asserted Mr. Adams, "as to the general result of the campaign which now enters on its last week. No future event could be more certain than the election of Harding and Coolidge. It is a waste of time to discuss in detail the claims of the democrats. If every last possibility were to turn in their favor they could not muster 200 electoral voters of the 531. The tide of sentiment at present is entirely in favor of the republicans on the national ticket.

"If there be any change in sentiment it will be in our favor. North of the Ohio and east of the Mississippi the states are solid for Harding. Add to them North and South Dakota, Nebraska, Kansas and the Pacific coast and any man may make his own figures. Personally I feel sure that Harding and Coolidge will carry every northern state from coast to coast. I might add we are absolutely sure of Missouri also.

"Of a big majority of the house of representatives I feel equally certain. The only real question is as to the size of the republican majority in the senate. As it is of the utmost importance to have a good working majority in the senate we are concentrating our efforts on some of the doubtful senatorial contests in these last days before the election."

WILSON SPEECH THROWS NEW LIGHT ON ARTICLE X, SAYS HARDING

MARION, O.—Alluding for the first time to the controversy between President Wilson and Senator Spencer over the former's Paris utterances regarding America's part in maintaining European peace, Senator Harding said Saturday night that the version of the president's words recently published in this country and attributed to Premier Braiano of Rumania, served to throw new light on the real character of Article X.

"The controversy as to the exact language used by Mr. Wilson was not itself discussed by the republican nominee, who said in reply to a question, that it was not his dispute. He added, however, that the belated testimony of the Rumanian premier is interesting by way of confirming the president's objections to amending the league covenant.

"The president said to several senators," he continued, "for one of whom I can speak definitely, that any amendment would lead to demands by Rumania and other small nations with attending embarrassment.

"All this emphasized our objection to the covenant as written. Clearly the supreme council trespassed the rights of the small nations and assumed to decide their very own political and economic affairs, and then set about to maintain the existing order of things by the rule of force. It has been the republican purpose all along to estab-

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Two Flickering Lights the Whole World Watches

LONDON. — A bulletin issued Saturday night by the Irish Self-Determination league on Lord Mayor MacSwiney's condition, said.

"The condition of the Lord Mayor has not materially changed. He still is unconscious and does not recognize anyone. His mouth moves at times as if he wished to speak."

ATHENS.—King Alexander of Greece, who is critically ill, as a result of infection caused by the bite of a monkey, entered a very acute cerebral crisis today. His condition was described by his physician as most critical.

TRAVELERS' CHIEF DECLARES KNIGHTS OF GRIP HARDING'S

Attack on Salesmen in Cox Paper Some Years Ago Still Rankles

CHICAGO.—Eighty-five per cent of the 500,000 traveling men of the country have pledged their support to the Harding-Coolidge ticket, according to L. A. Minter, president of the Illinois division of the Travelers' Protective association, in a statement issued here Saturday.

In Chicago, New York, Boston, Philadelphia and many other cities, and even in the southern states, the traveling men are working hard for the republican candidates, said Minter. Traveling men are resenting Governor Cox's attitude toward them as reflected by an editorial some years ago in his newspaper, the "Dayton News," which attacked the salesmen and called them "unmitigated bores."

"Commercial travelers have taken an active part in several campaigns. Roosevelt once said he was nominated and elected by traveling men. The pilgrimage of 10,000 traveling men to Marion September 25 to greet Senator Harding is striking evidence of the interest they are taking in the campaign."

REPUBLICAN LEADER IN CALIFORNIA TO SUPPORT GOV. COX

SAN FRANCISCO, Cal—Announcement that he would support Governor Cox for president was made by Chester H. Rowell, former publisher of the Fresno Republican, in a telegram to United States Senator Pittman of Nevada, head of the western headquarters of the democratic national committee here. Mr. Rowell is former chairman of the republican state central committee and four years ago was amember of the republican national campaign committee.

TREATY WITH RUSS IS RATIFIED BY DIET OF POLAND

WARSAW, Poland, Oct. 23.—The diet has unanimously ratified the preliminary peace treaty signed recently at Riga by the Russian and Polish peace delegates.

LA CROSSE BOYS ARE BIG WINNERS IN MADISON TODAY

Youngsters of this County Take Large Share of Prizes in Junior Livestock Show

RETURN HOME JUBILANT AFTER DELIGHTFUL WEEK AT MADISON

Bring Back $295 and Gold Watch as their Prize Winnings

La Crosse county boys won a total of $295 in cash and a gold watch at the junior livestock exposition in Madison during the past week being exceeded in winnings only by the Mondovi boys.

It was a jubilant crowd of youngsters in charge of W. G. Spreiter, who arrived home from Madison Friday night after a delightful week spent in the capital city. The boys were well entertained during their visit, enjoying trips through the university and a special visit with Mr. Babcock, who invented the Babcock test.

They were housed in the army barracks adjoining the livestock pavilion and given every comfort and convenience.

Two big features of the show took place Friday night, when the prize winning calves and pigs were auctioned off, after a parade of the animals. The baby beef calf of Martin C. Staneck of Yuba which won the grand prize brought 52 cents per pound in the auction. The proud owner receiving over $500 for his animal.

Following is a list of the La Crosse county winners in the junior livestock show:

Holstein

Purebred bull calf class—
Gordon Clark, West Salem, first; on Colonel DeKol Pontiac, $20.00; Forest Quackenbusch, West Salem, third on Rag Apple, $12.00; Robert N. Thomas, West Salem, sixth on Elmhurst Segis, $5.00.

Purebred heifer calf class—
Forest Quackenbusch, West Salem, third on Cleopatra Pontiac Rag Apple, $12.00; Gordon Clark, West Salem, won the gold watch, special prize given by the Holstein-Friesian association of Wisconsin.

Guernsey

Purebred bull class—
Irwin Nuttleman, West Salem, first, Fanny's Grand Duke, $20.00; Lloyd Moran, West Salem, third on Allen, $12.00.

Pure bred or grade heifer class—
Irwin Nuttleman, West Salem, first on Pride of Salem, $20.00; Orrin Young, West Salem, third on unnamed, $12.00; Lloyd Larson, La Crosse, sixth on Glenchire Star, $15.00; Vilas Young, West Salem, seventh on Betty, $5.00.

Jersey

Purebred bull calf class—
Anker Knutson, West Salem, fourth, $10.00.

Ayrshire

Purebred heifer class—
Robert Waldenberger, Midway, second, $15.00.

Calf Club Exhibit

West Salem High School Livestock club, second, $30.00.

Hereford

Hereford baby beef—
Wesley Terpstra, Onalaska, second $30.00.

PIG DEPARTMENT

Duroc-Jersey

Purebred boar class—
Robert Thomas, West Salem, second, $8.00.

Purebred sow class—
Robert Thomas, West Salem, second, $8.00.

Herd class—1 boar, 2 sows, purebred—
Robert Thomas, West Salem, first, $12.00.

Chester White

Purebred boar pig—
Irwin Nuttleman, West Salem, third, $5.00; Reuben G. Bonsack, Onalaska, fourth, $4.00.

Purebred sow pig—
Reuben G. Bonsack, Onalaska, first, $8.00; Irwin Nuttleman, West Salem, second, $6.00.

Herd—Boar and two sows—
Reuben G. Bonsack, Onalaska, first, $10.00; Irwin Nuttleman, West Salem, second, $8.00.

Berkshires

Purebred sow pig—
Lloyd Larson, La Crosse, first, $8.00.

Fat Pig

Reuben G. Bonsack, Onalaska, second.

HEILEMAN BREWERY STRIKE ENDS; PAY IS INCREASED $6.50

Union Employes to Return Monday After Strike Lasting Since April 13

The strike of the brewery workers at the Heileman Brewing company, which has been on since April 13 last, has been settled. Employes who have been on strike will resume their old places Monday morning.

A flat increase of $6.50 a week has been granted all the workers. The engineers and firemen get a six-day week. Some of the new wages that will be paid under the agreement are: $20 and $30 for brewers; $27.50 for bottlers; $19.50 for girls working in the bottling department; $28.50 for head shippers; $32 for engineers.

Practically the same wage scale prevails in agreements made a short time ago between the union and the Bartl Brewing company and the Monitor Brewing company.

HOTEL, LUMBER YARD AND P. O. ARE DESTROYED

Communication With Village is Cut Off When Phone Exchange Burns

LA CROSSE RUSHES ENGINE AND HOSE WAGON TO TOWN

Fire that started near midnight last night destroyed Smith's hotel, Smith's lumber yard and the postoffice at Brownsville, Minn.

The flames menaced the rest of the village and La Crosse was appealed to for aid.

Chief McGlachlin ordered hose company No. 2, from the North Side, and Engine No. 3, stationed at Sixth and Mississippi streets to Brownsville. The firemen were in charge of Lieutenant Homer Vanberg of the North Side.

The telephone exchange is located in the postoffice building and when that structure burned communication with the village was cut off.

No word had been received here, up to an early hour this morning, of the amount of damage done or the possible loss of life.

MORE COAL FOR THE NORTHWEST; U. S. TO INCREASE SHIPMENTS

Preferential Allotment of Cars to Great Lakes District Ordered Stopped

WASHINGTON.—The interstate commerce commission on Saturday discontinued preferential allotment of coal cars for fuel transportation to the Great Lakes district in three sections of the country. Allotments are to be omitted at the mines on the Louisville & Nashville railroad, in Irwin gas coal district of Pennsylvania and in the Northern Ohio district the middle districts of Ohio, and also the Butler-Ohio Mercer districts in Pennsylvania.

In addition, the commission announced coal car allotments may be omitted against wogan mines and mines producing strip coal at present.

Coal for the northwest has not been delivered in sufficient quantities, officials said, to permit a reduction of this movement and a greater supply will be available in the districts affected by the order and also for public utilities.

LLOYD GEORGE TO MEET MINERS TO SEEK A SETTLEMENT

LONDON.—By The Associated Press.—The threatened sympathetic strike of the railwaymen and transport workers in support of the striking coal miners, which would have forced virtually all the industries of Great Britain to shut down, have been postponed, pending renewed negotiations between the government and the miners. This will be inaugurated on Sunday morning, when Premier Lloyd George meets representatives of the miners in an attempt to arrive at a basis of settlement.

It was said after a day of conferences, the premier having late Saturday afternoon sent a letter to Frank Hodges of the miners' union, suggesting the meeting. Thereupon the railwaymen at the request of the miners, suspended action in order that, in the words of an official statement issued by J. H. Thomas, general secretary of the National Union of Railwaymen, "every hope of peace might be explored without difficulty being added by a railway strike."

THIRD MAN FOUND GUILTY IN ST. PAUL MURDER OF 1917

ST. PAUL, Minn.—Orrin Shea, alias "Tacoma Johnny" Doyle, was found guilty of murder in the Ramsey county district court late Saturday in connection with the slaying of Alice McQuillan Dunn, April 26, 1917, at her home here. The jury received the case Friday. It was charged that Shea was the third man in the slaying. Several others are serving penitentiary sentences for the crime. Shea will be sentenced Monday.

FAREWELL PARTY IS HELD HONORING THE LOUIS THOMPSONS

A Gift Was Presented and Mr. and Mrs. Thompson Will Go to Seattle, Wash.

VIROQUA, Wis. (Special)—Mr. and Mrs. Louis Thompson were honor guests at a delightful farewell gathering given at their home on Saturday evening by a party of friends. Mr. and Mrs. Thompson were presented with two beautiful pieces of pyrex-ware from the guests, who also served an elaborate luncheon at eleven o'clock. Mr. and Mrs. Thompson will soon leave this city to take up their residence in Seattle, Washington. For many years they have been residents of this city and have been active in fraternal and social circles.

Saturday afternoon Mrs. Charles J. Kuehler was hostess at a delightful luncheon having fourteen guests.

The afternoon was spent with needlework.

On Friday evening Miss Mary Webb pleasantly entertained a party of eight friends in honor of Miss Fay Smith who left on Friday for Los Angeles, Cal., where she will spend the winter. The Mesdames Otto Brown and Charles Parker won the "bridge" favors. Miss Smith was presented with the guests' favor.

Mesdames B. C. Brown and W. E. Butt entertained the Daughters of Pioneers club at bridge on Thursday night at the home of the former.

Friday afternoon Mrs. Irman Cass was hostess at a delightful luncheon, having six guests.

Mrs. George Bush had as guests on Friday evening a company of ladies which was pleasantly entertained. A dainty luncheon was served at ten o'clock.

Mrs. S. J. Sauer was hostess at a delightful costume party on Saturday evening having a company of eight ladies.

Mrs. J. W. Stoll and Mrs. G. A. Groves were pleasantly entertained a company of twelve ladies at the home of the former on Friday afternoon in honor of Miss Katherine Groves and Mrs. J. Wise.

On Wednesday afternoon Mrs. B. C. Brown entertained a company of fifteen ladies in honor of her mother, Mrs. E. A. Wigginton. The guests included members of the local Womans' Relief Corps, who had passed their sixtieth birthdays. The afternoon was delightfully spent. A delicious luncheon was served at five o'clock.

A pre-nuptial shower was given on Monday evening complimentary to Miss Amy Hornby, by a large number of friends and relatives who gathered at the Hornby home and completely surprised the hostess. Miss Hornby was presented with many handsome gifts.

Mrs. Oscar Larson entertained on Tuesday evening, having as guests a number of neighborhood friends.

At a meeting of the Viroqua Rebekkah lodge on Monday evening, two new members were received into the order, including: Mrs. John Stewart and Mr. Pearly Brye. At the close of the degree work the members were entertained at luncheon by th Messrs and Mesdames Sterlie May, George Fisher, Roy Moore, the Mesdames Keir, and Gauper, and the Messrs Hulsether and Minshall.

Ten members of the Viroqua Rebekkah order attended the district convention held at Sparta on Tuesday, as follows: the Meslames Albert Carmichael, Thomas Smoll, W. C. Williams, Melvin Gauper, George Griffin, Robert Stevens, and R. E. Wolfgram and the Messrs Robert Stevens, A. D. Helgerson and F. M. Minshall.

The state president, Mrs. Elizabeth Crumb, of Milton, Wis., was present at the convention. Mrs. Melvin Gauper, of this city, who is district president, presided at the afternoon and evening sessions. One hundred and sixty members were present from the different lodges represented. The guests were delightfully entertained by the Sparta lodge. A banquet was served in their honor at six o'clock.

A special meeting of the Viroqua Rebekkah lodge was called on Thursday evening. Mrs. Elizabeth Crumb, state president, was present. A luncheon was served at the conclusion of the business meeting by an appointed committee.

The basket social given by the Royal Neighbors on Wednesday evening was largely attended. Culver's orchestra furnished music for the dancing.

A Hallowe'en carnival will be given at the Training School building on Friday afternoon and evening. The Vecono Club, a school society which has lately been organized, is promoting the affair for the purpose of raising funds with which to purchase a victrola or Edison for the school.

Mr. and Mrs. Edward Gorsline, who were recently married were given a luncheon and shower Friday evening by the city telephone operators.

The W. C. T. U. was entertained on Tuesday afternoon at the home of Mrs. Grant DeWitt. report of the state convention, recently held at Ashland, was read by the delegate Mrs. C. D. Meade.

The Congregational aid society was entertained on Thursday afternoon at the church parlors by Mrs. M. J. Felix's division.

The officers of the Congregational church and teachers of the Sunday school were entertained on Thursday afternoon at luncheon in the church parlors, by Mrs. George Minshall, superintendent of the Sunday school.

At the Methodist church on Wednesday evening, Mary Harris Armor L. L. D. of Georgia will give a lecture.

Mrs. Ole Rudser and Mrs. M. Peterson will entertain the Zion Aid society at the church parlors.

On Thursday afternoon the United Lutheran Aid Society will be entertained in the church parlors by Mesdames Oscar Larson, Hans Larson, A. Nuttestad, N. Nelson and G. Swanson.

The Queen Esther Missionary society was entertained Monday evening at the home of Miss Ethel Nuzum.

Friends in this city of Miss Elizabeth Teale have received announcements of her marriage to Mr. Walter Foote of Sparta. The wedding taking place at Mankato, Minn. Miss Teale has many friends here having taught English in the Viroqua High School last year.

Mr. and Mrs. George Wheeler have returned home from a week's visit at St. Paul and Minneapolis.

Mr. and Mrs. Jerry Baum have gone to Richland Center for a visit with relatives. From there they will go to Los Angeles, Cal. to spend the winter.

Mrs. M. Shreve of Evansville, is a guest at the home of her nephew, Mr. J. M. Shreve.

Mr. J. W. Potts is home from a visit with his daughter, Mrs. John Mosteller, at Cleveland, Ohio.

Mrs. Flora Cooley is visiting her daughter, Mrs. J. W. Houghton, of Adams.

Mr. Delbert Miller of Iowa, was a guest at the home of Mr. and Mrs. George Griffin a portion of last week.

Mrs. C. C. Brown has returned home from a summer's visit with a sister in Spokane, Wash.

Mr. and Mrs. Edward Nestinger and family of Sparta spent Sunday at the home of Mr. and Mrs. Oscar Larson.

Mr. and Mrs. Robert Stevens of Tomah, visited Viroqua friends and relatives a portion of last week. From here they will go to St. Louis for a visit with the former's sister, rs. Eugene Corvee, and later to San Antonio, Texas, to spend the winter.

Miss Alma Larson of Westby was a guest at the A. Thompson home Friday.

Mr. and Mrs. Frank Adams of Mt. Sterling were guests at the home of Mr. and Mrs. R. Johnson Sunday.

Mrs. L. E. Hanson has gone to La Crosse for a visit with Mr. and Mrs. Robert E. Thompson.

The Misses Alice and Dorothy Lathrop of Madison spent a portion of the week with relatives here.

Mrs. Henry Running entertained a division of the Lutheran Aid Society at her home on Friday afternoon.

3,000-Year-Old Story

Do you know which is the oldest work of fiction?

It is the "Tale of Two Brothers," written over three thousand years ago by the librarian to King Merenpah, the supposed Pharoah of the Exodus.

The story was written for the amusement of the king's son, who afterward reigned as Seti the Second. He has signed his name in two places on the manuscript, and these are probably the only surviving autographs of a king of Egypt.

The "Tale of Two Brothers" is written on nineteen sheets of papyrus in a bold hieratic hand. It was purchased in 1857 by the British museum from a Mme. d'Orbiney.

The Kookaburra

Australia has no nightingale, but it has a bird quite exceptional in its song—the kookaburra or the "laughing jackass." Its laugh is so human it startles the newcomer, for when one bird starts to laugh, the others follow. Then there is a merry time which makes men join heartily in the song, if song it be.

Teeth Now Beautified Almost Like Magic

Why is it that men and women of refinement go to their dentists two, three of four times a year to have their teeth scraped? Because such persons, though ardent devotees of the tooth brush, find that no dentifrice suffices to keep their teeth free from stains and tartar. If more people only knew it, there is a remarkable and perfectly harmless product, to be found in any drug store, which acts almist like magic when used on unclean and discolored teeth.

Anyone can have the loveliest pearly white teeth imaginable by using "Once-a-Week Tooth Polish" in addition to whatever powder or paste is used. If one will procure a package of this and use a little of it once a week on a tooth-brush, the unsightly discolorations and tartar will not return after their removal. Furthermore, it will prevent tooth decay and gum inflammation, neutralize acids and keep the breath sweet. Once-a-Week Tooth Polish was originated by a well known dentist.

SELDOM SEEN IS VERY APPROPRIATE

TOLEDO.—George Miller took six blankets to the Seldom Seen Laundry to be cleaned. Now he thinks he was misunderstood and that they have cleaned him instead. The laundry is closed and the management, according to neighbors, is seldom seen recently.

BIT HER, BUT GIRL PLEADS FOR DOG

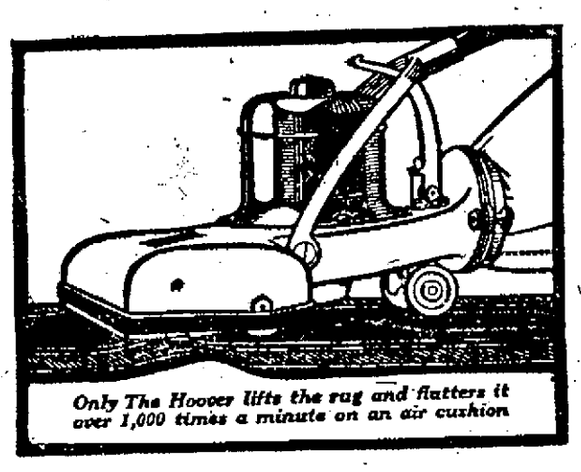
SAN FRANCISCO.—Although he bit her lip so badly that stitches had to be taken, little Adele Perron is pleading for the life of "Bobbie," condemned by the police to die. "Bobby" is a brindle and white bull dog. He killed several neighborhood dogs in fights and Adele says that the bite he gave her was an acident and that he was trying to protect her from some "dog fancied" harm.

SMILE

with the well-dressed fellows who wear a

LA CROSSE HAT

The HOOVER



Only The Hoover lifts the rug and flatters it over 1,000 times a minute on an air cushion

SOLD BY

Linker Electric Co.

114 North Fifth St. La Crosse, Wis.

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Good Will always follows USL Golden Rule Service.

USL STORAGE BATTERY SERVICE

Tell Your Battery "Let's Go!"

YOU say "Let's go!" Your responsive USL Battery shoots out the energy that puts the jump into your engine. If that eager snappiness keeps up long enough you are gratified. And the bottom cause of your satisfaction is the stamina in your battery's *plates*.

Powerful machines pack the working material into USL Machine Pasted Plates with heavy pressure and sure action. That's the why of the USL Battery's snap and endurance.

Our USL Golden Rule Service is to keep your electrical system in tune and make your battery *last*, regardless of its make.

BENTON ELECTRIC CO.

220 Main St. La Crosse, Wis.

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INDIVIDUALITY

The selection of appropriate mountings for remarkably good photographic portraits.

That's one of the secrets of our success

PRYOR STUDIO 524 Main St.

Barron's

Art in Dress at Moderate Prices--There is a Tone of Youth in Every Garment

Among the new Fall Suits, and shown exclusively by us, are these two smart Suits, created by Jenny.



HERE is the last word in correct and exclusive style in Duvet de Laine, with French Seal fur and Soutache Braid trim. Produced at a price that you would pay for the most commonplace models.

Big range of other suits in all styles and colors. Priced from—

$30.00 up to $150.

If you have made up your mind to any particular style of coat and the price of same, you will find it here, as we are showing all the styles to be shown and at all prices. Coats ranging—

from $15.00 up

One particularly good model in a wrap made of brown silk Bolivia, Nutria collar, Pussywillow lined; just the model to be worn for all purposes—

Priced at $150

Ladies' Winter Coats

of Chamoisine, straight line model, shoestring belt, collar fashioned with scarf effect, finished with tassels, lined throughout with flowered Pussywillow lining.

Priced at $95.00



Everything in Dress Goods

FOR one-piece dresses nothing is more satisfactory or in better style than the Serges. For the ones with draped or plaited skirts, the French Serge; for the more severe tailored ones: the Imperial Serges; whilst for the one ready for all inclement weather are the Storm Serges.

Next in favor to Serges are the Tricotines, of which we have a good range in colors and prices. Then the Duvet-de-Laine with their fine, soft, velvety surface.

New brushed wool Angora Bandings, in the six-inch width—black, white and colors.

Velvets in the Silk Section

VELVETS are very much in vogue this season. We have the Paon Velvet, in navy, taupe, brown and black, 40 inches wide, at per yard **$8.75**

A large assortment of all colors in Paon Velvet, 18 inches wide, at $2.50 and $3.50 a yard.

Cotton Madras for Shirts

A fine assortment of Cotton Madras, light background with colored stripes, suitable for men's shirts, 32 inches wide. Price per yard, 85c, $1.25 and $1.50.

Domestic Section News

WE do not know of a good grade Outing on the market that we can buy at 28c per yard (wholesale)—yet we are offering you one in several good patterns at that price.



We also believe that our full 36-inch wide Outing, heavy, good patterns, is below present value when we offer it at per yard **50c**

Beacon Robes

ARE GOOD ROBES.

BEACON ROBES are the best robes. They are fast colored, they are warm, durable, good looking, and we can make one for you to your measurements. You select the color and the pattern you like and we will do the rest.

Now is the Time to Buy Warm Blankets.

Complete Showing of Sport Coats

Made of suedine and chamo cloth, fur collars and cuffs, short, medium and full length models. Lined with chamois skin and sheep skin. Colors: Reindeer, grey, taupe and buff. Just the thing for our cold winters. Priced from **$55.00 and up.**

Corset Perfection

WE have in our stock many models which will take care of all your figure needs and we shall be glad to advise you about the style which is most suitable for your type. Our stock consists of Gossard Lace-Front, P. N. Practical Lace-Front, Mme. Irene, Warner's, Nemos and Thompson Glove-Fitting.

BRASSIERES, both back and front hook, at **75c and up to $5.00.**

The Lace Section

BLACK LACES for evening wear for the coming season will be much used. We have them in chantelly embroidered in black. Also black embroidered in henna, and silver and black beaded in blue with the iridiscent beads. All 40 inches wide. Priced at—

$9.00, $10.00, $12.50 and $13.50 a yard.

BAND TRIMMINGS to match, priced at—

$4.00 and $6.75 a yard.

Barron's

Third Floor—Rug and Drapery Section

Special Sale of Vudor Porch Shades

HERE is an opportunity to purchase shades for your sleeping porch at unusual savings. Vudor Porch Shades are the best porch shades made. Vudors keep out the rain and prevent a draft and with a wind shield can be used in any storm. We also advise purchasing Vudors at this price for your front porch for next summer. **Monday only.** Vudors will be sold as follows:

20 only, 4 ft. wide by 6 ft. high, green and brown colors, $3.15 value, special at each **$2.00**
9 only, 5 ft. wide by 6 ft. high, green and brown colors, $4.25 value, special at each **$3.00**
2 only, 6 ft. wide by 6 ft. high, brown color, $5.00 value, special at each **$3.35**
1 only, 7 ft. wide by 6 ft. high, green color, $6.25 value, special at **$4.25**
1 only, 6 ft. wide by 7½ ft. high, brown color, $6.00 value, special at **$4.00**
1 only, 5 ft. 5 in. wide by 4½ ft. high, brown color, $4.30 value, special at **$3.00**
1 only, 8 ft. wide by 4½ ft. high, brown color, $6.00 value, special at **$4.00**

All Kinds of Fine Gloves

LADIES' Mocha and Suede Gloves, in greys and tans, one-clap style, very durable street glove, broken lots, per pair **$2.75**
Tan Cape Gloves, washable leather, for ladies' and youths, pair **$2.50**
French Kid Gloves, in small sizes, 6¼ largest size, black only, pair **$2.50**

Visit the China Section

CANDY Jars, priced at $1.00, $1.50 and $2.50 each; Bud Vases, 65c, 90c, $1.00 and $1.25 each; Glass Baskets, 65c; Sugar and Creams in hand painted Nippon China, at $1.50, $2.00 and $2.50 each; Bon Bon Dishes, $1.25, $1.50 and $1.75 each. We have Jardiniers, Fern Dishes and Flower Bowls.

Ribbons for Every Use

SASHES, Girdles, Bags and Vestees are a few of the many uses for ribbon. We have an appropriate ribbon for every need and purpose in gleaming Satin, bright Moire, patterned Brocade, Gros Grain and Taffeta.

THE LA CROSSE TRIBUNE AND LEADER-PRESS
A NEWSPAPER FOR THE PEOPLE
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BE GLAD

THE righteous shall be glad in the Lord, and shall trust in Him; and all the upright in heart shall glory.—Psalms, 64: 10. He that glorieth, let him glory in the Lord.—Corinthians, 1: 31.

WORTH LOOKING INTO

IT is charged that the leaders of the Nonpartisan league are ex-socialists—as though that were a crime. Of course it isn't a crime to be a socialist, although history may prove that it is an indiscretion. But that these men are socialists is very important as indicating what the future of the league may be under their guidance.

And so we have recourse to what purports to be the letterhead of the Organization Department of the Socialist Party of North Dakota in 1914, upon which the names of its official personnel are published, with which we compare the names of these same men as now or recently employed:

Socialist 1914	Nonpartisan 1920
A. C. Townley, District Organizer.	A. C. Townley, President.
Arthur Le Sueur, Natnl. Committeeman.	Arthur Le Sueur, Executive Secretary.
D. C. Dorman, Executive Committee.	D. C. Dorman, General Manager.
Beecher Moore, District Organizer.	Beecher Moore, State Manager.
Ray L. Cooper, District Organizer.	Ray L. Cooper, Kan. State Manager.
A. E. Bowen, Jr., District Organizer.	A. E. Bowen, National Organizer.
Geo. H. Griffith, District Organizer.	Geo. H. Griffith, Minn. State Manager.

Thus it appears that when Townley, twice a socialist candidate for public office, undertook the organization of the Nonpartisan league, he took with him as his official organization the official organization of the Organization Department of the Socialist Party of North Dakota. Socialism isn't a mere hobby horse. It is a live movement going in a certain direction. Of course any organization autocratically ruled by a group of entrenched socialists will move in the direction of socialism. The only way to avoid this is to change the leadership. If a majority of the members of the Nonpartisan league desire a socialized state, it is their perfect right to employ political effort to that end. The point we make is that farmers in this movement want to know which way they are headed. If they don't like the way in which their leaders are leading them, they can change their leaders and thus alter their course.

As to this matter of direction, one may turn to the "Socialist Congressional Handbook" published for the campaign of 1914, when Townley was running the socialist party of North Dakota. Following is a paragraph from Page 106 of this Handbook:

> Just as the socialist party proposes to restore the ownership of factory and mill, the mines and the railroads, to those who work in them and who create wealth through their use, so it proposes to restore the lands and the machinery to the men who produce the crops of the country; but this cannot be individual ownership in either case; so the socialist party believes the time has come for the beginning of socially-operated farms. . . . . Actual use and occupancy shall be the title to land.

One sees that this is important. Men who are now running the Nonpartisan league as they please were in 1914 proposing to destroy present land titles and to make occupancy and use of land carry with it the temporary title to socially operated farms. This may not suggest to farmers the abandonment of the league. That would be too bad. But it may suggest the selection of leadership which has never contemplated state seizure of the privately owned lands of the American farmer.

It is a good thing for farmers to know about these things. Of course asking Townley and his associates would get them nowhere. But wouldn't it be a good thing for the farmers interested in the league to appoint a committee to investigate?

BEG YOUR PARDON—

PROFUSE apologies are hereby extended to Miss Helen Dorset, Mrs. E. C. Thompson, Miss Charlotte Kohn et al., as the lawyers say. The Tribune and Leader-Press has that guilty feeling as the result of information received subsequent to an editorial commending to La Crosse women a plan for the instruction of women citizens adopted by the Madison League of Women Voters. We learn, with confusion, that Madison isn't working out something new, but merely adopting the course in political fundamentals which the La Crosse Community Council gave several classes as long ago as last spring. We blush in retrospect at our lack of faith in our womenkind's consistent tradition of being on the job.

And yet, even if the Madison league isn't doing what the dispatches seemed to indicate, but only what La Crosse has already done, we are still inclined to think well of our suggestion. For both in La Crosse and Madison, although the classes in political instruction were open to all who might care to come, only the surface was touched.

The intensive campaign of the Community Council, which has carried the torch into the country at township meetings, is something more like the sort of thing we should like to see tried in the city. Classes are by their nature restricted to a limited number of persons, and training for women voters ought to include every one. That is doubtless an impossible "counsel of perfection," but it is not unlikely that a general mass-meeting of the sort suggested would attract and interest a number of women who would not otherwise be reached.

NEW FIELD OPEN TO MEDICAL SCIENCE

AIRPLANES entering the United States are subject after November 1 to the same quarantine regulations as steamships, says the United States Public Health Service. How are they going to quarantine the whiskey-birds, hopping the border at 5,000 feet altitude? With a high tariff wall? Or will some of the U. S. P. H. S. doctors take a post-graduate course in pursuit flying and Lewis gun technic? Would that W. S. Gilbert had lived to immortalize the aerial medico, twin to the horse marine:

> "I'm Pilot Jinks of the Flying Docs;
> No border-jumper at me mocks.
> My patients up aloft I glean
> In ethical enforcement of the quarantine.
> My method always cures or kills—
> I treat them all with Dum-Dum pills. . . ."

The politicians haven't said a word about the plain people since women got the vote.

The Russians are threatened with an involuntary MacSwiney.

The bare-knee and furless-neck era will not be in full sway until November.

Young America hopes the turkey doesn't miss a meal for the next seven weeks.

CHURCH NEWS

Furnished by the Church News Association

NEW YORK.—For the first time since organization the Council of Board of Benevolence will meet on November 22 next, to take up a budget. The meeting place will be Boston, and this council is a general Methodist body of experts, and was authorized by the general conference held at Des Moines last May. Formerly each Methodist agency made its plans and went to Methodist churches for money to put them through. At least, roughly speaking, such was the procedure. Now a common agency considers plans of all agencies, education, hospitals, missions, publicity and all special calls for money, like the negroes, fixes the total sum, and goes unitedly to the churches. The centenary given by Methodists reached a total of $115,000,000, or quite near to that sum. This century marked the end of one hundred years of organized mission effort by Methodists. The pledges covered five years, and should produce approximately $23,000,000, a year. The first year produced $16,270,000, or some $7,000,000 short. It is claimed that much is held back to be paid in at conferences, when held, and it is explained that when the first year of the centenary period began many churches had not completed their canvasses. On the whole Methodist leaders regard the showing with encouragement.

* * * *

NEW YORK.—Knights of Columbus say they are so certain the American Legion will accept their $5,000,000 that they are preparing to ask congress, when it meets in December, to vote a site, and are already themselves fixing upon a site on the mall, between the Pan-American building and the Lincoln Memorial, and facing toward Arlington. For some years the George Washington Memorial association has been raising money and lately determined to make its building in Washington a memorial of the world war. Knights now see co-operation so far, perhaps, as a transfer of the site that has already been granted by the congress. This site is on the mall, not far from the capitol. Grand Army posts are joining the plea of the knights that congress donate a site.

* * * *

NEW YORK.—Episcopal church laymen, meeting on Columbus day, determined to form a lay readers' league of New York, to have Long Island, New Jersey and Hudson river sections. Almost their first act was to vote to assist women of their church to do the work they themselves do. This action was prompted, they said, by changed status of women in public affairs, and especially by the report that their church expects gradually to increase the privileges of women, including ordination as deaconesses that will mean the same as present ordination as deacon. Such would permit women to assist in the administration of the Lord's supper. The Episcopal laymen also voted to extend knowledge of their lay readers, their functions and privileges, to Presbyterian, Methodist and Roman Catholic laymen, it being found by them that laymen of these bodies had come asking information, in some respects co-operation.

* * * *

NEW YORK.—The student volunteer movement reports a large increase over last year in the number of college students signing up for missionary service in foreign fields. The call upon the movement this year is for 2,000 volunteers, and it believes it will come nearer meeting demands of missionary societies than it has ever done before. Numbers actually sent overseas per year, from American colleges, is about 900, of whom a half, sometimes more, come through the volunteer movement. Of late the movement has been made more democratic in that upon its executive committee have been placed students themselves, elected by the students' councils in colleges. The movement reports that the new interest in missions on the part of young men and women comes from the colleges in the middle west, that draw their numbers from that section, and from the south and southwest.

Talks on Citizenship

By D. O. Kinsman Ph. D.

Professor of Economics, Lawrence College and Educational Director of Wisconsin Society for Civic and Economic Education.

Questions of general interest pertaining to civics and economics will be answered in these columns. When space will not permit, letters will be personally answered, subject to proper limitation, and when a stamped, addressed envelope is enclosed. Address communications to Professor D. O. Kinsman, Lawrence College, Appleton, Wisconsin.

THE PROHIBITION AND THE SOCIALISTS PLATFORMS.

THE PROHIBITION PLATFORM

These two platforms are wide apart in some respects but are alike in one,—they are relatively brief in statement. The friends of prohibition believing that the organized liquor traffic is attempting to nullify the amendment to the United States constitution by increasing the alcoholic content in beer and wine, feel called upon to continue their campaign for national prohibition. Both the leading parties have said nothing of the Volstead Enforcement Act. The prohibition platform declares the issue to be not only the enforcement but also the maintenance of the law to make the amendment effective.

The League of Nations is declared to be now functioning in world affairs and the United States should at once enter the League by immediately ratifying the Treaty of Peace, not objecting to reasonable reservations. To avoid a repetition of the recent embarrassment, the platform demands that in the future treaties be ratified by a majority of both Houses of Congress.

There is no special plea to either capital or labor. The platform advocates industrial peace, declaring that the Government should assume responsibility for the protection of the public against the evils of waste and industrial warfare. The rights of labor should be defined by law and industrial courts established which will guarantee justice to labor and to employing capital, as well as to the consuming public. Profiteering is condemned and strict laws against it are promised including criminal proceedings against those suspected of the offense.

Markets, it is declared, should be supervised by the Federal government. Measures should be enacted which should eliminate unfair competition, prevent excess profits, and the control of the necessaries of life. Indeed, the evils of general laxness in law administration are deplored and an emphatic demand is made for the impartial enforcement of law.

The farmer is promised assistance in working out a plan to equalize prices, to secure labor and to organize a system of co-operative marketing, including public terminals, mills and storage plants.

Much attention is given to personal welfare. The protection of infant life, prohibition of child labor, compulsory education, vocational training, all are advocated. Woman's suffrage is strongly endorsed. Legislation permitting the citizenship of the wife to be independent of that of the husband providing for the establishment of a woman's bureau in the Department of Labor, and the establishment of joint Federal and State employment bureaus for women as well as for men, is advocated.

The platform throughout emphasizes the moral rather than the political issues of the day. Its provisions are clear, concise and quite to the point.

The Socialist Platform

The Socialist platform appeals to no small class of the suffrage. After the usual criticism of the capitalist system and arraignment of the two leading political parties because of their suspected domination by capitalism, it proceeds to set forth a list of immediate demands. These are consistent with the principles long advocated by the more conservative element of the party.

The mischievous organization called the "League of Nations" should be dissolved and a more democratic international organization established. War debts due the United States from other countries are to be cancelled and a liberal extension of credit for rebuilding Europe is recommended on condition that war debts, including indemnities, among such countries shall likewise be cancelled. Normal relations with Germany, Austria and Russia are to be restored and the independence of Ireland recognized.

The United States, the platform declares, must be redeemed from the control of private interests. The means of redemption is, as always, government ownership of all industries, government management of them and the division of the income received among the members of society. This movement should begin it is asserted, by the nationalization of railroads, shipping, mines, oil wells, grain elevators, packing houses insurance and banks.

The platform appeals especially to labor because it affirms the principle that in the workers lies the hope of the economic, political, and social redemption of the country. Equal suffrage is approved and amendment of the constitution by referendum recommended. The election of United States judges and the direct election and recall of President and Vice-President are urged. It is the spirit of the platform that the worker should dominate political affairs. Indeed, that he should dominate economic affairs as well. In this party platform are to be found the most radical economic, political and social changes seriously contemplated by orderly and constitutional methods. How does it impress you?

(One week from today Professor Kinsman will discuss "The League of Nations")

President Negotiates Treaties

A. L. asks: What is the President's treaty making power?

Answer

The Constitution of the United States declares that the President "shall have power, by and with the advice and consent of the senate, to make treaties, provided two-thirds of the Senators present concur."

United States Judges Appointed for Life

E. K. asks: What is the term of United States judges?

Answer

United States judges are appointed by the President and confirmed by the Senate for life or during good behavior.

"DANDERINE"

Girls! Save Your Hair! Make It Abundant!



Immediately after a "Danderine" massage, your hair takes on new life, lustre and wondrous beauty, appearing twice as heavy and plentiful, because each hair seems to fluff and thicken. Don't let your hair stay lifeless, colorless, plain or scraggly. You, too, want lots of long, strong, beautiful hair.

A 35-cent bottle of delightful "Danderine" freshens your scalp, checks dandruff and falling hair. This stimulating "beauty-tonic" gives to thin, dull, fading hair that youthful brightness and abundant thickness—All druggists!

WHY POLITICS AFFECTS YOUR HOME

BY MAUD WOOD PARK

(Chairman National League of Women Voters)

The Electorial College

You will not vote for the men you want for president and vice-president when you mark your ballot on Nov. 2.

Why?

The framers of the constitution provided, in 1789, that the people should elect presidential electors for their respective states who will afterwards assemble and vote for the president and vice-president.

The constitution declares that the people shall choose presidential electors for their respective states, the number in each case being equal to the number of senators and representatives allowed the state.

The votes of the electors are sent sealed to Washington, then opened and counted in congress. The candidate receiving a majority is elected president.

Our constitution-framers feared that a popular vote would plunge the country into tumult and disorder, and believed that the people at large were not qualified to choose the chief executive. Accordingly they arranged that an intermediate body of the best citizens should do this.

Times have changed. The element of choice and deliberation so carefully arranged for has totally disappeared. The electors are elected because they will vote for certain candidates. Each party runs a set of electoral candidates, and often the name of the candidate for which they stand is put at the top of the voting ticket so that the voter will be quite sure to get the one belonging to his party.

As a rule each man votes an entire set, but occasionally votes are mixed. Electors belonging to minority parties occasionally are chosen. These, of course, cast their vote at the meeting of the electoral board for their own candidate and, although a minority vote, has equal weight with any other when the votes are counted at Washington.

In 1884 New York state had thirty-six electoral votes. Both big parties ran electoral tickets. The democratic list for Cleveland won by a majority of 1100 out of 1,100,000 votes cast. New York for Cleveland determined the whole country. The hundreds and thousands of votes cast for Blaine did not swell his support in other states.

Thus the campaign turns in states where the parties are about evenly divided, for it is not worth while to try to swell a minority in states where there is little chance that it will become a majority.

The president of the United States is not elected by a popular majority but by state majorities.

You are one of 26,000,000 women eligible to vote in November providing you have registered. You will have a voice in determining who your president is to be.

Vote for the electors who will voice your choice!

For Sale---A Day!

And the price is willingness to try a new method.

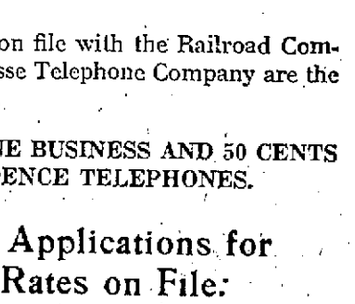
Instead of a day of hard manual work with the family washing or of dreary superintending of a "wash-woman," you can buy yourself freedom for a day by bundling up that wash, handing it to our representative and getting it back on time with all the work done beautifully.

And when you figure up the cost, you'll find it cost you no more than a woman would. You've bought a day for nothing! Start saving time this week!

Ideal Wet Wash Laundry

Phone 341. 122 N. 3rd St.

Positively no Chemicals Used.



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OUR equipment, our organization of experienced workers, our delivery service, all are designed to give you the best cleaning service.

THE SOFT WATER LAUNDRY

La Crosse Steam Laundry Company

LAUNDERERS
CLEANERS DYERS

LA CROSSE TELEPHONE COMPANY — LOCAL AND LONG DISTANCE TELEPHONE SERVICE — NEW PHONE — LA CROSSE, WISCONSIN

TELEPHONE RATES ARE LOW IN LA CROSSE

Applications for increased telephone rates on file with the Railroad Commission show the rates asked for by La Crosse Telephone Company are the lowest of any City of Wisconsin for its size.

$1.00 AND $2.00 LOWER ON SINGLE LINE BUSINESS AND 50 CENTS LOWER ON FOUR-PARTY RESIDENCE TELEPHONES.

Comparative Schedule of Applications for Increase in Telephone Rates on File:

	One Party Bus.	Two Party Bus.	One Party Res.	Two Party Res.	Four Party Res.
La Crosse	$4.00	$3.50	$2.50	$2.00	$1.50
Racine	6.00	5.00	3.00	2.50	2.00
Oshkosh	5.00	4.00	2.75	2.25	2.00
Fond du Lac	5.00	4.00	2.75	2.25	2.00
Kenosha	5.00	4.00	3.00	2.50	2.00

La Crosse Telephone Company

TELEPHONE BUILDING

Fifth and Jay.

GRADUAL REDUCTION IN CLOTHING PRICES NOW SEEMS ASSURED

No Great Slump in Quotations Possible Says President of National Association

HENRY BOEHM SENDING OUT IMPORTANT LETTER IN STATE

Public Now Getting Clothing Below Cost of Manufacturing

Henry N. Boehm of La Crosse, president of the Wisconsin Clothing Dealers' association, is sending out to clothing dealers of the state the following letter on the price situation:

NEW YORK.—An official statement on clothing conditions by Eli Strouse, President, National association of Clothiers, representing the manufacturers of mens' ready-to-wear clothing.

The public is now buying clothing at prices far lower than the cost of manufacturing warrants. The present fall goods were made during the past six months when material and labor were higher than ever. But in order to help bring down high price levels more quickly most clothiers are foregoing profits and selling clothes at prices which would not really be justified until next spring. They feel, that natural conditions demand that buying be kept going and labor be kept employed. The public is getting real bargains now.

Stagnation of business at this time would be disastrous to labor as well as to merchants and manufacturers. The industry is helping all it can to pass through the present very trying period.

The cost of producing clothing depends on the cost of materials, accessories and labor. During the war the price of wool went up from three to four times the pre-war levels, and trimmings and accessory materials went up still higher. Spool silk rose 300 percent, silk sleeve lining, 400 percent and canvas nearly 600 per cent.

Labor's wage is now three times as high as it was before the war. From May, 1918 to January, 1920, alone, the U. S. Department of Labor statistics official figures show, the clothing workers received a far greater increase than those in any other basic industry.

All manufacturing costs were therefore at the peak when we were making clothes for the Fall. Retailers ordered conservatively and production was made only to orders. The result was that one-third less clothing was manufactured for this fall than for last.

The manufacturers and retailers marked their goods very closely as a contribution to the cause of lower prices. Fall clothes are all in the stores of the retailer and on dependable goods the prices are stabilized. But there are also on the market some low grade and not the most desirable goods which must naturally be sold at reductions.

There is no doubt that the turning point of high clothing prices has been reached. But the costs which enter into clothing prices are responding very slowly to this tendency. The woolen mills have announced a cut of 20 to 25 percent for spring goods—a cut from the peak of prices of this fall, not from those of last Spring. As compared with last spring next springs' cloth prices are only 5 to 15 percent less. But the cost of cloth is only one element in the cost of producing clothes so that a reduction in retail prices could not amount to 25 percent on the lower price of cloth alone.

As for labor, lower wages are not in sight—not until living costs go down very materially. But the public should remember that wage levels certainly cannot go back to the 1914 level, nor will there ever be a return of the old horrible "sweatshop system." In those days the public was profiteering at the expense of labor. The public does not want a return of the sweatshop. But the people must realize that that when they come into the stores to buy clothes. We hope, with the co-operation of labor, to increase its efficiency. We are doing our utmost to decrease waste and raise production in the factories and to lower production costs in this way.

The best posted observers agree that no violent slump in prices will be permanent. Reductions they say will be very gradual. Present price levels were built up during a period of six years and they cannot be broken down over night. Manufacturers and retailers will take losses but prewar price levels are far away, if they ever return.

If the public desires to have steadily decreasing prices it must accept each new price level as it comes. Buying hesitation slows up production and even stops it. This results in a shortage of goods and higher prices. In the clothing industry goods are manufactured during the six months before they get to the consumer. They must be ordered months ahead. If buying is normal we can plan production most efficiently and produce at the lowest cost—which benefits the consumer. The industry has already suffered from price uncertainty and many thousands of clothing workers are out of employment and factories have reduced operations. This tends to force prices up and the longer it continues the harder it will be to bring them down.

TOLEDO TO HAVE MORE CO-OP STORES

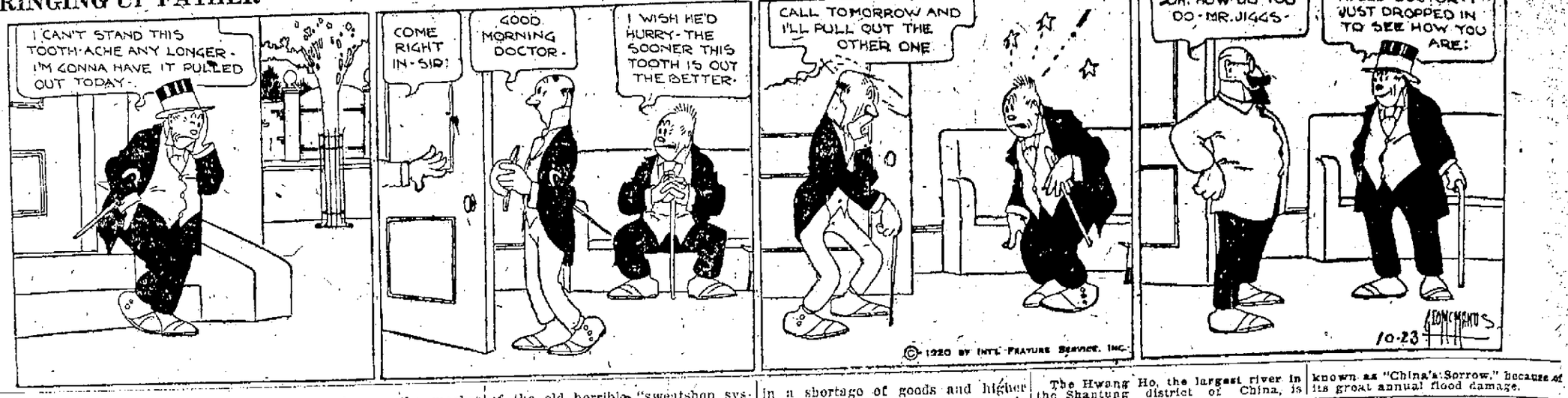
TOLEDO, Ohio.—The Co-Operative Stores company has increased its capital from $20,000 to $100,000 and plans to establish more stores throughout the city.

White in 1859 three-fourths of our lumber came from the northeast and central states, only 15 per cent is derived from there now.

BRINGING UP FATHER

(Copyright 1921, International News Service.)

By GEORGE McMANUS



The Hwang Ho, the largest river in the Shantung district of China, is known as "China's Sorrow," because of its great annual flood damage.

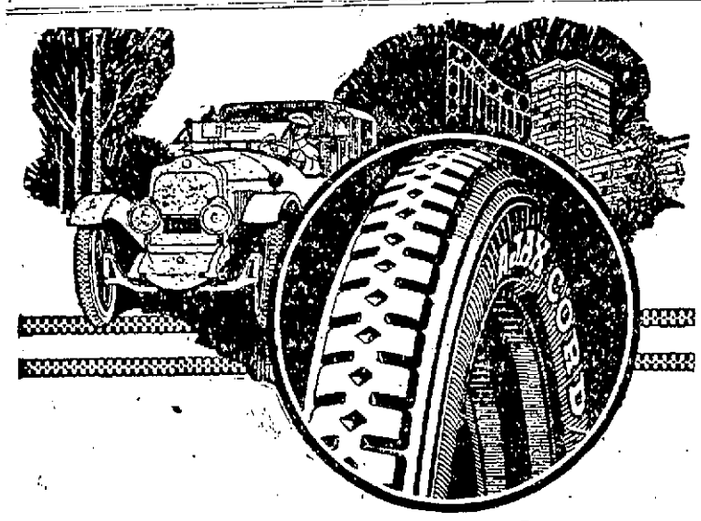
New Process Cleaners

DRY CLEANING

makes your Old Clothes look like new.

112 North 5th St.

Phone 298-R



The Highest Order of Service

OUTSTANDING quality, above all else, is the reason for the splendid reputation Ajax Cord Tires have earned. Exceptional mileage records piled up by Ajax Cord users have built tremendous popularity.

Ask those neighbors of yours who use the Ajax Cord.

Two Exclusive Advantages

Note that *Cleated Tread.* It holds like the cleats on an athlete's shoes. And those *Shoulders of Strength*—they brace and re-inforce the tread, strengthening the tire where the strain is most severe.

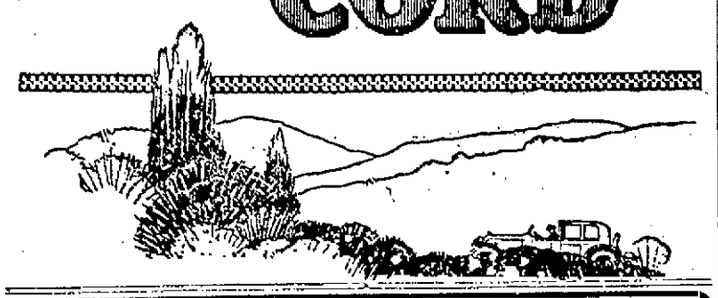
Quality marks the whole Ajax line—the famous Ajax Road King (fabric), Ajax Inner Tubes and Ajax H. Q. (High Quality) Tire Accessories and Repair Materials.

AJAX RUBBER COMPANY, INC.

Wiggert Bros.

321-323 Jay St., La Crosse, Wis.

AJAX CORD



After the Picture Show

Come here for a little refreshment.

It will "top off" a pleasant evening.

NEW DAIRY LUNCH

307 Main Street.

Our Reduction Sale

has proved a success as far as our knowing that our patrons appreciate lower prices in the way of useful commodities. We are listing below a few out-of-the-ordinary specials for Monday, Tuesday and Wednesday. Anyone taking advantage of them will benefit a saving because it is merchandise everyone will need now or in the very near future.

Ladies' Suits

We have sixty suits left over from our spring stock that can be worn now and next spring to a very good advantage.

They consist in material of Poiret Twill, Tricoline, Serge, Poplin and Velours, all in navy color, sizes ranging from 14 to 44. These suits were regularly priced this spring from $60.00 to $170—for Monday, Tuesday and Wednesday—

$24.75

Corsets

WARNER'S RUST-PROOF

Discontinued styles, in low and high bust, average, medium average, slender and full figure—in both pink and white, sizes ranging from 22 to 38—

$2.00 values, at $1.25
$2.50 values, at $1.50
$3.50 values, at $1.98
$4.00 values, at $2.29
$4.50 values, at $2.75
$5, $6, $7, $8 values, at $3.98

Children's Shoes

We still have some very good numbers left in Children's shoes, ranging in size from 11 to 2, in black, brown and tan, lace or button.

$2.50, $3.25 values at $1.79
$3.75, $4, $4.50 values, at $2.25
$5, $5.50, $6.00 values, at $2.98

Children's Hose 20% Off

Overalls

We are offering Overalls below the present wholesale price.

Boys' Stripe Overalls

$1.25 values, at 98c
$1.50 values, at $1.19

Men's

$2.25 values, striped, at $1.65
$2.75 values, plain blue, 220 weight $1.75
$3.75 Mogul Union Made $2.50

Bloomers

For Ladies

In heavy satin, colors of green, black, purple and blue.

$3.95 values, in extra sizes, at $1.98
$2.95 values, in regular sizes, at $1.79
$1.95 values, in Girls' sizes, at 98c

Bloomers

For Children

In cotton jerseys, in black and pink, 50c values, at 39c

Wool Skirts

We have one odd lot of 54 skirts in black and blue in wool serge, ranging from 26 to 36 waist. These are exceptionally good values:

$8.95 values, at $2.98
$7.95 values, at $1.98

Black Silk Skirts

waist 31 to 36.

$13.95 to $15.95 values, while they last $5.75

Ladies' Shoes

In black, brown, tan, grey and beaver, high or low heel, kid or calf leather, former values $9.00 to $16.50, at closing out price $6.75

Ladies' and Children's Hose

Silk and cotton, $1.50, $1.75 and $2.00 values in Ladies' Hose, colors African brown, dark tan, grey, cordovan, champagne and white, at 98c

Work Shirts

In blue—the heavy kind—regular $1.50 values, at $1.00

Ties

For men and young men—here is a real opportunity to buy. $1.50, $1.75, $2.00 values, in the latest patterns, for $1.00

All Ladies' and Children Silk Hose, in black, at ..... 20% OFF

Krause Clothing Co.

Third and Main *Men's, Women's and Children's Ready-to-Wear and Clothing* La Crosse, Wis.

FEDERATION DAY IS OBSERVED BY TOMAH WOMEN'S CIVIC CLUB

Rebekah Lodge Honors State President; Country Club Opens Dance Season

TOMAH, Wis. — Federation Day was observed by the Woman's Civic Improvement club on Thursday. After the regular business meeting the delegates from the club to the annual meeting of Wisconsin federated clubs held at Superior, reported on the session. Mrs. Edgar G Lockwood club president and the first delegate presented the main report. She was assisted by the other delegates, Mesdames Ben Nuzum, C. C. Hazen, and Frank Knick in completing a summary of the events of the session. A musical program including the following numbers was given and concluded the club's October meeting; Vocal solo—Mr. Carrol Robb. Violin solo—Miss Marie Schneider. Community singing led by Miss Gertrude O'Leary.

On Monday a banquet was given at the Odd Fellow's hall by the local Rebekah lodge in honor of Mrs. Elizabeth Crumb of Superior, state president. A program and social evening followed the banquet. The following day Mrs. Crumb accompanied delegates from the local lodge to the annual convention of Rebekah lodges of Wisconsin held at Sparta for two days. Ten local delegates attended the session which was both pleasant and profitable.

The Country club gave the first of a series of dances on Tuesday evening which was attended by thirty-five couples. The Country club orchestra furnished music for the dancing and light refreshments were served during the evening.

The Salvation Army drive is on in Tomah and is conducted by city chairman W. W. Warren and a corps of efficient workers. Tomah's quota is five hundred dollars.

Mrs. Clara Calkins, formerly of this city now residing in Chicago, opened a "gift shop" in her home on Saturday afternoon. Mrs. Lulu Jones Abercrombie and Miss Inez Corrigan, former Tomahites assisted in serving afternoon tea to patrons in attendance.

Miss Ruby Earle has returned to Biloxi, Miss., for the winter after a two months visit with Wisconsin relatives and friends. Miss Earle will conduct a "tea-room" at Biloxi during the winter and will be assisted by Mrs. Ormsby of Black River Falls.

Dramatic Club Gives Play

The Dramatic club of St. Mary's Parochial school presented "The House Party on the Styx" Wednesday evening in the auditorium of the Catholic church. Miss Anna Steinmetz starred in the part of Dorothy. A large audience attended and the proceeds of the entertainment will be used for the school.

The Methodist Episcopal church of this city celebrates the 300th anniversary of the landing of the Pilgrim Fathers with a historic pageant and illustrated lecture.

Mr. and Mrs. Allen Schmoller entertained a circle of friends at their home Wednesday evening at an informal party which concluded with a lunch and a social hour.

A family re-union was held at the home of Mr. and Mrs. August Pergande of Sunny Ridge.

A "miscellaneous shower" was tendered Miss Anna Betthauser, an October bride, last Sunday evening.

The marriage of Miss Elda Marten of Sunny Ridge and George Pergande of Tomah, was solemnized at the Ridgeville Lutheran church Wednesday evening. Rev. L. Baganz read the marriage ceremony lines. Following the ceremony a reception was given at the home of the bride's parents, Mr. and Mrs. August Pergande.

Miss Mabel Welch was pleasantly surprised on her birthday anniversary by a circle of school friends who spent an enjoyable evening with Miss Welch.

On Friday afternoon, the teachers of the public schools held a picnic at the fair grounds. Eighteen were in attendance.

On Monday evening, Mr. and Mrs. Clyde Zelbell entertained a company of ladies and gentlemen at cards. Five hundred was played at several tables. Supper and a social hour completing the evening.

A circle of friends surprised Mrs. Dell Wilson on her birthday anniversary. A picnic supper and social evening featured the occasion.

Shakespeare Club Meeting

Among the members of the Shakespeare club who attended the social session of the club held on Monday afternoon and evening at the Sparta home of Mrs. Earle Jefferson, were Miss Ida Miller, president, Mesdames W. W. Warren, J. G. Smith, W. R. McCaul, L. W. Earle, C. J. Wells, L. J. Roberts, C. R. Williams, W. C. Hieting, F. H. Burlin, T. A. Hix, L. M. Compton and C. J. Maxwell. Mesdames R. A. Richards and Charles Tourville of Sparta, former club members were present and Mrs. Clemmens of Superior was a guest of the club. Mesdames. R. B. Graves and Walter Card of Sparta assisted in the entertainment of guests and club members.

The Shakespeare club meets on Monday afternoon with Mrs. W. H. Bosshard. Lesson Act 4, King John. Leader Mrs. Maxwell. Critic Miss Miller.

Mrs. M. R. Strouse entertained at a bridge party on Friday evening, duplicate auction bridge being played at two tables. Refreshments and a social hour concluded the evening.

Helen Drow was hostess to a circle of fifteen young girl friends on her twelfth birthday anniversary. A supper, music and games featured the celebration which was delightfully merry and informal.

Mr. Fred Daxtrader, formerly of this city, now residing at Wausau, was the guest of friends during the week.

Mr. and Mrs. Verne Freemore of Mowbridge, S. D. are guests at the Andrew Freemore home.

Mr. and Mrs. Clayton Paine of Ashtabula, Ohio, have returned to their home after a visit with relatives in this city and vicinity.

Mr. and Mrs. Louis Dangle of Reedsburg were guests over the week end of Mr. and Mrs. A. A. Fix.

Mr. and Mrs. Iver Orphino, Miss Elsie Rudall, Mr. and Mrs. Herman Protz, are at home from a visit with relatives residing at Beloit, Madison and Rockford, Ill.

Dr. and Mrs. E. J. Taylor have as their guests over the week-end, the former's parents and sister, Mr. and Mrs. John Taylor and Mrs. Woods of Glen Haven.

Mrs. A. A. Fix attended the regional Red Cross Conference of the Central Division held at the Hotel Pfister Milwaukee.

Mr. and Mrs. James Brown and son, Harold, Mr. and Mrs. Wedeking of Neillsville, Wis., were guests during the past week of Mrs. Nellie Kurber.

Miss Lenora Truhn who has been employed for several years at the Bosshard Pharmacy has severed her connection with the firm and has accepted a similar position in Milwaukee.

Mr. and Mrs. Charles Kukuck are guests of their son, Charles and family, who reside at New Butter, Wis.

Mrs. Fred Clayson of Momence, Ill., is the guest of Mrs. Hugh John, a sister.

The Misses Ada Vandervoort and Fern Sowle were delegates from the local Queen Esther society, to the State Missionary convention held at Sparta.

Miss Fay Henry entertained Miss Edna Wagner of Sparta over the week-end.

Mr. and Mrs. George Ragan have gone to California where they are to spend the winter.

Mr. Thomas Marsden has returned to this city from a six weeks' western trip and a visit to his son Charles, who resides at Yakima, Wash.

Mr. and Mrs. A. J. Lambert are entertaining Mrs. Frank Whittaker of Minneapolis.

Messrs. C. L. Anderson, W. R. McCaul and W. B. Naylor saw the football game between Northwestern and Wisconsin Universities played at Madison.

Mrs. William Logan is visiting her parents who reside at Onslow, Iowa.

No More Snuggling

"The honeymoon must be over."

"Why do you say that?"

"They now carry individual umbrellas."

A GREAT-HEARTED POET

Interesting anecdotes are told of the great French poet, Beranger, who died in 1857.

The poet was as poor as he was generous. All he had he gave away, and when there was nothing left he sent the beggars who haunted his house to call on his numerous friends.

One of the characteristics of this unfortunate benefactor, who was always surrounded by a host of ingrates, was his tolerant spirit. Since there was no ante-chamber in his modest home, the beggars who knew the house stayed outside on the staircase; it was impossible to see him without finding a half-dozen of them on the stairs. There they used to wait like ravens for the small change, old clothes and sometimes new clothes, that Lisette was the first to distribute to them. When friends remonstrated with Beranger for giving away things he needed to people whom he did not know Lisette would answer:

"Oh, now Beranger will just write another song—the lazy fellow."—La France.

Much Milder

"Don't you think the ouija board craze is passing?"

"I never thought the interest was sufficiently dignified to be called a craze," said Miss Cayenne. "It was only a foolishness."—Washington Star.

Diamonds Used in Shipbuilding

It is hardly to be imagined that diamonds have anything to do with the building of battleships. Yet this is so for diamond dust is used for cutting and turning the tremendously hard steel which is used in the manufacture of modern armaments.

Envious

"I always envy a golf professional."

"Why?"

"Think of playing so good a game for your living."—Detroit Free Press.

Too Late

Maybe the next king of England will pardon MacSwiney.—Baltimore American.

POSITIVELY STOPS
FALLING HAIR



Invigorates the scalp—promotes a most luxuriant growth and doubles the beauty of the hair in a few weeks.

Lucky Tiger

—the Nation's Hair Remedy—quickly cures dandruff and scalp eczema. A wonderful dressing used by millions. Try it today. For sale at all leading Barber shops, or send 25c for trial bottle. Single application will convince.

LUCKY TIGER DANDRUFF CO.
Dept. 124 Kansas City, Mo.

A Bundle of Satisfaction

AND WE NEVER FAIL TO SHOW UP!

There's no need of telling you that hired help is mighty unsatisfactory and that you never know whether or not the washwoman is going to show up. But what can be done about it?
Well you can't change the habits of hired help—you can though change your habit of being dependent upon a washwoman.

YOU CAN SEND YOUR FAMILY WASH TO OUR LAUNDRY.

MODERN STEAM LAUNDRY
312 STATE STREET.



THE NASH SIX

It has been our aim from the first to earn for this Company and the Nash Six the confidence of motor car buyers

We wanted more and more people to feel that this is a good company to do business with; one that manufactures efficiently and honestly; prices its cars honestly and gives good service to its owners.

To that end we devoted all of our resources and energies.

Year by year a constantly increasing number of people *have* come to regard this company and its product in just that way.

Nash owners have learned to know the Nash Six as a car of uncommon goodness. They have for it that friendly, enthusiastic regard which good service merits and earns.

And we feel that today, in these unsettled conditions, the sound policies of the Nash Motors Co. and the exceptional worth of the Nash Six are apparent to a widening circle.

Those who know this company best know the principles that guide us—our determination to build a big business on a solid foundation; to win confidence and good will by making a thoroughly good product and by selling it at the lowest possible cost.

THE NASH MOTORS COMPANY, Kenosha, Wisconsin

PASSENGER CAR PRICES

5-passenger touring car	$1695	with cord tires
2-passenger roadster	1695	with cord tires
4-passenger sport model	1850	with cord tires
7-passenger touring car	1875	with cord tires
4-passenger coupe	2650	with cord tires
7-passenger sedan	2895	with cord tires

Prices f. o. b. Kenosha

NASH MOTOR COMPANY
118 North Sixth St. Phone 823-M

NASH MOTORS

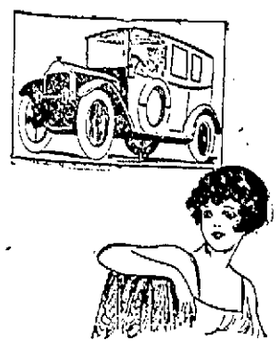


Cuticura Shampoos Mean Healthy Hair

Especially if preceded by touches of Cuticura Ointment to spots of dandruff, itching and irritation. This treatment does much to keep the scalp clean and healthy and to promote hair growth.

Sample Each Free by Mail. Address: "Cuticura Laboratories, Dept. 10G, Malden 48, Mass." Sold everywhere. Soap 25c. Ointment 25 and 50c. Talcum 25c. Cuticura Soap shaves without mug.

HERE WE ARE

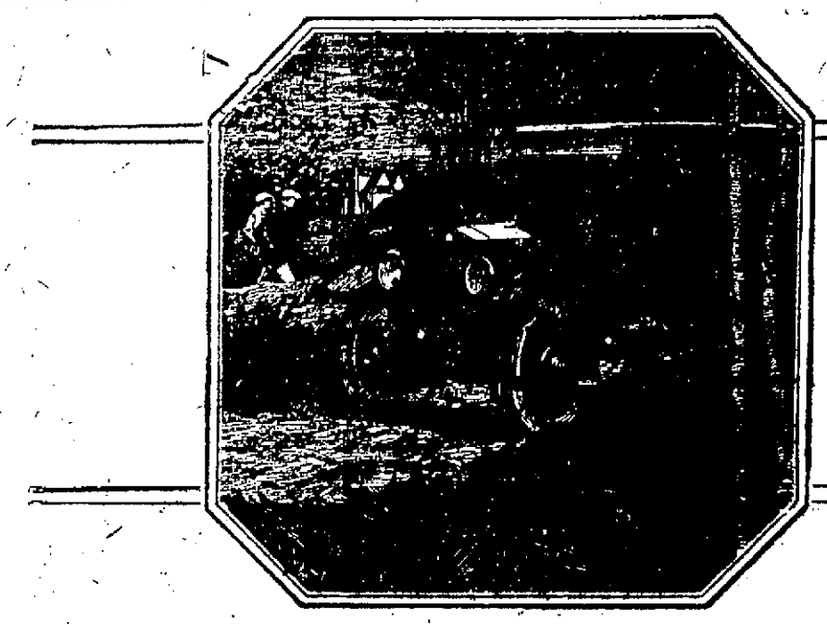


GO TO THAT EVENING AFFAIR

in one of La Crosse Taxi Co.'s autos, our well equipped limousine by preference. In one of our closed cars you won't catch cold and the ride will be most comfortable. Call up phone No. 761.

"Ever Ready—that's us."

LaCrosse Taxi Co.
Kane Bros. Prop.
419 State St. Phone 761



For the Cool Days— an Essex Sedan

THE season when the Essex Sedan will be most enjoyed and appreciated is at hand.

Its protection and comfort are genuine necessities for the growing class of automobile owners who rely altogether on motor transit to and from their business affairs.

Commodious and luxurious, it combines the riding comfort of the large costly car, with the advantages of economy and easy handling, exclusive to light cars.

Plenty of surplus power makes the Essex Sedan accelerate quickly, and gives it easy dominance in the hills.

That performance ability is especially prized by owners. For in the case of the Essex it removes the objections long held against enclosed bodies on light cars, that they have insufficient power for the additional weight, which results in sluggish performance.

Touring, $1.595; Roadster, $1.595; Cabriolet, $2,100; Sedan, $2.450.

Bergh Piano Company
4th and Jay Sts., La Crosse, Wis.

ESSEX MOTOR CARS

Ford
THE UNIVERSAL CAR

The weather is right! The car has always been right! Henry Ford has made the price right. Fall—the most beautiful season in the year is here. Why not enjoy it. Give the wife and family a chance to get out in the open with you and enjoy life.



TOURING CAR WITH STARTER, delivered at your door $580
Or easy payment plan, $250.00 down, balance in 10 monthly payments of $37.65 each.

PHONE 609 AND ONE OF OUR SALESMEN WILL CALL.

HARRY DAHL
Sixth and King.

P. W. MAHONEY TELLS HOW BOSTON GREETED THE ODD FELLOWS

47,000 in Parade at Annual Meeting of the Sovereign Grand Lodge

VISIT TO PLYMOUTH ROCK ONE OF FEATURES OF SESSION

Banner Year for Order; Membership Shows Big Gain

Paul W. Mahoney, a member of the Gateway City Lodge 153 I. O. O. F. of this city recently returned from Boston, where he was present as one of the Grand representatives from Wisconsin at the meeting of the sovereign grand lodge. It was the three hundredth anniversary of the landing of the Pilgrims and all New England was celebrating. It was the one hundredth and first anniversary of the founding of the Order of Odd Fellows in America. On September 25th the Odd Fellows of Boston chartered an ocean going steamer and took all the representatives of the sovereign grand lodge on an excursion to Plymouth Rock where they were entertained by the Odd Fellows of that place. It was a great treat to many of the representatives who had never been as far east as Boston and only knew of Plymouth Rock through their knowledge of history.

47,000 in the Parade

On Wednesday, September 29, was featured the great parade. There were forty-seven thousand Rebekkahs and Odd Fellows took part in the parade all suitably uniformed and there were one hundred and seven bands. It took five hours to pass the reviewing stand although the marchers walked from ten to fifteen abreast. It was estimated that a half a million people viewed the parade from the sidelines.

The Boston people said it was the greatest parade and the largest gathering of visitors that was ever witnessed in that city. The visitors were given a royal welcome, and although Boston is a difficult city for a stranger to keep his bearings, on account of the short and crooked streets, they were well pleased with the attentions given them and with the many historical objects and places which they were enabled to see.

All during the early part of the week September 17th, uniformed companies of the patriarchial branch of the order were marching into Boston from all the nearby states and as far West as Indiana; Michigan had a large contingent. Canada was there in full force and Toronto was given the Grand Sire and the next meeting which will be the week of September 19th, 1921.

Order Shows Big Growth

It was the banner year for the Order as it had grown as never before, having added a net growth to its membership of one hundred and four thousand six hundred and thirty-six.

The order is world wide. The Sovereign Grand Lodge is composed of representatives from sixty-eight grand lodges and these lodges are located principally in the U. S. and Canada. There are six quasi-grand lodges located in Australasia, Denmark, Germany, Netherlands, Sweden and Switzerland. Including the subordinate lodges, Rebekkah lodges and encampment, it has thirty thousand four hundred and seventy-six lodges.

The membership of the order is 2,371,738; it being the largest fraternal organization in existence. It has assets amounting to $80,430,477.-05. It paid for relief of its members in 1919 $7,187,862.81. It maintains fifty-six homes for the care and education of the orphans and for the care of old and indigent members of the order and their wives and widows and all without charge.

100,000 Members in War

It has its laws and literature and there are some 38 journals and magazines devoted to the interests of the order. It is an extremely patriotic organization. It had in the World War on the side of the allies more than 100,000 of its members and during the time that the United States and Canada were involved in the war the treasury of every lodge formed drew out for the care and relief of the soldiers and those dependant upon them.

At the session of the Sovereign Grand Lodge held in St. Louis in 1917 the officers of the Sovereign Grand Lodge were authorized to expend $75,000.00 for the benefit of the soldiers at the front regardless of whether they were members of the order or not. One of the cardinal principals of the order is to minister to the relief of distress, regardless of membership in the order, or the cause of the misfortune, or the object of its attentions. This has always been shown whenever a calamity has overtaken any community no matter where.

Speaking of the order locally Gateway City Lodge No. 153, I. O. O. F. was organized and instituted in 1868 and is a very strong lodge. This lodge has never made any active campaign for membership locally but in view of the fact that the order everywhere is growing the members of Gateway City Lodge have now determined to keep up with the procession and add to its membership. Paul W. Mahoney is secretary of the lodge.

JOHN ESCH IS MENTIONED AS I. C. C. Choice

(Continued from page one)

in Wisconsin. Charles A. Lyman, secretary of the National Board of Farm organizations and Charles W. Holman, secretary of the finance committee of the same organization.

They asked for cooperation in securing from the Federal Reserve Board lower interest rates on commodity loans and abolition of the progressive rediscount rate. In addition they told of their desire to have the War Finance Corporation re-established to facilitate exports.

Tenants a Power

Mr. Lyman reviewed the struggles of the farmers to get governmental recognition and assistance. He read a telegram from a prominent southern farm leader telling of the growing discontent among producers because of the government's financial policy, and because of the law prices now offered for farm products.

"It will require quick and effective action to prevent the rising tide of discontent sweeping the country," Mr. Lyman declared.

How the bankers can help stem can rising tide of anti-town sentiment spreading over the rural districts because of adverse economic conditions, was pointed out by Mr. Holman, who, it will be recalled, was connected with the University of Wisconsin not long ago. He reviewed results of investigations that he had made of rural unrest several years ago for the United States Commission of Industrial Relations.

"The tenant farmer," he said, then and now, thinks the hand of the banker, the merchant and particularly the landlord is against him. There will be more and more tenant farmers in the future if this pressure is not loosened. Such a state of mind is adverse to the welfare of the Nation. You can do something toward stemming this unrest, by using your influence. It is needless to remind you that the tenant farmers of Texas a few years ago elected a governor. They may yet elect other high officials."

Local Bankers Delegates

A large delegation of Wisconsin bankers is attending the convention here. The official list of delegates includes Marshall Cousins, Commissioner of Banking of Wisconsin from Madison; J. M. Holley, cashier of the State Bank of La Crosse from La Crosse; R. L. Hopkins, President of the Bank of Wisconsin, and Mrs. Hopkins of Madison; and Edwin M. Wing, President of the Batavian National Bank and Mrs. Wing of La Crosse.

The report of the board of education of the United Lutheran Church in America, which is now holding its second annual convention in Washington, shows how the work of ministering to Lutheran students in universities, beginning in the University of Wisconsin in 1907, has spread. The report shows that in the college year 1919-1920 there were approximately 695,000 students in the state universities. Since 1892 the enrollment has increased 600 per cent.

The average attendance at state universities is over 1,200, according to the report and at private colleges less than 300. In 1918 the registrar's figures show that 75 per cent of undergraduate students at state universities are members of some church. The board found that in 27 schools visited, 7,000 Lutheran students were registered.

The church began to minister to students at state universities in 1907, at the University of Wisconsin, at the request of Dr. W. K. Frick of Milwaukee. Rev. H. R. Gold was the first student pastor. There are now in the Lutheran church 18 student pastors ministering to 5,838 Lutheran students. The chief universities served are Wisconsin, Minnesota, Iowa, Illinois, Michigan, Ohio, Cornell, Harvard and Pennsylvania. It is conservatively estimated that 10,000 members of the Lutheran church are students at these large state universities, many more than at the Lutheran colleges.

The new features of the board's work were pointed out as follows: 1. A manual on religious work for students and pastors in college towns; 2. a Lutheran student quarterly for wide distribution among students; 3, and lecture courses by specialists in the church on the essentials of Christianity, social and community problems.

New Lutheran centers are recommended at Wisconsin and Illinois, and new chapels and churches are recommended for Harvard and Ohio State. The report states:

"The board has noted with great disappointment the comparatively small space which the bible is given in the curriculum of most of our institutions. A bible department should be on an equality with all other departments of college work."

WESTERN CHIEF OF G. O. P. CLAIMS NO DOUBT OF VICTORY

(Continued from page one)

lish a world association for the rule of justice, rather than force.

U. S. Committed to Armed Support

"Clearly Europe understands that which we are coming to know, that the league as written commits America to the armed support of the four great powers in maintaining the integrity of their enlarged dominions whenever attacked from without. This is why America will vote its unalterable hostility to Article X. When that is done we may seek a new understanding, one which will hold us unmortgaged to Europe and the Orient."

The senator made no speeches during the day, but in elaborating his comment on the Bratiano interview he gave out several quotations from Jefferson, Grover Cleveland and Woodrow Wilson which he said had a direct bearing on the whole league issue. He called attention that it was ninety-seven years ago Sunday that Jefferson wrote to Monroe:

"Our first and fundamental maxim should be never to entangle ourselves in the broils of Europe."

The following he quoted from a speech by Cleveland on December 8, 1885:

"We have forborne from taking part in any controversy between foreign states, but have left to every nation the exclusive conduct and management of its own affairs."

Wilson's Views in 1914

His quotation from President Wilson was taken from a newspaper report of the president's words on May 6, 1914, and was as follows:

"America should lead her own life. We cannot form alliances with those who are not going our way. We need not and we should not form alliances with any nation in the world."

In his comment of these utterances, Senator Harding said: "To all Americans and especially to all democrats, it must appear that Article X of the league of nations, which would submerge American nationality and independence in an armed alliance wearing a mask of benevolent idealism, is a complete reversal, not only of American, but of democratic policy.

"I do not hesitate to say that I stand by the expressions of Jefferson, Cleveland and that of the president made in 1914, for I am unflinchingly opposed to Article X."

Mr. Harding spent virtually all of today at work on the speeches with which he will wind up his campaign next week in Ohio.

WILSON MIGHT AS WELL BE CANDIDATE DECLARES HUGHES

NEW HAVEN, Conn.—Woodrow Wilson might as well be the democratic candidate for president again this year as Governor Cox, Charles E. Hughes declared in address here Saturday.

"How vain it is to say that Mr. Cox is running for president and not Mr. Wilson," he explained, adding: "The time has now passed for efforts to placate an autocratic executive. If Mr. Cox is going to part company with Mr. Wilson, and is opposed to Article X (of the league covenant), why would he not frankly say that he favors its elimination?"

The stands of Governor Cox and President Wilson are identical to commit the United States to the league with Article X, and only meaningless reservations, Mr. Hughes asserted.

Attitude Unchanged, Hughes Says

Neither the president nor the governor have changed their attitude in this respect, and all insinuations and declarations to the contrary are misstatements, he added.

"As Mr. Wilson says," Mr. Hughes continued, "to set forth that congress alone can declare war, would merely be a statement of our constitutional method.

"It would be not a denial of the obligation, but as he said, a statement of the way in which we should fulfill it. This would not affect the obligation assumed by the treaty upon which Mr. Wilson so strenuously insisted. When this nation binds itself by the treaty making power to other nations, then it is bound to use all its obligation.

"If Article X were a meaningless form of words he would not object to removing it. But he insists upon it because it does impose an obligation and because he desires the United States to rest under that obligation. Having secured the imposition of the obligation, he has no objection to what he considers a vicious statement as to the way in which we discharge our obligations.

Wabbling Attitude of Cox

"We come now to the question of the attitude of Mr. Cox and in behalf of his abhorrence of wabbling, we may suppose that it will exhibit a similar fixity of purpose.

"We may assume in discussing the attitude of the candidate, we may properly start with the platform of the democratic party. Unless the democratic platform intended grossly to deceive the people, it meant to say that the party endorsed President Wilson in his firm stand against any reservation which would impair the effectiveness of Article X. Then what of the candidates? Did he not say explicitly that he stood upon the democratic platform? Will he now say that he repudiates the democratic platform?

"This question came up acutely at once and to settle it Mr. Cox made the pilgrimage to the White House so that there should be no mistake of the entire concord of the two leaders. After his visit to the White House Mr. Cox said: 'We are agreed as to the meaning and sufficiency of the democratic platform.' President Wilson announced that he found that he and Governor Cox were 'absolutely at one with regard to the great issue of the league of nations.'

Old Guard to Resist

"There is still a valiant old guard, which, in spite of a complete demonstration as to what Article X means, and its antagonism to our most fundamental principles, is determined to resist to the last the assault of clearest reasoning. They say Mr. Wilson did not insist upon the agreement without change. They also assert that Mr. Cox is willing to accept reservations.

"What is meant when it is said that Mr. Wilson did not insist on the covenant without change. Is it meant simply that Mr. Wilson was willing to agree to reservations or interpretations, which did not affect the substance or true import of the covenant as he submitted it? If so, the issue remains precisely the same, for the republican party objects to the covenant in substance as he submitted it, and especially because that covenant contained in Article X a provision vicious in its substance and true import.

"Is it meant that Mr. Wilson was willing to agree to reservations which eliminated the obligation to be assumed by Article X? If so, to use their own mode of expression, the assertion is false, demonstrably false."

THE WEEK

(Continued from page one)

But now it seems to admit that Nagler didn't have a fair trial. Nagler was a competent public official. He was rather a useful fellow in many ways in those days. He was opinionated and bull-headed, and getting the wrong angle in a critical moment was bad for him. But in not the remotest sense does he belong in the criminal class. Banks and birds' nests will be quite safe with him at large, and the world may be a little better off for things he will do as a busy citizen. Hate is an element of success in war, but why hang onto hates among us people here at home? The "new day" is big enough for everybody.

* * * *

Gifford Pinchot is coming to Wisconsin to make political speeches. It will be recalled that Pinchot is "the father of conservation of natural resources". It may also be recalled that in the primary Senator Lenroot's opponents made much of a statement that Lenroot had betrayed Pinchot's program in the matter of the oil leasing bill.

Well, just to settle a dispute, Pinchot is coming to Wisconsin for the express purpose of urging the re-election of Lenroot. He will not charge Lenroot with having betrayed the national welfare. Quite to the contrary, he will tell the people of Wisconsin that Lenroot is the great and useful leader of the conservation program in the United States senate, and that the country needs him there. It wasn't a campaign lie on the part of Lenroot's opponents. It was a difference of opinion. But for opinions on this subject where may one go with confidence if not to the man who founded and who has built up the policy of conservation. If his word was so good and important when Lenroot's foes thought it was on their side, must it not have equal recognition now that it proves to be raised in defense of Lenroot?

* * * *

The country was doubtless glad to hear Senator Harding speak in hopeful terms of an era of peace with Mexico. He seems to be moving toward recognition of the new Mexican government. The governor of Texas, and other border notables who have been bitter in their enmity to Mexico, have entertained Obregon in America and now favor recognition. It is tough on Hearst and the Chicago Tribune, but it is music to people who do not want to send other men's sons to loot a neighbor state for their private coffers.

* * * *

Evidently Senator Harding believes in "open covenants openly arrived at." He said to an audience that he had been approached by a Frenchman who assured him that France was ready to accept the republican idea of the league of nations. Cox nailed it. He demanded that Harding make good. He said that if France was really back of the statement she was repudiating her solemn covenant and treaty, and that if France was not back of it, Harding was misleading the public. France denied knowledge of the affair. It finally developed that a gentleman who Harding believed to be well informed, representing a French unofficial organization, had expressed the opinion. France wants Uncle Sam in the league. British statesmen have said as much. Doubtless a hint was dropped. It would be useful in case of Harding's election, and if he was defeated it could do no harm. But talking international confidences in campaign speeches usually leads to trouble. Harding seems to have committed an indiscretion.

* * * *

Poland has its Fiume. General Zeligowski, whose troops occupied Vilna, declares he will make it an independent state. He ignores the demand of the allies that he vacate in conformity to the armistice. His government disavows the act, but seems powerless. Did Italy secretly connive at the Fiume adventure? Is Poland winking at Zeligowski? Some practical tests await the league of nations.

* * * *

Eight more days to election. Do your voting early, but not too often.

Obituary

PENEWELL FUNERAL IN TOMAH

Funeral services for Andrew Burton Penewell were held Saturday morning at the residence, 1208 Liberty street. Interment was in Tomah. Mr. Penewell died Friday after a long illness. He is survived by Mrs. Penewell, a daughter, Mrs. A. J. Eberhart, a son, Thomas Penewell, of Miles City, Mont., and six grandchildren. For many years Mr. Penewell was a millwright in Tomah. Later he moved to North La Crosse and engaged in the coal business.

GOTTLIEB BETZ' FUNERAL

The funeral of Gottlieb Betz will be held Tuesday afternoon at 2:30 from the residence, and not Thursday afternoon as announced in Saturday night's paper.

BEG YOUR PARDON

Mention of Rev. R. H. Clarke, prohibition candidate for congress from this district, as chaplain of the local American legion post is an error, according to William C. Strehl, post commander. Rev. Clarke resigned as chaplain before becoming a candidate, in accordance with the regulations of the legion.

The Social Instinct

"You don't seem to take the same interest in your work that you did at first," remarked Farmer Comtossel.

"I take as much interest as ever," replied the hired man. "But what's the use of my tryin' to do so much work that I'll get unpopular with the rest of the help?"—Washington Star.

A Well Dressed Man

Is not necessarily an expensive dresser. He knows about our

DRY CLEANING and PRESSING

and keeps his clothes spic and span through our service.

SCHULTZ DRY CLEANING SHOP

GEO. SCHULTZ, Prop.

113 South Fifth Street. Phone 1351-A

Only 6 DAYS Left

Of Our Big Fall

CLEARING SALE

25% Cash Reduction

We carry all the Gas and Electric appliances you need to make your home complete. Buy labor-saving appliances and solve your domestic help question. Remember it is your last chance to get Bluebird Washers, Simplex Ironers, Vacuum Cleaners, Gas Ranges, Water Heaters, Hot Plates, etc., at cost.

Shop Now and Save Money on Your Gift for the Coming Holiday Season

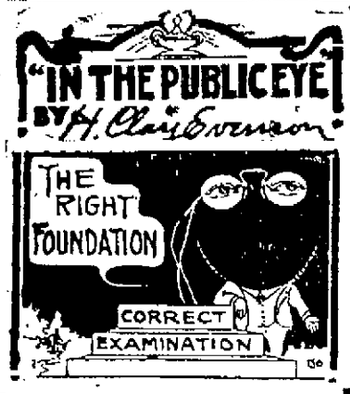
WISCONSIN-MINNESOTA LIGHT & POWER COMPANY

WISCONSIN-MINNESOTA LIGHT and POWER CO.

J. G. FELTON, Manager.

WISCONSIN-MINNESOTA LIGHT & POWER COMPANY

"IN THE PUBLIC EYE" By H. Clay Evenson



THE only safe foundation upon which to build better eyesight is a perfect eye examination, conducted by me. I will test you for your far and near focal range and to see if you are afflicted with astigmatism. After my diagnoses the lenses that will clear your vision will be ground for you and comfortably mounted.

H. CLAY EVENSON
OPTOMETRIST
and Manufacturing Optician.

FIRST SPEECH ON SUFFRAGE IN NORTHWEST WAS MADE BY WOMAN IN VIROQUA GROVE, JULY 4, 1856

VIROQUA.—There is an acre and a quarter field in the north end of Viroqua, west of the ancient cemetery where the tornado victims of 1865 lie buried, of more than ordinary interest. In the grove on the hillside there sixty odd years ago the settlers used to meet and hold picnics and listen to whoever would address them on Independence day and on Sundays. On July 4, 1856 the chief orator of the occasion was a woman, and she was the pioneer of the woman's-rights movement in this county. Lucy Stone Blackwell was the wife of Henry B. Blackwell, and the subject of her address was Slavery and the woman's right's question. They had come across the country from Chicago in a buggy to spend the summer at Viroqua while Mr. Blackwell selected thousands of acres of school lands which he later purchased.

The "Western Times"—pioneer Viroqua paper, edited by Mr. Somerby, on June 28, 1856, had this notice: "Mrs. Lucy Stone Blackwell will lecture at the Court House in Viroqua on the Fourth of July at two o'clock P. M."

The July 5 number has this: "The grounds selected for the celebration at this place is a beautiful grove on the road to Springville just off the village plat."

Great Crowd Hears Lecture

On July 19, the "Times" said: "The lecture by Mrs. Lucy Stone (as she chooses to be called) was then listened to. On account of the great crowd in attendance her lecture was delivered in the grove. She is a very excellent speaker. Her Anti-Slavery and a portion of the woman's rights opinions are all well enough, yes, very good' but women never will demand universal suffrage and accept the responsibilities and unnatural hardships inseparably connected with the exercises of that natural attribute of man."

Two notices read as follows: "Mrs. Lucy Stone will lecture on Temperance in the grove N. E. or Viroqua at 10 a. m. Sunday next July 27. She will also lecture at Springville on the same day at 2 p. m.. Subject: "Slavery." Thus we see she was an active temperance worker as well as Anti-Slavery agitator and Pre-Suffragist.

At the meeting on the Fourth of July during her Anti-Slavery address the platform broke down. Lucy Stone picked herself up and uttered that prophetic sentence "So will this nation go down unless Slavery be abolished."

Probably First Suffrage Talk

Undoubtedly that address on woman's rights by Lucy Stone in that grove 64 years ago was the first address ever made in this great northwest of the emancipation of woman. She was the pioneer in the woman's rights movement of which today has grown the movement enfranchising the women of half the world. Only five years before in staid old New England, her meetings had been rotten-egged and a clergyman where she spoke preached from the text "Who is this Jezebel who has come amongst us?" In that grove Lucy Stone talked about temperance, Slavery, and Woman's Rights. Slavery and the saloon are gone, and soon twenty-five millions of our enfranchised women may cast their ballots because of the noble work she dared to begin seventy years ago.

This little field at the Corner of Rock Avenue and West Broadway has been owned for a long time by Frank Graves for a third of a century editor of the Vernon County Leader.

MINISTERS ARE LIKE "BLACK-EYED PEAS"

MEMPHIS.—"Ministers today are like black eyed peas," Dr. S. A. Steel told his congregation at the First Methodist church here, "They are so much alike."

Making it Easy

To facilitate the scheme for taking the finger-prints of infants in America, it is proposed to make the impressions in jam.—The Passing Show (London).

HAVE TO DIE TO BEAT 'EM

SAN FRANCISCO.—When cops here heard that William Earp was dead on the field of battle they officially forgot his record of six arrests for alleged burglary. They wiped the books clean. Earp showed up the other day. Not dead, only seriously wounded. Cops rewrote the record.

He Got His Routes Mixed.

A medical corps officer chanced upon a negro acquaintance in civil life one day in France.

"How do you like the army Mose?" he asked.

"S'all right so far, cap'n." replied the negro, "but Ah don't know how I'm goin' to like it when dem Germans shoots at me."

"Don't worry about that," replied the officer. "All you have to do is zigzag." And he demonstrated.

The next time the two met, the negro was in a hospital.

"What's the matter with you, Mose?" asked the officer.

"I ain't sure, cap'n, but Ah think I must have been ziggin' 'bout de time Ah oughta been zaggin'."—American Legion Weekly.

Free at Last

Among the has beens count the woman who wishes she was a man. There's no need of it any more.—Sioux City Tribune.

He Knew Him

"What do you mean, young man," asked the merchant of the boy, "by counting your change so carefully? Are you afraid that I would cheat you?"

"I don't know," replied the boy. "I'm just making sure that you won't. I used to caddie for you at the golf club."—Detroit Free Press.

The first central gas plant in the world was erected by Professor T. S. C. Lowe, an American scientist, in 1885.

It's Good Building Weather

Better get busy now and avoid regrets when the snow begins to fly.

C. L. Colman Lumber Co.

La Crosse, Wis.

THE BANK OF PERSONAL FRIENDLY RELATIONS

That's us—

Your banker should be your friend. If he isn't your friend he should not be your banker.

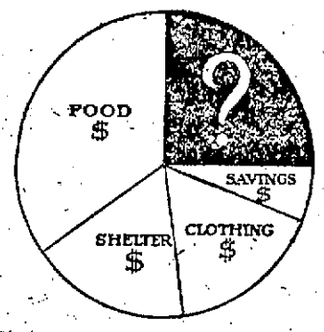
The SECURITY SAVINGS BANK endeavors to maintain that friendly relationship which should exist between banker and depositor.

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3% Savings Deposits

THE SECURITY SAVINGS BANK

LA CROSSE, 110 N. FOURTH ST. WISCONSIN.



How to get a NEW EDISON out of your dollar

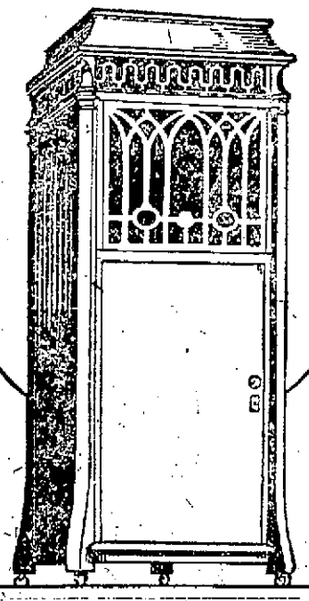
Do you know how to squeeze a dollar?

We do. We'll show you.

Our Budget Plan, through thrift and system, applies the squeeze to your dollar. Shows you how you can get that longed-for New Edison right away. It looks like money-magic. Actually, it's common-sense. Let us tell you all the details.

BERGH PIANO CO.

Fourth and Jay Streets



A Marshmallow Roast

is not complete unless you have a box of



Funke's Chocolates

to top off the evening.

Packed in attractive boxes. For Sale at all Dealers.

BUICK

Emblem of Satisfaction

WHAT will please you most about the new Nineteen Twenty One Buick models is their utility. You can rely on the Buick Valve-in-Head motor for power for the hardest travel, the greatest speed emergency.

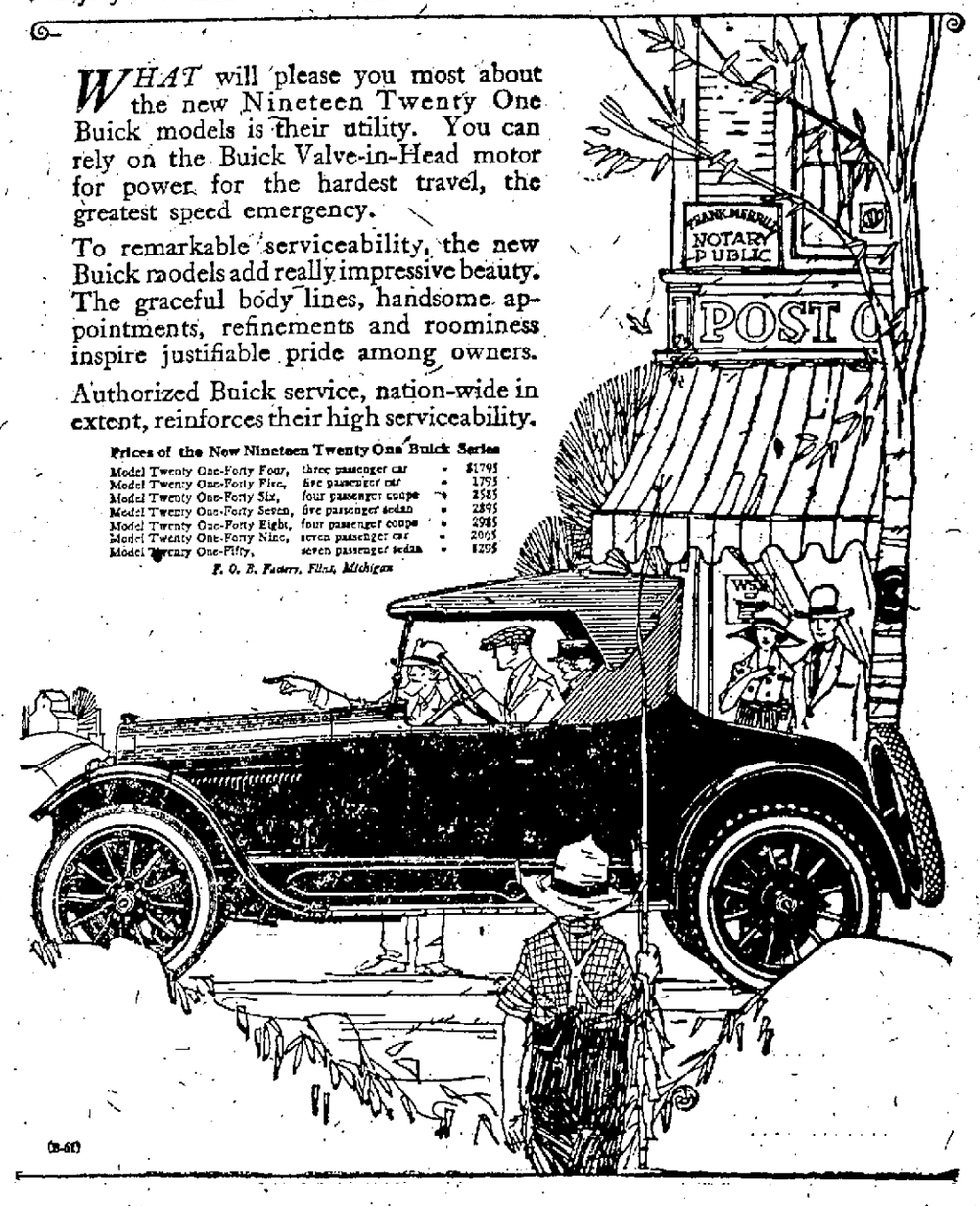
To remarkable serviceability, the new Buick models add really impressive beauty. The graceful body lines, handsome appointments, refinements and roominess inspire justifiable pride among owners.

Authorized Buick service, nation-wide in extent, reinforces their high serviceability.

Prices of the New Nineteen Twenty One Buick Series

Model Twenty One-Forty Four,	three passenger car	$1795
Model Twenty One-Forty Five,	five passenger car	1795
Model Twenty One-Forty Six,	four passenger coupe	2585
Model Twenty One-Forty Seven,	five passenger sedan	2895
Model Twenty One-Forty Eight,	four passenger coupe	2985
Model Twenty One-Forty Nine,	seven passenger car	2065
Model Twenty One-Fifty,	seven passenger sedan	3295

F. O. B. Factory, Flint, Michigan



FOX BROS. BUICK COMPANY

207 STATE STREET

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM

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THE UNIVERSAL CAR

Here Are Tire Prices Worth Your While

Pennsylvania Bar Circle Casings

They are absolutely new, unblemished and of first quality. We offer them to you unguaranteed at the conspiciously interesting prices listed below:

30x3 Non-Skid Casings -	$ 9.25
30x3½ Non-Skid Casings -	11.25
30x3 Ton Tested Tubes -	1.90
30x3½ Ton Tested Tubes -	2.00
Duoford Tubes (fit 30x3, and 30x3½ Casings.) -	1.95

War Tax included in above prices.

AT THESE PRICES YOU CAN EQUIP YOUR FORD WITH 4 NEW CASINGS AND 4 NEW TUBES FOR $48.80

If you have 3½ tires all around add $4.20.

Now is the time to put in your supply of tires for next summer's use. Mail orders accepted.

HARRY DAHL

PHONE 609 LA CROSSE, WIS.

ASK FOR OUR CASH DISCOUNT STAMPS. A FULL BOOK WILL BE REDEEMED FOR ONE DOLLAR IN CASH.



Man Alive
Listen

Men's $35.00 and $40 Suits at

$19.75

We have a manufacturer's line of sample suits which are going to be sold Monday at a great reduction. Sizes 34 to 42. These suits will sell fast so come early.

Don't Forget the Price $19.75

Doerflinger's Men's Department. Special entrance on fourth street.

Don't Miss the Drug Corner

Hinds' Honey and Almond Cream, 50c bottle at.... **43c**

Bromo Quinine, 30c box, Monday at per box **25c**

Aspirin Tablets, put up 12 in neat box, at per box **10c**

Pussy Willow Face Powder, 60c box at **45c**

Stillman's Freckle Cream, 50c jar at **43c**

Two Excellent Corset Models
at a Remarkably Low Price



One style is a topless model made of excellent material with the best of boning, elastic band permitting free hip movement. Another model, equally excellent as to quality but for a stouter figure. These garments we consider well worth $3.00, on sale at **$1.98**

Men's Socks

Men's fast black and seamless Socks, part wool, 50c value, Sale Price per pair..... **39c**

WOMEN'S HOSIERY

Women's Pure Thread Silk Hosiery with lisle tops, sole, heel and toe, in black and brown, per pair.... **$1.25**

CHILDREN'S HOSIERY

Children's fast black and seamless Hosiery in sizes 6 to 9½, reinforced heels and toes, Sale Price, per pair.... **25c**

Sale of Government Meats

BACON—On sale Monday at per pound **27c**

In 12-pound cans, at per pound **25c**

CORNED BEEF—No. 1 can.....29c

ROAST BEEF—No. 2 can.....39c

CRYSTAL WHITE SOAP
4 bars for **25c**

DOERFLINGER'S



Great Sale of Dresses

A fortunate purchase of material permitted a large manufacturer to offer us a wonderful assortment of dresses at astoundingly low prices. We pass our good fortune on to you. Dresses of serge, tricotine, satin taffeta and georgette at pre-war prices. All sizes and a great variety of styles and colors to choose from.

Values to $27.50, at	Values to $45.00, at	Values to $50.00, at	Values to $65.00, at
$16.95	**$23.75**	**$29.75**	**$35.00**

Here's Timely News of Our Banner Week Sale of Dress Goods and Silks

Extremely mild weather has made the Fall Season very backward for the sale of heavy fall and winter goods. Our stocks are well assorted and complete with merchandise to meet all tastes and pocketbooks, but too large for our merchandise manager on account of weather conditions, hence this Banner Week Sale. Attend it Monday and share in the best bargains in Silks and Dress Goods that money can buy.

Dress Goods Marked at Remarkable Savings for Banner Week Sale

10% Discount
on plain black and colored Dress Goods, selling at $1.00 and $2.00 a yard.

10% Discount
on Novelty Check and Plaid Dress Goods selling at $1.50 and $2.00 a yard.

20% Discount
on Plain black and colored Dress Goods selling at $2.25 per yard and up.

20% Discount
on black and colored Artificial Furs and Silk Plushes selling at $8 per yard and up.

25% Discount
on heavy Novelty Winter Coatings selling at $3.50 per yard and up.

Black and Colored Silks Back to Prices Within the Reach of All

39-inch plain colored Georgette Silks, in Banner Week Sale, per yard— **$2.29** $3.00 and $3.50 values.

39-inch plain colored Silk Crepe de Chines, in Banner Week Sale, per yard— **$2.48** Values up to $4.00.

36-inch colored Silk Tricolettes, in Banner Week Sale, per yard— **$3.29** Formerly sold at $4.50 a yard.

36-inch Cerise Edge Black Taffeta Silk, in Banner Week Sale, per yard— **$1.98** Well worth $2.50 a yard.

39-inch Printed Silk Chiffons, in Banner Week Sale, per yard— **$1.39** Big value at $2.00 a yard.

Outing Flannel, 27 inches wide, nicely fleeced, a good range of pink and blue stripes, Monday, per yard **33c**
Limit 10 yards to customer.

Daisy Sheeting, a well known brand of fine firm Bleached Sheeting, 36 inches wide, per yard **29c**
Limit 10 yards to customer.

Knitting Yarn, in black and red, ¼-pound skeins, excellent quality, at per skein **69c**

WOMEN'S PETTICOATS

Made of fine Nainsook, wide embroidered ruffle, regular $1.50 value, Monday's price, while they last, each..... **89c**
Limit two to customer.

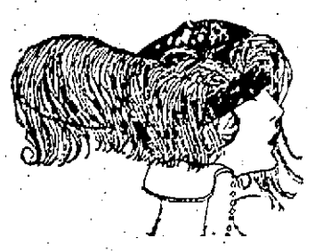
MEN'S SHIRTS

Made of blue chambray, double stitched seams, reinforced in the back, curved armholes, $1.25 value, Monday while they last, each at **69c**
Limit two to customer.

APPLE SALE

Monday we place on sale 25 bushels of Ben Davis Red Apples and while they last, sell them each at **1c**
Limit 25 apples to customer.

Remarkable Values in
Trimmed Millinery



LARGE HATS, SMALL HATS, MEDIUM HATS

Hats for Matrons, Young Ladies and Misses. All new and beautifully trimmed, black and colors. Special Monday and Tuesday, at—

$3.95 $4.95 and $6.95

EXTRA SPECIAL
20 per cent Discount on all Trimmed Pattern Hats regularly marked to sell at $15.00 to $35.00 **20% Off**

La Crosse's BIGGEST, BEST and BUSIEST Millinery Department.
Miss E. McCrank, Mgr.

Everywoman

can keep her feet well all her life! — and have style too —



The Arch Preserver Shoe makes you, for me, there's an arch in your foot.

WELL arches mean well feet. Keep your foot arches healthy and strong and you'll always enjoy foot comfort and vigor. Arch Preserver Shoes keep arches exactly as Nature intended them because of the exclusive special arch-construction and a correctly designed last. Arch Preserver Shoes are good style shoes. Wear Arch Preserver Shoes—enjoy them—and be able to *know* that your feet always will be healthy. Foot health helps maintain general health. Come in and see our line of Arch Preserver Shoes for all purposes and all occasions.



ARCH PRESERVER SHOE
TRADE MARK REG. U.S. PAT. OFF.
"KEEPS THE FOOT WELL"



FRESH PEANUT BRITTLE

Monday we place on sale Fresh Peanut Brittle, selling regularly at 50c per pound, special at half pound..... **20c**
Limit one-half pound.

CHOCOLATE COATED PEANUTS

Chocolate Coated Jumbo Peanuts, regular price 60c a pound, Monday, one-half pound **25c**
Limit one-half pound.

FUDGE

Fresh Home Made Fudge, regular price 50c a pound, Monday, one-half pound **20c**
Limit one-half pound.

Magazines

Old and New Magazines, last month's and this month's edition—

Half Price

The Basement

Round Paper Mache Trays, waterproof, special at each.. **30c**

Quart Bottles with rubber stoppers, each **15c**
$1.50 dozen.

$1.75 Family Mop Wringer, all galvanized, complete with rollers, each **$1.39**

The Famous Ouija Boards, will answer any questions, the large size, each **$1.25**

Watch this page to see how Your City is GROWING

The La Crosse Tribune and Leader-Press

1920 is the Big Year for LA CROSSE

TWO THOUSAND CITIZENS TO ENLIST IN JOB OF MAKING ARRANGEMENTS FOR CORN AND GRAIN SHOW AND CARNIVAL

BIGGEST EVENT IN LA CROSSE'S HISTORY COMING

One Thousand Rooms Required in Residences in Addition to all Hotel Space

"Arrangement for the state corn and grain show and winter carnival to be held in La Crosse next January will require the undivided attention of 2,000 citizens," said B. C. Everingim, executive secretary of the Chamber of Commerce.

A growing realization of the fact that the corn and grain show and carnival to be staged here in mid-winter will be one of the biggest events in the history of La Crosse and will draw what promises to be the largest crowd of visitors, is evident in committees already engaged in preparations for the gathering.

Three Thousand Expected

Accomodations for 3,000 visitors expected here for the show and carnival will tax the city, according to present indications. In order to provide sleeping accomodations for this crowd, the committee in charge estimates that 1,000 rooms will be required in residences, in addition to all available hotel and boarding house rooms.

Prizes offered for the winning exhibits at the big state show will alone cost $1250.

It is estimated the visitors at the show and carnival will spend at least $50,000 in the city, this being calculated on an average of $10 per person.

Advertising Value Immense

The advertising value of the show and carnival to this city cannot be computed in dollars and cents, but local authorities maintain the event is easily worth $60,000 to this municipality.

Farmers and officials who have attended state corn and grain shows at Madison maintain that the urban dweller has little conception of the attractiveness of the exhibits at this exposition, when arranged by experts of the state university. The accompanying pictures give one an idea of the manner in which the exhibits are arranged, and show the handsome trophies to be awarded prize winners at the show.

The ad club bureau, merchants' bureau and agricultural bureau of the Chamber of Commerce are now actively at work making preliminary plans for the big gathering, arranging programs, ordering supplies and doing other necessary work. A vast amount of detail work is found necessary and the amount of labor will increase greatly as the time of holding the show and carnival approaches.

The general color scheme of the show and carnival will be red and green. These colors will be in evidence everywhere in the down town district.

Big Job Ahead

Preliminary to the show and carnival, a vast amount of advertising matter will be sent out in Wisconsin, Iowa and Minnesota. With certain classes in the corn and grain show open to Iowa and Minesota farmers, a large attendance from those states is expected. In addition to the farmers who come to see the show, hundreds of visitors are expected for the winter carnival.

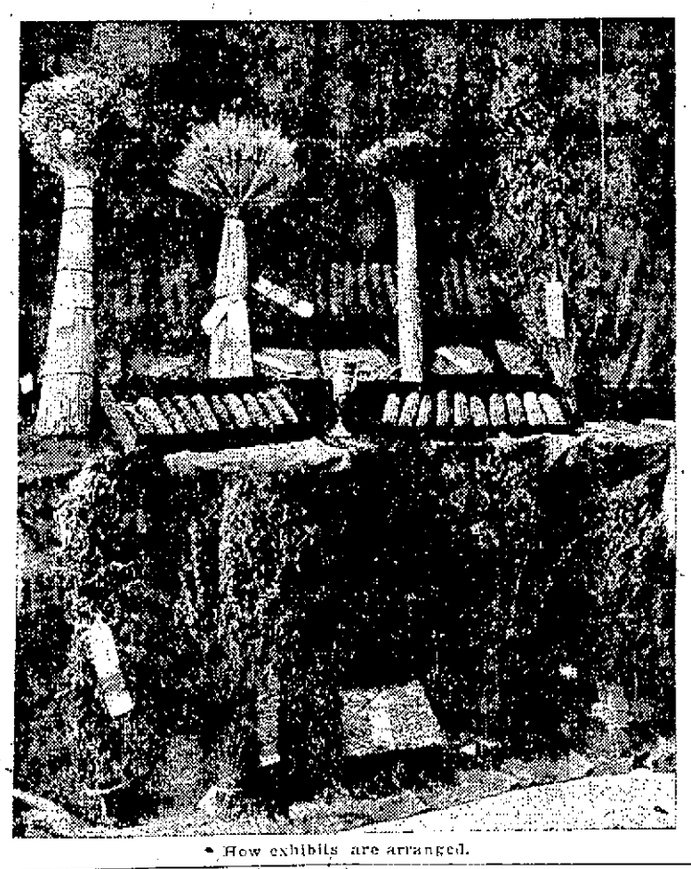
A feature of arrangements for the show will be an information department with carnival heralds stationed at frequent intervals down town to give visitors information regarding any feature of the program or any other subject.



Trophies for state corn and grain show here.



Prize winning exhibit.



How exhibits are arranged.

THE CITY'S SERVANTS

There was excitement, especially among the little folks in our neighborhood this morning. The stork had brought Duffy a new little sister. The news was brought in at breakfast by Davy Willis. "It must have been the flapping of the stork's wings," was his version of it, "that woke us up at 2 o'clock. All the electric lights were on over at Duffy's, and mother was called by telephone and hurried across. She told father that the stork was not expected so soon, and that Duffy's father was away, but that the telephone girl found him at Shelbyville, and he hurried home on the interurban. She told father that they telephoned for two doctors and two nurses. She said they had to have plenty of light and water and that Mary—that's the girl—had to heat water on the gas stoves. At 4 o'clock mother came home and sent some telegrams. They said, "It's a girl."

Just a simple, homely story! Life, death, sickness, accident—the unexpected, or expected, occurs every minute in a great city. Duffy's father may be away, but no matter the second, the telephone girl must be ready to answer the call; electricity must be at the wire's end ready, at finger's pressure, to give the surgeon "plenty of good light"—as Davy's mother had said was needed; pure water that will cleanse the new born or soothe the wound, must gush forth when the faucet is turned; gas must stand ready to heat, the telegraph to carry the messages of joy or sorrow; transportation systems must hurry home the absent. At any moment, any hour, all these servants must respond!

Taxpayers maintain police and fire departments, schools, parks, libraries. But, when Duffy's little sister came unexpectedly between 2 and 4 o'clock this morning, or last week when Uncle Charles died, were any of these functions of the city brought into play? Or when Brother John was married last month? Schools could be closed for some time, police courts and even council meetings dispensed with for some days, and it is possible that even the fire and police departments might take a day's vacation without anybody noticing it.

But—the instant pure water ceases to flow through a city death summons the hearses. If anything—such, for example, as exhaustion of coal supply—should happen to the great electric plants, not only would lights go out, but machines in factories go dead, elevators stop, and men and women would be deprived of that work which is life not alone to them, but life and order to the city. If street cars do not move the modern city becomes stagnant and disorganized. Confusion would be born if telephones should go dead. The city faces starvation when gas fails.

The modern city has become dependent on its water, gas, electric, street railway, telephone and other utilities. These are the modern city's vital functions—its great servants. They must be kept healthy so that when the call comes—no matter the moment or hour—they may meet the demand.

All stand through every minute of the year ready to serve—and they do serve—for very low wages. All of them, often for less than the man of the house spends for cigars, the lady for chocolates, or the family for the movies or for gasoline.

E. I. LEWIS, Chairman,
Indiana Public Service Commission.

BRINDLEY ONE LEGISLATOR WHO TALKED OVER FIRST TELEPHONE AT CAPITAL

Mile of Wire Strung from Assembly Room to University; Talked all Night

In 1879 the first telephone message was sent over improvised wires from the old, oil-lighted assembly chamber at the state capitol in Madison to Science hall at the University of Wisconsin.

Today, statistics show, 370,784 Wisconsin people are served with telephone service. This growth is more than double the number of subscribers in 1910. The number of companies today in operation in the state totals 977.

Among those who talked over the first telephone wire was Judge John Brindley of La Crosse.

In a state where forty-one years ago a group of assembly members listened with marvel to the magic words issuing forth from a telephone receiver, now over 370,000 people have their individual telephones and over a million people are directly benefitted.

The experiment which convinced a group of legislators that the invention of the telephone was practical was conducted at the assembly chamber of the old state capitol.

Wires Rigged on Trees

Nels P. Haugen, chairman of the Wisconsin tax commission, was a member of the legislature serving from Pierce county. He and his wife were invited to be present at the capitol when the experiment was made.

A group of professors and officials of the university were invited to witness the test at the Science hall. Wires were rigged up over trees to the capitol where in the assembly chamber the apparatus was installed.

Others Present

Other members of the assembly in 1879 were Tom Spence, then of Fond du Lac, but recently until his death a prominent Milwaukee attorney, William Carter of Grant county, nominated by republicans for attorney general, but who declined the honor; Dr. A. D. Andrews of River Falls, later president of the state board of normal schools; Senator Isaac Van Schaick of Milwaukee; John Brindley of the Third Grant assembly district, now a judge of La Crosse county; George H. Markham of Independence, representing Trempealeau county, witnessed the unique test and also talked over the wire.



JUDGE JOHN BRINDLEY

ST. PAUL'S LUTHERAN CHURCH LOSES POPULAR PASTOR WHEN MYHRE LEAVES FOR OSAGE, IA.



REV. O. C. MYHRE.

Parishioners of St. Paul's Lutheran church, Division street and West avenue, were not happy Saturday when they saw their pastor for five years, Rev. O. C. Myhre, and his family depart on a noon train for Osage, Iowa. Rev. Mr. Myhre is pronounced by members of the church the most efficient and popular pastor the parish has had in its history.

During Mr. Myhre's term of service, the membership of the church has doubled, the young people's society has become a real force in the parish, and all church activities have been greatly stimulated. The pastor has endeared himself to the young people by his friendly counsel and help in all affairs, and many sick persons have blessed him for his friendly calls and aid during their illness.

Members of the church said today that Mr. Myhre was an eloquent speaker both in Norwegian and English, and his sermons were an inspiration. Blessed with a splendid voice, he was a leader in singing and his solos were greatly enjoyed.

Rev. Mr. Myhre will be succeeded as pastor here by Rev. H. T. Brau, who comes from Winona.

MAIN TRUNK HIGHWAYS WILL BE WIDENED IN THE COUNTY NEXT YEAR

Planning to complete to the boundaries of the county the improvement of all trunk line roads entitled to federal aid and to double the width of several highways already improved with macadam, the state aid road and bridge committee of La Crosse county, after a conference with A. R. Hirst, state highway commissioner, has outlined an ambitious road construction program for the coming year.

Ten years ago La Crosse county, after a decade of experimenting with various kinds of road improvement, started to "dig itself out of the mud." For a decade the county supervisors, co-operating with the state highway commission and town and village boards, have been endeavoring to make possible at all seasons of the year a system of highways extending in all directions from the city of La Crosse to the borders of the county. Pursuing its policy of first "digging the county out of the mud," a majority of the roads improved were macadamized only to the width of eight or ten feet, the county dads always having in mind the widening of the improved road when all the main trunk highways had been given single track macadam.

Widen All Roads

The time has now come, members of the state road and bridge committee say, to start widening all main trunk highways in the county, as rapidly as appropriations will permit.

The first road to be improved double width, the committee announce is the road leading from La Crosse to West Salem, via the Schraeckpepper road, a distance of twelve miles.

At the same time work will start on the widening of the highway from Onalaska to a point north of Holmen where a double width road built last year starts. This road, known as state trunk highway No. II, leads to Galesville, Eau Claire and Superior or the twin cities, and is greatly traveled by tourists.

The new double width road to Salem leads onto the highway which extends to Sparta and points east.

Finish Sparta Road

Another lap on this highway to be macadamized double width during the coming year is the stretch of road from a point north of Bangor to the Monroe county line at Big Creek. At the same time Monroe county will macadamize its portion of this unimproved road, making a continuous modern highway from La Crosse to Sparta, a distance of thirty miles. The road from Salem to Mindoro also will be widened.

Order Supplies Ahead

For three years road improvement work in La Crosse county has been greatly hindered by lack of labor and supplies. Starting on its program six months ahead of time the state road and bridge committee is making plans to assure an abundance of material for the work outlined for next year, and also expects a great improvement in the labor market for the coming season.

The committee will open bids on October 29 for the delivery of 2400 cords of quarried stone on the Sparta-Bangor-La Crosse road in the town of Burns.

At the same time the committee is planning to open a new quarry in close proximity to this road, to expedite the delivery of rock required for its construction and assure the completion of the highway next year.

Grading Finished

During the season just closing the county highway department has finished the grading and widening of bridges on all trunk lines designed for widening of improved roadway during the coming year.

Most noteworthy among the improvements of the year was a large increase in the number of road patrolmen employed, with the result that practically every mile of macadam highway in the rural districts of La Crosse county has been kept in good repair and is now as smooth as any autoist could ask of a road made of limestone rock and surface-treated with heavy oil or asphalt.

That La Crosse county will make its greatest stride forward in road improvement work during the coming year, is the assurance of the county highway officials. With state and federal aid, road construction work in this county next year will reach $500,000, according to preliminary estimates.

STATE TEACHING FARMERS AND DEALERS ON POTATOE GRADING; PROTECTS BUYERS

JAIL SENTENCE OR FINE PENALTY FOR FAILURE TO COMPLY

Chief Potato Inspector in La Crosse to Instruct Farmers and Others in Law

The education of the producer and dealer in such food stuffs as potatoes and honey in the art of grading the commodity has been started in La Crosse and vicinity by the state department of agriculture.

The next food that will be graded will be the lowly head of cabbage so that those who revel in the epicurean dish of corn beef and cabbage, and the well known New England boiled dinner will know exactly what they are paying for and will not have to accept inferior produce at gilt-edged prices.

And then to make it a good one eggs, cheese and canned corn and peas will be taken up, given grades and the operation of the gradings rigidly enforced.

Last week R. E. Ades, chief potato inspector of the division of markets, state department of agriculture, was in La Crosse warning farmers, grocers and other retailers of potatoes that the order demanding the grading of tubers must be obeyed. Mr. Ades has eight inspectors working under him in various parts of the state and this is his first visit to La Crosse to see that the grading order is being carried out. Farmers coming to city market and city scales were told how potatoes were graded as U. S. Grade No. 1, U. S. grade No. 2 and Ungraded.

"The potato grades and regulations established by the Division of Markets are now in effect," said Mr. Ades. "They require: First, that farmers, warehousemen, track buyers, shippers, brokers, commission men, jobbers, wholesalers, and retailers shall sell potatoes on basis of grade.

"Second—That all invoices be marked showing grade of the potatoes being sold and that all sacks or containers be tagged showing grade and net weight of potatoes when packed.

"The Division has inspectors covering the state and all infringements of the law will be prosecuted. The penalty, as set by law, is $10 to $500 fine, 10 to 90 days in jail, or both. I have been telling farmers that potatoes must be graded either as No. 1 or No. 2 or else sold as ungraded and the grocers of La Crosse are instructed to see that the containers in which potatoes are sold are plainly marked with the grade so the consumer will know exactly what he or she is getting for their money."

"Those who are not familiar with the grading system may obtain complete information by writing to the Division of Markets, State Department of Agriculture, Madison, for the pamphlet on "Standard Grades of Potatoes."

The following is a description of the grades as given by the Division of Markets:

"U. S. Grade No. 1"

"This grade shall consist of sound potatoes of similar varietal characteristics, which are (h) practically free from dirt or other foreign matter, frost injury, sunburn, second growth, growth cracks, cuts, scabs, blight, soft rot, dry rot and damage caused by disease, insects, or mechanical or other means.

"(f) The diameter of potatoes of the round varieties shall not be less than one and seven-eighths (1 7-8) inches, and of potatoes of the long varieties one and three-fourths (1¾) inches.

"In order to allow for variations incident to commercial grading and handling, five (5) percentum by weight of any lot may be under the prescribed size, and, in addition, six (6) percentum by weight of any such lot may be below the remaining requirements of this grade; but not more than one-third of such six (6) percentum, that is to say, not more than two (2) percentum by weight of the entire lot may have the flesh injured by (g) soft rot.

"Potatoes packed for sale, offered for sale, consigned for sale or sold and delivered under this grade must be in even-weight sacks containing one hundred (100) pounds, or one hundred twenty (120) pounds or one hundred fifty (150) pounds, net weight; in bulk or in containers. Each sack or container must be tagged, branded or labeled "U. S. Grade No. 1 Potatoes" and the tag, brand or label must show the net weight or count when packed. The grade must be indicated on the invoice, or, where there is no invoice, the grade must be otherwise declared.

"This grade shall consist of potatoes of similar varietal characteristics which are (h) practically free from frost injury and soft rot, and which are (i) free from serious damage caused by sunburns, cuts, scab, blight, dry rot or other disease, insects, or mechanical or other means.

"(f) The diameter of potatoes of this grade shall not be less than one and one-half (1½) inches.

"In order to allow for variations incident to commercial grading and handling, five (5) percentum by weight of any lot may be under the prescribed size, and, in addition, six (6) percentum by weight of any such lot may be below the remaining requirements of this grade; but not more than one-third (1-3) of such six (6) percentum, that is to say, not more than two (2) percentum by weight of the entire lot may have the flesh injured by (g) soft rot.

"Potatoes packed for sale, offered for sale, consigned for sale or sold and delivered under this grade must be in even-weight sacks containing one hundred (100) pounds, or one hundred twenty (120) pounds or one hundred fifty (150) pounds, net weight; in bulk or in containers. Each sack or container must be tagged, branded or labeled "U. S. Grade No. 2 Potatoes," and the tag, brand or label must show the net weight or count when packed. The grade must be indicated on the invoice, or, where there is no invoice, the grade must be otherwise declared.

"Potatoes may be packed for sale, offered for sale, consigned for sale, or sold and delivered without conforming to the requirements for Wisconsin Badger Brand, U. S. No. 1, or U. S. No. 2, provided containers are tagged, branded or labeled "Unclassified" or "Ungraded"; or where there is no invoice, the fact that the potatoes are sold as "Unclassified" or "Ungraded" must be otherwise declared."

Here is Mr. Ade's advice to housewives on how to tell the different grades of canned peas when buying them from grocers:

"Canned peas this year consist of five grades, they are designated by the wording which appears on each can. "Tiney" means No. 1. "Extra Sifted" No. 2, "Sifted" No. 3, "Early June" No. 4, "Telephone" No. 5. It does not matter how much wording there is in the name of the peas, these names must appear for each grade. If any other wording appears on the can they are No. 4 or No. 5 peas. No. 2 or No. 3 are the best food value to buy as No. 1 is really too small and immatured to be of good flavor or food value, while No. 4 is often too old and No. 5 is always too old to be of any value unless you consider toughness a value. Purchasers should always look for the inspection stamp by the state, which either appears on the top of can or on the side somewhere on the label. This inspection stamp only appears on the best peas, Nos. 1, 2, and 3. They also denote sanitary conditions when canned.

"The words given above to designate the grades must be used first in the No. 1, 2, and 3 grades. For instance—"Tiney Extra Sifted Little June Peas" would of course be No. 1, "Extra Sifted Early June Peas" would mean that the grade was No. 2. "Sifted Early June Peas" would mean that the grade was No. 3. No. 4 would be "Early June Peas", but might be preceded by some name like Selected, Little, or anything else except Tiney, Extra Sifted or Sifted, would not change their grade from being No. 4 and the same will apply to the word "Telephone" being the No. 5 grade. If the consumer would bear these facts in mind as well as the inspection label when purchasing canned peas, they would be sure of sanitary conditions, quality, and the grade they called for."

And just so everybody will feel at home in this grading process, Mr. Ades predicts that within the next year or two all clothing sold in Wisconsin will be graded so that Little Johnnie Jones, when buying his seasonal "uniform" will know just how much wool and cotton there is in the suit or overcoat.

EIGHTEEN MONTHS FOR HAVING FOUR "WIVES"

LONDON.—Perhaps on the theory that he had been sufficiently punished, a magistrate here rather lightly sentenced William A. Kent, laborer, to 18 months for "quadragamy." Kent had four "wives." He had served a term some years ago for bigamy but accumulated two wives afterward.

THIS HUNGER STRIKER WINS.

SACRAMENTO.—Here's a hunger striker that succeeded. David McBee, a miner, was in jail here charged with having set a forest fire. Foresters found McBee's 16-year-old dog at his cabin starving to death and broken hearted at the loss of his master. They had McBee released and the miner sent back to feed his pet. "We ain't been parted a single day in all the time we been together till now," said McBee of the dog.

MARY HARRIS ARMOR WILL SPEAK HERE TUESDAY EVENING

"Georgia Cyclone" to Talk on Prohibition at the Congregational Church

Mary Harris Armor LL. D. one of the leading woman orators of America and sometimes called the "Georgia cyclone," will speak at the First Congregational church here Tuesday evening at 8 o'clock on "World Conditions."

Mrs. Armor was born in Georgia and has always made that state her home. She resigned the presidency of the Georgia Woman's Christian Temperance Union to become national W. C. T. U. lecturer and organizer and field secretary of Georgia. She has lectured in 42 states and the District of Columbia and has taken an active part in nearly every victorious prohibition campaign in the last twelve years. She made temperance addresses in Europe in 1910 and in Canada in 1916.

She represented Georgia and the national W. C. T. U. at three world's conventions. She was one of two women appointed by the president of the United States to attend the international anti-alcohol congress in Milan, Italy, in 1913.

Mrs. Armor is known as an eloquent, rapid-fire talker, and she stands in the front line as champion of the prohibition cause.

THOMAS MEIGHAN IN SCREEN VERSION OF "CIVILIAN CLOTHES"

Star Has Role of Captain Who Turns Butler to Re-Win His Snobbish Wife

Thomas Meighan's first paramount starring vehicle is "Civilian Clothes", produced by Hugh Ford from Thompson Buchanan's popular stage play of the same name. The picture will be shown at the Rivoli theatre for three days commencing tomorrow.

La Crosse had a chance to see the past week William Courtenay in the the stage production. Now comes the screen version which is produced on a very lavish scale.

The story concerns an overseas captain who marries a pretty American society girl in France. She is attracted to him chiefly because he is so handsome in his uniform. Later, after she returns to America, comes news of his death. She has renewed her acquaintance with another admirer when her husband, very much alive, comes to her home. Disappointed at his unromantic appearance in civilian clothes, which shows atrocious taste in their cut and color, she snubs him. The gallant ex-captain thereupon secures a job as butler in his wife's household with the avowed purpose of teaching her a lesson in democracy. The results are amusing in the extreme, of course, the story ends happily.

Mr. Meighan's supporting company includes Martha Mansfield, the beautiful heroine of "Dr. Jekyll and Mr. Hyde," and other screen notable.

$575 FOR SAWDUST BLOWN INTO YARD

SEATTLE. — Sawdust from the Puget Sound Box company blew into the yard of Anthony Ruzicki. Anthony was peeved and sued for $5,000. Judgment of $575 granted.

The Screen

AMUSEMENT CALENDAR FOR THE WEEK

RIVOLI

Sunday—Olive Thomas in "The Flapper"; Ditmar, "Animals in Winter"; Hooligan Cartoon, "Twinkle Twinkle"; scenic, "Through Nation's Park."

Monday to Wednesday—Thomas Meighan in "Civilian Clothes"; Bruce, "By Schooner to Skagway"; Illiterate Digest No. 5,004; Fox News.

Thursday to Saturday—Constance Talmadge in "The Perfect Woman"; Fox News; Topics of the Day.

MAJESTIC

Sunday to Saturday—"Humoresque"; Screenic No. 1,108; Chester scenic, "Mules and Goblalk."

LA CROSSE

Sunday—Vaudeville; Ford Weekly; Pollard comedy, "Don't Rock the Boat."

Monday—"Girl in the Limousine."

Tuesday and Wednesday — "Old Homestead."

BIJOU

Sunday—Tom Mix in "Three Gold Coins"; Arbuckle in "Desert Hero."

Monday and Tuesday—B. Washburn in "Mrs. Temple's Telegram"; Mana comedy, "Leap Year."

Wednesday and Thursday—Enid Bennett in "Hairpins"; Ballroom comedy, "Back to the Farm."

Friday and Saturday—Alice Joyce in "Dollars and the Woman"; Pollard comedy, "Home Stretch."

STRAND

Sunday—B. Washburn in "Mrs. Temple's Telegram"; Vanishing Dagger No. 13; Pollard comedy, "Run 'Em Ragged."

Monday—Tom Mix in "Taree Gold Coins"; Pollard comedy, "Call a Taxi."

Tuesday—Enid Bennett in "Hairpins"; Gaiety comedy, "Money."

Wednesday—Tom Mix in "Wilderness Trail"; Arbuckle in "Love."

Thursday—S. Braemer in "Blood Barriers"; Keystone comedy, "Her Nature Dance."

Friday—Elmo Lincoln in "Under Crimson Skies"; Gaiety comedy, "Are Flirts Foolish"; Universal Magazine No. 1,418.

Saturday—"Camille of the Yukon"; Evil Eye," No. 14.

RIVIERA

Sunday—E. Clayton in "Ladder of Lies"; Pollard in "Call a Taxi"; Universal Magazine No. 82.

Monday—Enid Bennett in "Hairpins"; Vanishing Dagger No. 13; Pollard comedy, "Run 'Em Ragged."

Tuesday—M. Davies in "April Follies"; Evil Eye No. 13; Universal Magazine.

Wednesday—S. Braemer in "Blood Barriers"; Gaiety comedy, "Money."

Thursday—Mrs. Castle in "Amateur Wife"; Arbuckle in "Love."

Friday—Madge Kennedy in "Help Yourself"; Keystone comedy, "Her Nature Dance."

Saturday—Elmo Lincoln in "Under Crimson Skies"; Gaiety comedy, "Are Flirts Foolish"; Universal Magazine No. 1,418.

CASINO

Sunday and Monday—Republic Special, "The Girl Who Dared"; Evil Eye No. 13.

Tuesday to Thursday—Elmo Lincoln in "Under Crimson Skies"; Tuesday and Wednesday, Vanishing Dagger No. 13; Thursday, Gaiety comedy, "Money."

Friday and Saturday—B. Michelena in "Flame of Hollgate"; Friday, Arbuckle in "Love"; Saturday, Keystone comedy, "Her Nature Dance."

RIVOLI

That amusing period when the little pig-tailed girl reaches the "flapper" stage of existence and tries to appear both romantic and sophisticated is the subject of Olive Thomas' new picture, "The Flapper." This picture will be shown at the Rivoli today only by special request.

Miss Thomas is the most delightful little "flapper" ever visualized. She romps through the picture in escapades of the most delicious nature, first as the boarding school girl, then as the pretended "wicked woman. The action of the story takes one from sunny Florida to the snow-skiing scenes in the north and metropolitan life in the big cafes and hotels of New York.

The story is by Francis Marion, and a capable cast of players supports Miss Thomas in this production.

Starting tomorrow, for three days, the Rivoli will show the screen interpretation of the celebrated play, by Thompson Buchanan, "Civilian Clothes," starring Thomas Meighan. Mr. Meighan is supported by an excellent cast and the screen version is said to be even better than the stage production.

MAJESTIC

"Humoresque," the much-talked-of picture, by Fannie Hurst, taken from the story of the same name that ran in the Cosmopolitan magazine some months ago, opens at the Majestic today to continue for the balance of the week.

After all, lavish settings don't make a picture. This is proven in "Humoresque." This is one of the truly big pictures of the year, because it impresses one with its sincerity and heart appeal. It is a story of human beings as they are. Tears and laughter intermingle in it as they do in real life. The story of the genius of the violin who, aided by the beautiful gift, mother love, rose from obscurity and poverty to the heights, strikes a responsive chord in every heart.

The chief characters are portrayed by rare understanding by Vera Gordon, Alma Rubens, Gaston Glass and little Bobby Connley.

Messrs. Bert and Harry Beyerstedt have arranged a special musical prologue, and a special musical score for the picture. "Humoresque" will be presented in the same high class manner as it has been in other towns. The orchestra has been greatly enlarged, and a treat is in store for those who enjoy the best in music and photoplay presentation.

RIVIERA

Ethel Clayton has another of those attractive domestic roles which have characterized her last few pictures in "The Ladder of Lies," which will be seen at the Riviera today only.

The star is Edith Parrish, a magazine illustrator, who sees Peter Gordon, a friend, marry a shallow feminine creature, Dora Leroy. In an endeavor to keep the information from Peter that his wife is carrying on an affair with another man, Edith draws suspicion upon herself. Thus she is under a cloud when Blaine, whom she really loves, comes along. However, a decent streak developes unexpectedly in Dora's admirer, Brent. He tells Blaine the truth and paves the way for Edith's happiness.

Ethel Clayton brings a charm and winsomeness to "The Ladder of Lies," that makes it an excellent entertainment. The other members of the cast are Clyde Fillmore, Irving Cummings and Charles Meredith. Jane Acker plays the role of Dora.

BIJOU

This is the last day Tom Mix will appear at the Bijou theater in "Three Gold Coins," which has drawn capacity crowds since it opened. There are daring stunts a-plenty in "Three Gold Coins," which was written especially for Mix by H. H. Van Loan, a well known magazine writer. Stunts, several of which surpass anything that has been previously done by the death defying star.

A delightful love story is effectively interwoven and Mix is supported by an excellent cast including Margaret Loomis as his leading woman. Tomorrow Bryant Washburn in "Mrs. Temple's Telegram."

CASINO

"The Girl Who Dared," a special production with an all star cast, will be seen at the Casino today and tomorrow. The story is filled with stunts and daring deeds. It is one of those exciting melodramas of modern times using every known device to bring thrills to the onlooker. Episode 13 of "The Evil Eye" will complete the bill.

STRAND

Bryant Washburn in "Mrs. Temple's Telegram" will be shown at the Strand for today only. Many humorous situations arise over a mis-sent telegram. It is a light comedy drama put over in high class style, a typical Washburn picture.

CONSTANCE TALMADGE ON MALE VAMPIRE

"There appears to be a popular misconception of Vampires, or rather a very decided conception on the part of the public, that does not begin to cover nor classify the various species," said Miss Constance Talmadge in a recent interview.

"The topic under discussion was Connie's latest First National attraction, "The Perfect Woman," which will be shown at the Rivoli theater the last half of the week.

Miss Talmadge believes that the art of vamping is by no means confined to ladies, but that men, as a rule, are far more adept in the gentle practice, than the fair sex. Miss Talmadge said smilingly:

"In writing the story of "The Perfect Woman," John Emerson and Anita Loos hit upon a big psychological truth. The story is built around a young girl who is made in love with a woman hater. The girl practically throws herself at him, without as much as a how-do-you-do by way of recognition.

"Now ,the law of skilled vampires is 'indifference'—an inviting personality, with just the slightest touch of frigidity. That is where popular conception takes a mighty tumble. Opinion based on hearsay has it that vampires have a certain inveigling system—I believe that's all wrong.

"The girl who builds a glacial wall around herself is going to be friendless while, on the other hand, if she but displays the least sign of inveigling motives she is going to find herself as friendless as Miss Eskimo."

NOMINATION COST HIM ONLY A FEE

SEATTLE.—Dr. Willis H. Corson got by cheap in landing the republican nomination for coroner. He was unopposed and spent but $20 the filing fee.

SHOULD A WIFE
or sweetheart always tell the truth to him about everything---



SEE--
ETHEL CLAYTON
—IN—
"The Ladder of Lies"

A heart stirring story of love, and a girl who won the right to answer.

OBRECHT SISTERS ORCHESTRA
"IN A CLASS BY THEMSELVES"

UNIVERSAL MAGAZINE
"CALL A TAXI" Pollard Comedy

TODAY ONLY
COOPER'S RIVIERA
"THE PLAYHOUSE BEAUTIFUL"
TOMORROW—ENID BENNETT in "HAIRPINS"

COOPER'S BIJOU
HOME OF THE PIPE ORGAN
LAST TIMES TODAY
The Screen's Daredevil
TOM MIX
—IN—
"Three Gold Coins"
—ALSO—
"FATTY" ARBUCKLE
—IN—
"A Desert Hero"
LET'S GO
TOMORROW
BRYANT WASHBURN

COOPER'S CASINO
CONTINUOUS Matinee to Midnight
NOW PLAYING
"THE GIRL WHO DARED"
A special production.
—WITH—
An All Star Cast
THRILLS SUSPENSE EXCITEMENT
Episode 13
"Evil Eye"
COMING
"UNDER CRIMSON SKIES"

Special Attraction
TODAY ONLY
BEAUTIFUL
OLIVE THOMAS
in "The Flapper"
Enough Real Humor to Keep You Chuckling and Enough Drama to Keep You Interested

STARTING TOMORROW
The Popular Favorite of the Local Thousands
THOMAS MEIGHAN
in "Civilian Clothes"



From the celebrated stage play by Thompson Buchanan.
You have seen the stage play just recently with William Courtney, now see the screen version.
IT'S BIGGER AND BETTER
A Paramount Picture
WALTER GOETZINGER
ON THE
Orchestral Organ
Playing at De Luxe Presentations.
RIVOLI Theatre
A Temple to the Silent Art
COMING—CONSTANCE TALMADGE

MUSIC AIDS ACTORS IN MAKING SCENES FOR "HUMORESQUE"

But Ancient Emotional Melody Proves too Much for Even Hardened Director

Movie directors are great believers in atmosphere. Some of them insist that emotional scenes cannot be filmed with justice without the aid of music. Director Frank Borzage, who handles "Humoresque," coming to the Majestic Theater starting today is of this type.

Some of the scenes of "Humoresque" are laid in New York's Jewish quarter on the East Side. Borzage accordingly brought a Hebrew cantor and his choir to the studio. The director prepared to "shoot" the episode in the picture where teh musician-hero is told he will never be able to play again.

"Give us some sad music," ordered Borzage of the cantor.

The Hebrew choir struck into the weird strains of "Kol Nidre."

Now "Kol Nidre" is a famous Hebrew melody—the most emotional ever written, some musicians say—and its beauty and heart-rending appeal are well known to anyone who has attended a synagogue. The players in "Humoresque" became conscious of its effects immediately. Vera Gordon, playing the old mother, wept real tears. Gaston Glass, the hero seemed suddenly to have lost his best friend. Even the electrician looked woe-begone and th camera man forgot to turn the crank.

"Stop it!" shouted Borzage to the musicians and even his voice was a little quavery. "I want pathos but I can't afford to turn this place into a morgue."

So the choir played "Eli Eli," a Ghetto jazz tune, instead and immediately restored the smiles to everyone's cheeks.

REWARDED—BY COURT FOR LONG SERVICE

PETERSBRG, Ind.—Mrs. Hattie Bullock thought she ought to have something for 21 years of nursing and keeping house for her brother-in-law, H. R. Snyder, banker. The court thought so, too, and she has been awarded $17,500 for her services.

Our observation is that being rich is no credit to a bachelor and no help to a married man.—Dallas News.

AT RIVIERA TODAY ONLY



ETHEL CLAYTON
PARAMOUNT ARTCRAFT STAR

appearing in "The Ladder of Lies" at the Riviera today only.

MUSICAL WEEK IN LA CROSSE THEATERS

It will be a big week in the theaters for the musical people of La Crosse. A number of significant events makes it one of the most important of the season. "Humoresque" opens at the Majestic today, with the Beyerstedt orchestra increased from six to fourteen men. Messrs. Bert and Harry Beyerstedt have arranged a special musical prologue for this picture, playing "Kol Nidre", "Humoresque" and "Eli Eli". The musical prologue will be a musical interpretation of the picture. The boys have also arranged a special musical score for the picture, introducing three violin solos by Mr. Bert Beyerstedt.

The same care has been taken to present "Humoresque" in La Crosse that was used in the larger cities. To do this it was found necessary to enlarge the orchestra, give the proper tone and harmonizing effect. Special lighting effects and stage set will also lend color.

The Obrecht Sisters Orchestra, at the Riviera, not to be outdone, they say, by the Beyerstedt's, has arranged special musical programs for the week also. During the week Misses Jale and Sarah Obrecht will offer violin specialties, while Miss Nell Obrecht will offer a new novelty.

During the week the orchestra will play selections from "The Golden Girl," "Springtime in Mayo," "Linger Longer Letty" and "Oh Boy."

Walter Goetzinger at the Rivoli, is planning an elaborate program for the showing of "Civilian Clothes", starring Thomas Meighan and "A Perfect Woman," starring Constance Talmadge, this week. The first half of the week, Mr. Goetzinger will play on the orchestral organ, for an overture, "Morning, Noon and Night" and the last half a medley of popular airs, arranged by himself. He will be assisted by Mr. Hines, violinist, and Miss Hill, pianist. The rest of the musical program will be synchronized with the picture.

These Autumn Days Herald the Season of Gift Giving.

We can settle the Xmas problems quickly.

Make your appointment Now

Motl Studio

SHE DIES IN DENTIST'S CHAIR

DALLAS.—Mrs. Mary E. Tierney, 58, died in a dentist's chair here after having two teeth pulled. She did not recover consciousness after receiving gas.

Saved

"So Casey had a scrap with his wife and got arrested."

"Arrested, is it? Begorra, he was rescued."—Boston Transcript.

N. M. SCOTT ELECTED PRESIDENT OF BIG STATE ASSOCIATION

N. M. Scott, former La Crosse merchant, now managing a large store in Winona, was elected president of the Minnesota Retail Dry Goods association at the annual convention of the organization in Minneapolis during the past week. Mr. Scott was one of the organizers of this association and has been an active force in the organization.

Timber cut annually in the forests of the United States is about three times the growth.

LA CROSSE THEATRE *One Night at 8:15* **MONDAY OCT. 25**

America's Greatest Farcial Play Ever Sent on Tour—All Laughs

Noted Cast of Players, El Talento, One Car Special Scenery

A. H. WOODS PRESENTS

"The Girl in The Limousine"

BY WILSON COLLISON AND AVERY HOPWOOD WHO WROTE "UP IN MABLE'S ROOM" SO IT MUST BE FUNNY

Mail Orders Now Receive First Attention

Prices: $2.00, $1.50, $1.00, 75c. Box Office Sale NOW.

A MASTERPIECE

A melody of love, tears and laughter, exquisitely played. Mother love depicted in its highest sense.

De Luxe Presentations
(SUNDAY ONLY)
2:00 3:45 5:30
7:00 8:45

NOTICE—No one will be seated during prologue. We ask you to please come early so as to be in at the beginning of each performance.



Vera Gordon as the Mother

VERA GORDON, GASTON GLASS, ALMA RUBENS

in a screen version of Fannie Hurst's celebrated Cosmopolitan story

"HUMORESQUE"

A PICTURE THAT WILL LIVE FOREVER

The Most Pretentious Presentation Ever Given Any Photoplay in La Crosse by

BEYERSTEDT'S Augmented ORCHESTRA

FOURTEEN (14) PIECES



SPECIAL MUSICAL PROLOGUE

Arranged by Messrs. Bert and Harry Beyerstedt

A Treat for Music Lovers STARTS TODAY

Prices for This Attraction Only — LOWER FLOOR . 50c, BALCONY . . . . 35c, CHILDREN . . . 15c — *Afternoon or Evening*

MAJESTIC

IN SOCIETY

MRS. BURTON WESTON IS GUEST OF HONOR AT AFTERNOON TEA

MRS. FRANK GILE TIFFANY entertained a small company of ladies at her home, 145 South Seventeenth street, at afternoon tea on Friday in honor of her sister, Mrs. Burton P. Weston of Mason City, Iowa. The rooms were lavishly enhanced by a profusion of fall flowers, which contributed grace and beauty. In the living room pink roses, yellow and lavender chrysanthemums were used in pleasing combination, and yellow chrysanthemums and bitter sweet arranged in a quaint English silver holder, of branching design, which was charmingly artistic and in harmony with the season. The hostess was assisted by Mrs. Fasset A. Cotton, Mrs. W. R. Finch, Mrs. Elsie Gile Scott, Mrs. Harry M. Curtis, Mrs. E. S. Case, Mrs. Odin J. Oyen and Mrs. Percy L. Giley. Mrs. Cotton presided at the coffee urn and Mrs. Finch served the salad.

* * * *

PRETTY BIRTHDAY PARTY

FRIDAY AFTERNOON a group of twenty-five young misses enjoyed a very happy time at the home of Mrs. Dan G. McMillan, 1422 Cass street, when she entertained most delightfully at a birthday celebration in compliment to the tenth anniversary of her daughter, Ruth Antoinette, and the eleventh of Katherine, daughter of Mr. and Mrs. Carl E. Schaefer. Although the rain spoiled the games on the lawn, merry diversions contributed to the pleasure indoors and the hours passed all too soon. The birthday children were showered with pretty gifts in token of the day. The tables presented a charming picture as the children in their dainty frocks bedecked with ribbons of many hues gathered about them. Orange and shades of yellow prevailed in the colors used, and the decorations partook of Hallowe'en features. One long table and a smaller one were laid in the big dining room. Three vases of yellow chrysanthemums were placed at intervals the length of the long table, with three smaller ones filled with the button chrysanthemums on either side. The places were indicated by name cards in the form of pumpkins and also by beautiful colonial corsage bouquets, those of the honor guests being larger, were composed of pink roses, white carnations and tiny button chrysanthemums. The others were rose buds surrounded by red and white carnations. At each place were also laid a snapping cap, the guests of honor also having large orange Hallowe'en caps. The favors were dainty flower petal baskets filled with bonbons.

* * * *

THE LA CROSSE WOMAN'S club held its first social session of the year, Wednesday, October 20, at the home of Mrs. George E. Reay, 1201 State street. The rooms were very attractive in their Hallowe'en dress, and the program, which was in charge of Mrs. Herbert E. Wheaton, leader of the first division, was varied and entertaining. It included reports of the meeting of the State Federation of Woman's clubs, which convened at Superior September 29 to 30. The songs of the convention were rendered by Mrs. Frank A. Eetsinger in her usual pleasing manner. Miss Julia Lathrop, vocational advisor of city schools, was present and explained in a concise and interesting manner the duties of that new office. The special feature of the afternoon was a very interesting talk by Mr. A. B. Keller, president of the Y. M. C. A. of Gary, Ind. and also assistant treasurer of the International Harvester company of Chicago. He spoke chiefly of his work in regard to thrift among the employes of that great organization. Among other things he laid stress on the fact that more and more both employers and employees are adopting the pattern of service and co-operation given to mankind 2000 years ago by the Man of Galilee. Mr. Keller is the brother of Mrs. H. S. Bell, 1707 Wood street, who is a member of the club. Following the program refreshments were served by members of the first division.

* * * *

THE FOLLOWING program will be given this evening at half past seven by the Ladies' Missionary society of the North Presbyterian church at the church:

Organist—Miss Anna Ohlson and pianist—Miss Elizabeth George.
Congregational singing.
Prayer....Rev. Malcom O. Magnuson.
Selection by the choir.
Selection—by a three piece orchestra—Miss Elizabeth George, Miss Ardell Hodge and Glen Hodge.
Vocal solo.....Walter Wagnes.
Reading.....Miss Eleanor Crew.
Violin number....Miss Ardell Hodge.
Vocal solo....Miss Theresa Severson
Vocal duet.....
Misses Beatrice Nutting and Viola Scheel.
Selection by the orchestra.
Selection by the choir.
Prayer....Rev. Malcom O Magnuson.
The public is cordially invited.

* * * *

DAINTY LUNCHEON

MRS. JAMES R. KINSLOE of Allentown, Pa., was honor guest yesterday when Mrs. Philo M. Gelatt, 1212 Cass street, entertained at a charming luncheon. Thirty-five guests were seated at four tastefully appointed tables laid in the living room, which were centered by vases of yellow button chrysanthemums. The rooms were otherwise prettily dressed with vases of pink roses, large yellow and lavender chrysanthemums.

* * * *

MRS. J. SPRATT, 1609 Avon street, was pleasantly surprised in honor of her birthday. A delicious supper was served to forty-five ugests. Mrs. Pratt was presented with a purse of money.

* * * *

TWINS, a boy and a girl, weighing seven and one half pounds each, were born Wednesday, October 20, to Mr. and Mrs. Percy Aiken of French Island at the La Crosse hospital.

* * * *

MISS PEARL JOHNSON, 716 St. Andrews street, entertained at a theater party Thursday evening complimentary to Mrs. R. T. Backus of Ft. Pierce, Fla. Mrs. Backus was formerly Miss Edna James of this city. The guests were the Misses Elida Lee, Helen Mahoney, Kathryn McNamara, Bernice Murphy, Eva Plattmeier, Lillian Faas, Veronica and Marie Bamberger.

* * * *

FAREWELL

REV. O. C. MYHRE, retiring pastor of the St. Paul's Lutheran church, and his wife have been most delightfully entertained at numerous farewell functions during the past week. The guests have been on these occasions, the members of the choir, of which organization Mrs. Myhre has been soloist, and intimate friends. Mrs. Myhre, who is very popular among the parishioners and who has been greatly interested in all the church activities, was presented with several gifts, among them a cameo brooch and a purse of money. Among those who have entertained at dinners are Messrs. and Mesdames Louis Knudson, E. E. Moore, O. M. Selund, Christ Nelson, S. J. Lee, Dr. and Mrs. L. J. Nelson and Mrs. Gregger Smedal. Rev. Myhre and family left Saturday for Osage, Ia., where they will reside.

* * * *

ENGAGEMENT ANNOUNCED

MR. AND MRS. BERT La Fore, 1433½ Mill street, announce the engagement of their daughter, Betty Lila, to Mr. Lawrence Hevey, son of Mr. and Mrs. E. W. Hevey of Beloit, Wis.

* * * *

THE FOLLOWING La Crosse people attended the golden wedding celebration of Mr. and Mrs. M. Shafer of Mondovi, on Wednesday: Messrs. and Mesdames Romeo L. Warninger, George H. Warninger, Elmer W. Warninger, Harry Dimler, Louis Lautz and Mrs. Amor Anderson. Mr. and Mrs. Shafer are uncle and aunt of the Warninger families. It was an elaborate celebration, seventy-five guests being in attendance. Mr. and Mrs. Shafer were presented with a purse of gold as well as other gifts.

* * * *

IN RESPONSE to an invitation from the Rebekkahs of Sparta, a delegation of thirty from this city attended the district convention of the order at Sparta last week. Mrs. Emma Gaupor, of Viroqua, the district president, presided at the sessions, and Mrs. Lizzie Crumb of Milton, the assembly president, was in attendance. About one hundred and twenty-five representatives of Melrose, Viroqua, Sparta and La Crosse societies were in attendance. At half past six an elaborate three course dinner was served. Pink and green, the colors of the order, were used for the decorations, bouquets of carnations centering the tables with tapers at either end. In the evening the Degree staff from La Crosse put on the floor work in a most creditable manner. The visiting guests were delightfully entertained by the members of the Sparta lodge.

* * * *

MRS. THEODORA Youmans, of Waukesha, vice-chairman of the Republican State Central committee, will spend Thursday in La Crosse, the guest of Mrs. Charles S. Van Auken, district chairman. Arrangements are under way for a meeting at which Mrs. Youmans will address the women of La Crosse on the issues of the campaign. The time and place will be announced later.

* * * *

A SON was born October 6 to Mr. and Mrs. Omer B. Johnson, 1621 Winnebago street, at the Lutheran hospital.

* * * *

CHAPTER 113 of the World Wide Guild of the First Baptist church met at the home of Mrs. E. C. Davis, 528 North Eighth street, Friday evening, and elected the following officers for the ensuing year:

President—Miss Gretel M. Davis.
First vice president—Miss Beryl Collins.
Second vice president—Mrs. Russell Parce.
Third vice president — Miss Ethel Rumsey.
Fourth vice president—Miss Doris Hauser.
Secretary—Miss Ruth Hoppman.
Treasurer—Miss Mabel Doddsworth.
Counsellors—Mrs. E. C. Davis and Ethel Rumsey.
Refreshments were served.

* * * *

A TEN POUND daughter was born to Dr. and Mrs. Leland D. Elliott, of 113 N. 13, Oct. 22, at the home of her parents, Dr. M. H. Cremer, Red Wing, Minnesota.

* * * *

PERSONAL MENTION

LEIGHTON OYEN, son of Mr. and Mrs. Odin J. Oyen, is studying art at the National Academy of Design of New York City.

* * * *

MRS. HARRY MOSELY of Madison, is the week-end guest of her daughter, Miss Adelin Briggs.

* * * *

C. J. WHITING of Ortonville, Minn., is spending a few days with his parents, Mr. and Mrs. C. W. Whiting, 137 North Tenth street. Mr. Whiting is traveling for the Montague company.

* * * *

MR. AND MRS. Fletcher Kirkindall of Pocatello, Ida., Mrs. Ross of New Albin, Ia., and Charles Ross of North Mc Gregor, Ia., are spending the week-end with Mr. and Mrs. Casper Johnson, 507 Pine street.

* * * *

MISS GRETCHEN WOSTAL has gone to Galesville, where she will visit Miss N. Nyseth, who is attending Gale College.

* * * *

MR. AND MRS. Ben Birnbaum have as their guests their daughter and her husband, Mr. and Mrs. Joseph Collins of Flint, Mich., and Mr. and Mrs. F. Wallschield of Chicago for a few days.

* * * *

MESSRS. Dan G. MacMillan and Henry M. Curtis have gone to South Dakota on a hunting expedition.

* * * *

MRS. J. NALLY, 1422 Kane street, has returned from Milwaukee and Wales, Wis., where she spent a few days with her mother, Mrs. Walter Dunden, and friends.

* * * *

MRS. P. C. CURRAN, 1261 La Crosse street, has returned from a three weeks' visit at Lake Minnetonka and Minneapolis.

* * * *

THE WOMAN'S Auxiliary of Christ Episcopal church will meet Thursday afternoon, October 28, at the home of Mrs. R. H. Wesson, 220 South Nineteenth street.

* * * *

THE REGULAR meeting of the La Crosse Chapter, No. 22, Order of Eastern Star, will be held Tuesday evening, October 26.

* * * *

MONDAY EVENING the department president, Mrs. Mary L. Luchsinger, of Evansville, Wis., will inspect the Wilson-Colwell Relief Corps No. 2. The district convention will be held at Bangor on Tuesday and it is hoped that a large number from La Crosse will be in attendance. Regardless of the weather the bazaar and food sale of the corps was a success.

* * * *

GATEWAY TEMPLE, No. 19, Pythian Sisters, No. 25, will hold its regular meeting Monday evening at K. P. hall promptly at 7:45. Following the business session a social dancing party will be enjoyed.

* * * *

JOHN P. LINTON lodge, No. 27, Knights of Pythias, will entertain at a Hallowe'en dance at K. P. hall Friday evening, October 29. It is to be a costume party and the hall will be decorated in honor of All Saints' day.

The shell of a dead clam always stands open.

COMING EVENTS

(These dates are taken before deciding upon dates confer with Chamber of Commerce, Phone 36, and avoid conflict.)

Oct. 26—8 p. m.—First Congregational church—Lecture, World Conditions. Mrs. Mary Harris Armour, known as the Texas cyclone.
Oct. 28—8:30 p. m.—Chamber of Commerce—Members' Dinner—Speaker, Daniel N. Casey, Director Field Service Pennsylvania State Chamber of Commerce. Topic: "The Good Business of Civic Consciousness."
Oct. 29—8:30 p. m.—High School Auditorium—Mothers' club.
Oct. 31.—Rescue Mission Sunday in churches.
Nov. 1.—8:15 p. m. Normal Lecture Course—Myrna Sharlow, Soprano.
Nov. 18—Chicken pie supper and Bazaar in Caledonia St. Methodist church parlors.
Nov. 19.—Normal Lecture Course—Professor Dennis—Reader.
Nov. 28—Normal School—Afternoon and evening—Hortense Nielsen, world's master impersonator gives Drinkwater's Abraham Lincoln—Auspices Men's club, Congregational church.
Nov. 29.—Music Study Club, Cecil Burleigh, Edna Gunnar Peterson, La Crosse Theater.
Dec. 2—Supper and Bazaar in church parlors—Ladies' Aid society, North Presbyterian church.
Dec. 13—Normal Lecture Course, Trio Aeolienne, Richard Czerwonky, Bruno Steindel, M. Boguslowsky.
Jan. 21.—Music Study Club, Allen Mc Quhae, Tenor, La Crosse Theater.
Jan. 26-27-28-29—State Corn and Grain Show.
Feb. 15.—Normal Lecture Course—Mr. Frederick Landis.

City Briefs

Yeomen hall. Dance Tues. Wethe's. Open class adoption program Thurs. Jimmie James Novelty 6 Sat-Sun.

Watch the papers for the biggest Coat, Suit and Dress sale at Burrows.

When in Need of Plumbing, call W. F. Schram. Phone 46.

Mr. Purl Gage, has returned from Minneapolis where he visited friends.

Knights of Columbus—Regular meeting tomorrow evening.

Expression, Cultivation of the speaking voice. Dramatic Art Studio, State Bank Bldg.

Telephone Bills must be paid by the 25th of the current month to obtain the 25 cent discount.

Bazaar—German Lutheran church Thurs., Oct. 28th, afternoon and evening. Supper from 5 to 8.

Gage Staats, 1636 Avon street, spent the week-end in the Twin cities.

Pumps and stoves repaired. 1660-A

See our ad for Fire Sale, V. Tauschе Hdwe. Co.,

Paramount Kodak finishing at The Paramount Photo Shop. 225 Main.

Flora L. Mills, nurse, announces a change of residence from 1505 Vine to 1402 Vine. Phone 1517-M.

Underwood typewriters. Phone 146.

Mrs. T. Wiles, 1640 Avon street is recovering from her illness.

Chrysanthemums and Pom. Pons, all colors, cut and in pots. La Crosse Floral Co., Phone 40-A.

Costley, court house, draws wills.

Knights of Columbus—Regular meeting tomorrow evening.

The Hoover Suction Cleaner. You know none better. Linker Electric Co., 114 No. 5th St.

Mrs. Emma Knebes, 1922 Kane street, is ill at a local hospital.

"Sunrise Flour" when ordering.

Ostrich feathers cleaned, dyed and curled. Mrs. L. E. Omerberg, 332 Cass

Don't forget the bazaar given by Ladies' Auxiliary Spanish War Veterans next Tuesday afternoon and evening, October 26th, at their headquaters in the court house. Useful articles for sale cheap.

Osteopathy—Dr. Jorris, Newburg Bg.

Mrs. H. Hanson, 1514 Caledonia street, is visiting relatives at Camp Douglas.

Hallowe'en Greetings and Decorations at Ruud's Drug Store 12th and Jackson.

Don't forget the bazaar given by Ladies' Auxiliary Spanish War Veterans next Tuesday afternoon and evening, October 26th, at their headquaters in the court house. Useful articles for sale cheap.

"Sunrise Flour"—Ask your grocer.

Mrs. Everett Brown of Milwaukee was in La Crosse Saturday to attend the funeral of Andrew Burton Penewell and visit her sister, Mrs. L. B. Sullivan, 317 Mill street.

Don't forget the bazaar given by Ladies' Auxiliary Spanish War Veterans next Tuesday afternoon and evening, October 26th, at the headquarters in the court house. Useful articles for sale cheap.

Thill-Manning-Whalen Co. Get prices on plumbing and heating of us before closing deal.

See our complete line of electric fixtures in large display rooms, 2nd floor. The Linker Electric Co. 114 No. 5th St.

Miss Hilma Dale has returned to West Salem after visiting relatives here for a few days.

For accessories go to Seaton's Auto Supply Shop, 109 No. 3rd st.

Electric Wiring. Fixtures and Appliances. Thill-Manning-Whalen, Co. 512 State street. Phone 214.

Miss Florence Layland 1821 Charles street, has returned from Chicago where she visited friends.

The genuine Edison Mazda lamps are sold by The Linker Electric Co. 114 No. 5th St.

Mrs. M. A. Chilton 1623 Avon street, is ill at her home.

Fred Frommelt, 1637 Avon street, has returned from Austin, Minn., where he transacted business.

Rohr Bros. Painters, paperhangers, decorators. Phone 521-C or 1153-M.

Join the day or evening classes at the Keffe Business College. Students are enrolling daily.

Dorothy Jost, Fifth and Division street, spent the week-end in Chippewa Falls.

Cars Overhauled, first class work guaranteed. Solberg Tire Co., 539 Main.

Don't forget the bazaar given by Ladies' Auxiliary Spanish War Veterans next Tuesday afternoon and evening, October 26th, at their headquaters in the court house. Useful articles for sale cheap.

Mrs. A. L. Mosher, 1633 Avon street, is ill at her home.

Hallowe'en Invitations and score cards at Ruud's Drug store, 12th and Jackson.

Mrs. John Willette, 1125 Charles street, has returned from Sparta, where she visited relatives.

Miss Olga Bergum of St. Paul is visiting Miss Ornbell Sullivan, 317 Mill street.

LA CROSSE ARTISTS IN COMING RECITAL

A recital will be given at St. Joseph's hall, Sixth and Main, Wednesday eve., Oct. 27th, under the auspices of the Young Ladies society. Miss Ida Aiken will sing; Miss Elizabeth George and Mr. Frederick Rawstron will play the Arensky Suite, Op. 15, and Chabrier's "Espana," for two pianos; and Mr. Rudolph Kvelve will appear in three groups of violin solos and with Mr. Rawstron in Grieg's Sonata in F. Pianos have been secured from Calloway's Music store. Adv.

SNIFFLES? Whose Got The Sniffles?

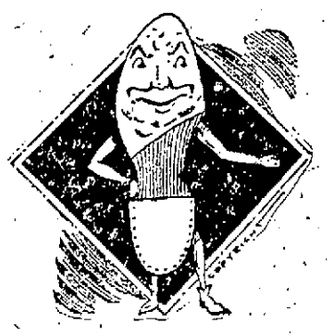
There is a sure and well tried Remedy for that condition which gives relief everytime. Try a bottle of GRAY'S YERBA SANTA COUGH REMEDY.

50c and $1.00 Bottles.

Sjolander's DrugStore
303 MAIN ST.
LA CROSSE—WIS.

Phone 2580.

Genuine Ivory Beads
at Reasonable Prices
Braun's Jewelry Store
318 PEARL ST.



A HAPPY SOLE

gets through this world easier than a downtrodden one and carries good will along the way. If you feel that your "sole" is getting worn with endeavors to carry your burdens,

SEND TO US

and we will add new life to it. The cost is very moderate, and the benefit is very apparent. All shoe mending promptly and efficiently attended to.

ELLIS E. LANGDON
Shoe Repairing
429 Jay Street

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On freight left overtime. Why not arrange with us to take care of your freight hauling and avoid paying storage?

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Fine for Winter—Long Keepers. Buy your apples now.

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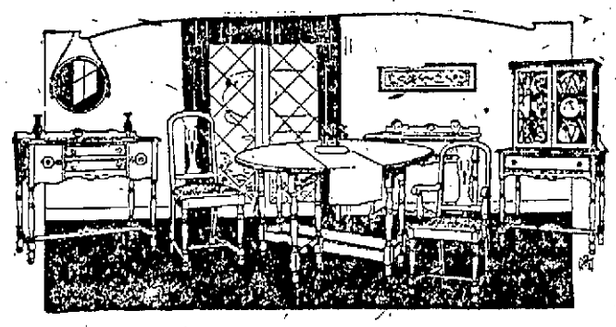
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Don't forget! We take all the dirt out of your rugs---try us.

SUPERIOR DRY CLEANING AND RUG CO.

201 State Street. *Phone 201-M*



Tudor Dining Suite

THE home that appreciates good furniture will find in this unique Tudor Suite a grace and charm that characterizes better furniture. It consists of ten distinctive pieces; a gate leg table, a roomy buffet, a beautiful china cabinet, a neat little server, one arm chair and five plain chairs.

We want to particularly call your attention to the graceful design of these pieces, the well proportioned legs and comfortable appearance so characteristic of this period. You will never regret the purchase of a suite like this. Can be had in Mahogany or American Walnut. Seats upholstered in genuine leather.

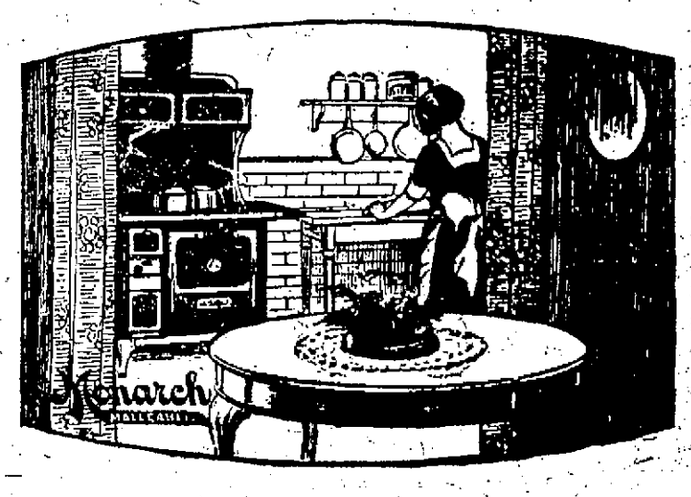
No. 562 Suite—This is really a very distinctive design and one that will appeal to our customers. Besides American walnut, can also be had in Old Mahogany, Robin Blue Enamel and French Grey.

You are cordially invited to visit our show rooms where many other exquisite pieces of artistic furniture, single and en suite, are on display.

SPECIAL—Sample lengths of Cretonnes, Block Prints and Decorative Fabrics on sale Monday.

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Range Satisfaction

The Monarch Malleable meets every requirement of the American kitchen. Perfect construction—economical in fuel—handsome in appearance—easy to operate. The Malleable construction prevents fuel waste and breakage.

The vitreous enameled linings protect against rust.

DO NOT FAIL TO SEE A MONARCH BEFORE YOU BUY.

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Phone 249 319-321 Pearl St.

ROYAL ELECTRIC CLEANER
Cleans by Air—Alone!
For Sale by
Electric Supply Co.
218 Main St.



ONE thing that you should at all times keep in mind is the high character of the coal sold by us. If you had ever seen coal dug and screened at the mines you would know that there are as many different kinds of coal as there are of potatoes. The coal we sell is a dependable article.

A. J. Eberhart Coal Co.
503 Wall St. Phone 191.
South Side Office: Jay St., between 2nd and 3rd.
Phone 671.

TIED TO THE TUB

Anyone tied to the tub at your house? Maybe you never thought of the weekly wash day in that way, but isn't that what it means?

Why not join the ranks of Happy Housewives by sending your wash to the laundry that gives you service—and that is always.

PHONE US—WE'LL CALL.

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THE FASHION SHOP
431 MAIN ST., LA CROSSE
Exclusive Styles for Women

RADIATOR HEATING • BATH ROOMS • BUBBLERS • KITCHENS • LAUNDRIES
If it has to do with the Sanitation of your home we have it or can get it for you
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JEHLEN'S
Sausage Factory and Meat Market
Bargains Every Day
Sugar Cured Corn Beef, per pound 25c
Glad Tu Meat Chu
121 So. 3rd St.

DOES MORE
Talley Light
DOES IT BETTER

INCREASES EARNING POWER

100% efficiency for you when we correct your eye troubles. Reasonable charges

A. B. Stevens
Optometrist & Mfg. Optician
State Bank Building

KEELER'S ELEVEN TAKES ANOTHER STRIDE TOWARDS TITLE

LA CROSSE NORMAL SCORES EASY WIN OVER PLATTEVILLE

Local's Take Another Stride Towards Title by Defeating Southerners 41 to 0

La Crosse Normal school football hopes took another leap toward the state's championship when they walloped the Platteville outfit 41-0 at the Normal field Saturday afternoon. A forty-five yard drop kick by Reget in the first quarter brought the crowd to its feet and started the scoring for La Crosse. The game was slow, especially in the first half. This was due in large measure to the way in which the Platteville quarterback called his signals. Had he been faster at getting his team away the score would have been much larger in La Crosse's favor.

La Crosse kicked off. Platteville carrying the ball back but ten yards. three downs failed to give them the required ten yards so they punted. La Crosse carried the ball down the field by a series of line plunges and end runs, but fumbled on the goal line, which resulted in a touchback. The ball was put in play by Platteville on their twenty yard line, who fumbled on the forty yard line, La Crosse recovering. At this point Reget, being forced to kick, put a pretty drop kick over the bar from the forty-five yard line.

The play in the second quarter was more nearly even than at any other time during the game. Platteville tried several forward passes, most of which failed to work. La Crosse's first touchdown came in the second quarter when Platteville fumbled a punt in the shadow of their own goal. Wolfe, right tackle for the locals, recovered the ball and Reget went over for the touchdown.

Platteville's Only Chance

In the early part of the second half a Platteville man intercepted a forward pass, and all but had a clear field when tackled by Reget. Yeager, the plunging fullback of the La Crosse team, tore through forty yards of broken field for a touchdown in the third quarter. He had splendid interference all the way, Jimmy Kevin taking out the last man who stood any chance of making a tackle. Capt. Schrader pulled off a twenty yard end run for a touchdown in the last half of the game, and Reget also wiggled through for another six points before the final whistle blew. A forward pass to Miller netted about twenty-five yards and Yeager rammed through for a touchdown. At another time Miller nabbed a pass and crossed the line with it himself.

The La Crosse ends showed considerable speed in getting down the field under the punts. Time and again they tackled the man receiving the ball before he had a chance to move. Platteville's main standby seemed to be a forward pass from a formation which started out like an end run, but the locals were not long in solving the play. The line-up:

LA CROSSE—Miller, left end; Lewis, left tackle; Dahlgren, left guard; Wilke, center; Kevin, right guard; Wolfe, right tackle; Rippe, right end; Reget, quarterback; Royal, left halfback; Schrader, captain, right halfback; Yeager, fullback.

PLATTEVILLE—Watson, left end; Sauer, left tackle; Klogeter, left guard; Scanlon, captain, center; Gillespie, right guard; Myers, right tackle; F. Hill, right end; Orton, quarterback; C. Hill, left halfback; King, right halfback; Tennigue, fullback.

Substitutes — Ettinger, McCormick, Thompson, Schick, Warne, La Crosse.

Officials—Referee—Wylie; umpire—Vosberg; head linesman—Gerber; timekeeper—Kelly.

Scoring — Touchdowns — Reget, 3; Yeager, 2; Miller, 1; Schrader, 1. Goals from touchdowns—Schrader, 2. Drop kick—Reget, 1.

CLEOPATRA WINS LATONIA STAKES IN KENTUCKY RACE

LATONIA, Ky.—W. R. Coe's Cleopatra won the Latonia championship stakes here this afternoon, defeating George W. Loft's On Watch, by three lengths. Cleopatra covered the mile and three-quarters in two minutes, fifty-six and four-fifths seconds, a new track record. H. P. Whitney's Damask was third, three lengths in front of his stable mate, John P. Grier.

KICKS BY LOURIE AND MURRAY WIN FOR TIGERS

PRINCETON, N. J.—Dazzling runs from kick formation by Don Lourie of Peru, Ill., and Frank Murray of Nashville, Tenn., were the main factors Saturday in the Princeton eleven's defeat of the Navy, 14 to 0. At the start of the second period Lourie, receiving the ball on his twenty-five yard line, made a bluff to throw a forward pass, but instead skirted the navy right wing for a touchdown. Princeton then played a defensive game mostly and let the Navy try its offense in vain until the fourth period, when Murray, substituting for Lourie, ran 90 yards for a touchdown.

FOOTBALL RESULTS

University of Montana, 34; Montana Wesleyan, 0.
Illinois, 7; Michigan, 6.
Ohio State, 13; Wisconsin, 7.
Chicago, 10; Iowa, 0.
Harvard, 31; Centre college, 14.
Princeton, 14; Navy, 0.
Cornell, 42; Colgate, 6.
Yale, 24; West Virginia, 0.
Syracuse, 10; Dartmouth, 0.
Virginia Military institute, 27; Pennsylvania, 7.
Pittsburgh, 10; Georgia Tech, 3.
Notre Dame, 28; Valparaiso, 0.
Army, 28; Tufts, 6.
Carnegie Tech., 27; University of Cincinnati, 15.
Marquette, 46; Western Normal, 7.
Washington and Jefferson, 14; Lehigh, 0.
Hamilton, 14; New York university, 13.
Amherst, 35; Union, 0.
Brown, 14; Springfield, 0.
Wesleyan, 19; Columbia, 0.
Williams, 62; Trinity, 0.
Penn State, 109; Lebanon Valley, 7.
Bucknell, 43; Muhlenburg, 0.
Swarthmore, 41; Johns Hopkins, 0.
University of Missouri, 19; Drake, 7.
Ohio Wesleyan, 14; Western Reserve, 0.
Case, 7; Akron, 0.
Wooster, 19; Oberlin, 0.
Baldwin-Wallace, 28; Hiram, 6.
St. Johns, 19; Pennsylvania Military college, 7.

IN THE SPORT MIRROR

BY "BANGS"

Although in modern times many avenues of occupation are open to members of the gentler sex, it remains for a La Crosse woman to forsake the beaten track and to invade the realms of sport long dominated by men alone. The woman is Mrs. Vaillancourt, who has adopted as a means of livelihood the management of a professional pugilist. She is at present billing dates for Curley Vaillancourt, a St. Paul lad who started the boxing game shortly after entering the service during the war. While he is comparatively young at the profession, Vaillancourt is reputed to be a comer, having won the welterweight championship in a tournament on the Pacific coast. Having two sons in the boxing business, Mrs. Vaillancourt has become an enthusiastic supporter of the game.

* * * *

The proposed state military basketball tournament is to be a certainty, according to the report of officials who are in charge of the preliminary arrangements of the event. It is expected that at least forty national guard companies will have teams in the preliminary events. Among those companies will have already reported having enlisted promising basketball material on the strength of the tournament. How about La Crosse?

* * * *

Football mentors today are getting away from the idea of using the quarterback as the feeder of the ball to the backfield. Most plays are now executed by the direct pass from the center to the man who carries the ball, and so extensively is this method employed that scarcely a first class eleven in the country is found which uses its quarterback to pass the oval to the ball carriers.

Under the old rules when it was necessary for the ball to pass through three sets of hands, it was imperative that the quarter be among the first to receive the ball from the center. By this method an extra eligible man is sent out in the open to receive forward passes. The modern quarterback as of old, directs the attack of the team, but when he is largely eliminated from passing the ball, the backs have the advantage of the necessary fraction of a second to get to the line and take advantage of a possible opening. The direct pass also affords the backs a better opportunity to skirt the ends for long gains.

* * * *

To correct a misunderstanding current among interested followers of the game, readers of this page will be informed that the La Crosse high school football team won 65 to 0 from the Tomah Indian team, rather than the Tomah high school aggregation.

HIGH SCHOOL LOSES TO CHIPPEWA FALLS IN FINAL QUARTER

Northern Gridders Triumph Over Coach Meade's Eleven by 10 to 7 Score

Coach Meade's football eleven went down to defeat before the Chippewa Falls aggregation in the northern city Saturday afternoon by a score of 10 to 7. Throughout the entire period of the game, and up until the last few minutes, all indications pointed to a La Crosse victory when the Chippewa crew recovered the ball on a La Crosse fumble and went over for the winning count.

The initial score of the game came when Chippewa placed a drop kick between the poles from the 30 yard line in the first quarter. La Crosse followed in the second quarter with their only touchdown, recovering the ball on a Chippewa fumble. The La Crosse team made consistent gains throughout the four periods, but on losing the oval, were thrown back by the long distance punting of the Chippewa quarter. Chippewa's winning touchdown came in the last five minutes of play when La Crosse lost the ball on a fumble on the five yard line.

On the Dry Bathing Beach

Mabel—That's a lovely bathing suit you're wearing. But aren't you afraid water will take the color out?

Joan—It might, so I always have it dry cleaned.—Detroit News.

Zoological Note

A few days ago a Corfu girl took a turtle's egg to school. When she went to take the egg from her pocket she found the turtle had hatched.—Medina (N. Y.) Tribune.

WISCONSIN LOSES TO OHIO STATE IN LAST MINUTE PLAY

Workman and Stinchcomb Feature in Buckeye's Victory Over Badger Eleven

COLUMBUS, Ohio.—Coming from behind in the last minute of play, Ohio state, through the skill of her pivot man, "Hobe" Workman, and the speed of "Pete" Stinchcomb, wrecked Wisconsin's championship aspirations today, defeating them 13 to 7. A thirty-eight yard forward pass from H. Workman to Stinchcomb, who raced from the twenty yard line for a touchdown, ended a game which had generally been conceded to Wisconsin.

Wisconsin made her touchdown eleven minutes after the start of the first period and kicked goal. For three periods the Buckeyes fought a gruelling battle, striving ceaselessly with a battery of forward passes to overcome the lead. In the fourth period the Badger defense began to weaken and the Buckeyes started a march toward the Wisconsin goal, heralded by a bewildering array of passes, one from H. Workman to Stinchcomb netting Ohio State's first touchdown. With nine minutes to play, the Buckeyes increased their passes and clinched the game with a long pass from midfield.

OPPOSES AMALGAMATION

NEW YORK.—David L. Fultz, president of the new International league, announced today that any attempt to include cities of the International circuit in the proposed twelve club amalgamation of the National and American leagues would be opposed by his organization.

CHICAGO ENTERS BIG TEN RACE AS IOWA GOES TO DEFEAT

Chicago Plays Defensive Game After Jamming Through for Initial Count

CHICAGO.—The University of Chicago eleven entered the ranks of contenders for the western conference football championship today by defeating the light but tricky Iowa team in a spectacular game, 10 to 0. The defeat virtually eliminated Iowa from the "Big Ten" race.

After jamming through from the three-yard line for a touchdown in the first period, Chicago played a defensive game and kept its goal line out of danger, although Iowa threatened until the final whistle. Iowa excelled in the open game, the forward passing of the Devine brothers keeping the big crowd on its feet.

The volcano Jorulla in Mexico was thrown up from a plain in one night, September 29, 1759.

SPARTA FOOTBALL PLAYER SUSTAINS SERIOUS INJURY

John Sullivan in Critical Condition After Sparta-Tomah Clash Friday

John Sullivan, Sparta, former student of the La Crosse High school and quarterback on the Sparta High school football team, suffered injuries in the Sparta-Tomah clash at Sparta Friday afternoon to the extent that he has not fully regained consciousness since he dropped to the ground on the Sparta field Friday afternoon.

From a report of the superintendent of schools at Sparta, Sullivan sustained his injury in the third quarter of the game. He was said to have walked down the field after the play in which he was injured, when he fell to the ground unconscious, from which condition he has not recovered, according to the report. Sullivan was immediately placed in care of a doctor, and later taken to St. Mary's hospital where it was discovered that his condition was critical. Dr. Evans of La Crosse was summoned to Sparta last evening and will be given charge of the patient. Sullivan was a student at the La Crosse high school during his sophomore year.

FRANK WOLFE WINS SHOES PRESENTED BY RIVOLI SHOE STORE

Frank Wolfe, left tackle on the Normal football squad was the lucky man in the draw for the pair of shoes presented by the Rivoli shoe store. Each man out in uniform was given a number, from duplicates of which, one number was drawn.

CORNELL TROUNCES COLGATE

ITHACA, N. Y.—Colgate suffered a crushing defeat at the hands of Cornell Saturday, the latter scoring a 42 to 6 victory over the Maroons. Colgate was powerless to stop the Cornell back field.

GOAL KICK GIVES ILLINOIS WIN OVER MICHIGAN SATURDAY

Dunn Scores Touchdown for Michigan on Seventy-five Yard Run

ANN ARBOR, Mich.—By the narrow margin of a goal after touchdown, Illinois virtually eliminated Michigan from the western intercollegiate championship race today, defeating the Maize and Blue, 7to 6.

Michigan scored its touchdown in the second period on a brilliant seventy-five yard run by Dunn, quarterback, who intercepted a forward pass to get the ball. His attempt to goal, however, went wide of the posts.

A pretty forward pass paved the way for Illinois' touchdown in the third period. Reaching the twenty yard line, Walquist, the Illinois right halfback, tossed to Ralph Fletcher, who carried the ball over. Fletcher then kicked goal.

To the Conservative People of La Crosse:

You can buy shares in the RIVOLI THEATER and all the other properties of the La Crosse Theaters Company.

The company has built for the City of La Crosse the RIVOLI, the finest theater and office building in the Northwest.

We want every citizen to feel that the theaters of the La Crosse Theaters Company are HIS theaters. We want his good will strengthened by actual ownership of shares in these splendid properties.

We offer to the people of La Crosse ONE THOUSAND SHARES of the CUMULATIVE PREFERRED STOCK of the company at the par value of ONE HUNDRED DOLLARS PER SHARE.

"Preferred Stock" means that the holder thereof will receive his dividends of eight per cent per annum from the company earnings before the holders of Common Stock will receive a cent thereof, and that in case of liquidation the preferred stockholder will have the principal of his stock paid in full before the Common Stockholder may have a dollar on his holdings.

THERE IS NO WATER IN THE STOCK OF THIS COMPANY. Every dollar's worth issued has been paid for by property turned in to the company worth that much and more.

The common stockholders have conveyed to the company the La Crosse Theater building and business, Majestic Theater lease and business, Bijou Theater building, and the land on which the Rivoli building stands, for their stock.

The company has built the Rivoli Theater, BUT NOT ONE DOLLAR'S WORTH OF COMMON STOCK HAS BEEN ISSUED AGAINST IT.

The company owns as well fifty per cent of the stock of the COOPER AMUSEMENT COMPANY, which owns the new North Side RIVIERA THEATER, and operates the BIJOU, CASINO and STRAND Theaters.

These preferred stock shares are exempt from Federal Normal Income Tax, and most of the State Income Tax.

Dividends of $4.00 each, on each $100 share are payable on the 15th day of February, and the 15th day of August in each year. YOUR BANK PAYS YOU ONLY $1.50 ON THAT AMOUNT FOR THE SAME TIME.

YOU DO NOT HAVE TO DEPEND ON THE STATEMENTS OF OTHERS AS TO THE NATURE AND VALUE OF THE PROPERTIES OWNED BY THE COMPANY. The properties are all here in the city of La Crosse—you can see them, enter them, now and at all times in the future.

The price of money will soon follow the falling prices of merchandise and other commodities. We anticipate that this may be one of the last offerings of securities bearing 8% guaranteed dividends, and especially of a La Crosse company having property all situated within the city.

The Company Agrees With the Purchaser of these Shares:

(1) That it will pay semi-annual dividends of four per cent each or eight per cent per annum on each share of this preferred stock.

(2 That it will in the year 1925 and in each year thereafter redeem at least three per cent of all outstanding shares of preferred stock, to be selected by lot, on the following basis;

For stock redeemed in 1925—$105 per share plus all accrued dividends.
For stock redeemed in 1926—$104 per share plus all accrued dividends.
For stock redeemed in 1927—$103 per share plus all accrued dividends.
For stock redeemed in 1928—$102 per share plus all accrued dividends.
For stock redeemed in each subsequent year—$102 plus dividends.

(3) That it will not issue any more bonds or preferred stock after this issue, until it shall obtain more property clearly equal in value to the securities so to be issued.

(4) That it will not pay its common stockholders any dividends over 8% per annum until it has set aside a fund for preferred stockholders' dividends sufficient to pay at least two full years' dividends on all preferred stock outstanding.

(5) The company reserves the right to redeem more than three per cent of the preferred stock outstanding whenever it shall so desire, but agrees in such event to pay for each share the amount specified in paragraph (2) above, and for all stock redeemed before January 1, 1925 will pay $105 per share plus all dividends accrued. ALL STOCK TO BE REDEEMED WILL BE SELECTED BY LOT.

YOU CAN OBTAIN ANY NUMBER OF THESE SHARES at our office on the second floor of the Bijou Theater building at 113 South Third Street, BY PAYING $100 PER SHARE THEREFOR —provided that they shall not be sooner sold.

WE PREFER AND WE WELCOME SMALL SUBSCRIPTIONS as well as larger ones, for our FIRST AIM IS TO OBTAIN AS MANY SHAREHOLDERS AS POSSIBLE IN OUR ENTERPRISE.

Call at our office or write for subscription blanks and more detailed information.

LA CROSSE THEATRES COMPANY

F. L. KOPPELBERGER,
Treasurer and General Manager.

Securities in Class B under the Wisconsin Securities Law. These are speculative securities.

750000

SEVEN hundred and fifty thousand purchasers of Overland Motor Cars have created the volume of business which enables you to secure the New Triplex Spring Overland at its *new low price.* Consult the Overland dealer in your community for details.

La Crosse Overland Company

Elks' Bldg., 5th and State Sts. Phone 103.

Overland

WANT ADS

Classified WANT AD. RATES

Under any classification 1½ cents per word for each insertion. No single insertion for less than twenty-five cents.

A MONTHLY RATE of $1.50 per line per month is made on standing ads. Nothing less than three lines accepted under this rate.

TELEPHONE YOUR AD TO THE TRIBUNE office any time before noon and it will be inserted the same day. Phone 323.

FRATERNAL NOTICES

Gateway City Lodge I. O. O. F., meets every Monday evening in Odd Fellow Temple, 119 South 4th St. There will be work at the next meeting. All Odd Fellows invited to attend. Persons desiring to join the Odd Fellows may obtain information and applications from the Secretary, Paul W. Mahoney. Gateway City Lodge was instituted in 1868 and is the largest Lodge in the city. The order increased 104,636 members in 1919 and is growing rapidly. Membership in this Order is a security against want in time of distress. Every encouragement will be extended to worthy men who wish to join and become members of the largest and strongest fraternal order in existence. See the Secretary.

WANTED—MALE HELP

MEN WHO WANT to work this fall on a straight salary can make a very desirable connection with one of the largest and strongest firms in its line in Wisconsin. The size of the salary depends upon the size of the man. Men must be salesmen and own their own cars. Permanent position for those who qualify. Personal interview necessary. W. B. Lafferty, Field Manager, Hotel La Crosse. Sunday, 1 to 6 p. m. Monday evening, 7 to 10 p. m. 10 23 24

ELECTRICITY TAUGHT by experts. Earn while you learn at home. Electrical book and proof lessons free. Your success guaranteed and position secured. Write today. Chicago Engineering Works, 1800 Sunnyside, Chicago. 10 24 24

WANTED—Ambitious boy, 16 to 18 years of age, to learn the Burroughs business and act as shipping clerk. Must be willing to work and mechanically inclined. Inquire Burroughs Adding Machine Co., 522 State St. 10 20 26

SOLICITOR AND INVESTIGATOR WANTED

To call on Manufacturing and Mercantile establishments in La Crosse and Western Wisconsin. Age between 25 and 35, single man preferable. Business experience necessary. Excellent opportunity for some one desiring outdoor employment, with good prospects for advancement. Address K. T., care Tribune.

MEN—Learn barber trade. Jobs waiting. Steady or extra work. Highest wages. Earn while learning. Write Moler Barber College, 513 E. Water St., Milwaukee. 10 23 26

WANTED—Yard man for Hotel Cleveland, Onalaska. Call Monday with references, 111 No. 14th St. Do not phone. Mrs. [illegible] L. Spicer, La Crosse, Wis. 10 23 24

LINOTYPE operator-printer—One that can handle work in country shop. Wages $25 to $30 according to ability. Badger Pub. Co., West Salem, Wis. 10 24 26

WANTED—Young man for general office work in garage. Must use typewriter and be able to drive car. Fox Bros., 207 State St. 10 22 25

FIREMEN, BRAKEMEN — $260-$300 monthly. Experience unnecessary (name position wanted). Write Railway, care Tribune. Sun 10 31

MEN WANTED for Detective Work. Experience unnecessary. Write J. Ganor, former Gov't Detective, Danville, Ills. Sun 9 26

WANTED—A young man to work on farm. Apply Knutson's Dairy, 318 Caledonia St., before 3 p. m. 10 22 24

MEN WANTED for Detective work. Write J. Ganor, former Gov't Detective, St. Louis, Mo. Oct 3 10 17 24 31

YOUNG MAN WANTED to work in lunch room. Neat appearance. Front [illegible]. 10 24 30

WANTED—Short order cook. Work nights. Standard Lunch Room. 118 No. 4th. 10 22 24

MAN WANTED—Good salary. Apply Mr. Hunt, Hotel La Crosse. 10 22 24

WANTED—Messenger boy. North American Telegraph Co. 10 20 26

TEAMSTERS WANTED — Thornton Bros., Caledonia, Minn. 10 23 24

BOY WANTED—500 Main. 10 20 25

WISCONSIN LANDS

ONE HUNDRED THOUSAND ACRES WISCONSIN CUT-OVER LANDS.

Men who pioneered farming in Indiana, Illinois and Iowa have seen their lands grow in value from a few dollars an acre, to $200, $300 and $400 an acre. This same opportunity is open in the cut-over belt of Northern Wisconsin. Here we have thousands of acres of wealth-bearing soil ready to give more acre for acre, than almost any other agricultural land in the country, good railroad facilities; close to markets and roads that can hardly be excelled anywhere.

Here's an investment opportunity that no thinking man with a desire for investment can afford to overlook. Write for details.

HARDY-RYAN ABSTRACT CO.
Room 10, Hardy-Ryan Building,
Waukesha, Wis.

FOR SALE FARMS

MY MAGAZINE, "Investing For Profit," is worth $10 a copy to any man who intends to invest any money in farm lands, or who desires to acquire irrigated land for a farm home, but hasn't learned the science of investing for profit in land. It demonstrates the real earning power of money in irrigated land knowledge unknown to the masses. It tells where to find the most profitable lands. It reveals the enormous profits made through increase in land values. It explains how fortunes are made in land and why they are made—how $100 grows to $56,000. To introduce my magazine write me now, mention this paper and I'll send it six months free. T. L. McDonald, Mgr., R-1808, 22 W. Jackson Blvd, Chicago. 10 24 24

MOST BEAUTIFUL 132-acre Lake Shore farm, for $55 per acre. Write for description. Miller, 1112 S. 7th St. 10 23 24

FOR SALE—42 acres land between West Salem and Bangor. Call 1231 Perry, Mrs. Jensen. 10 23 25

FOR SALE—20-acre farm. Cheap if taken at once. Inquire at 821 State St. 10 24 25

WANTED—FEMALE HELP

GOOD WAGES FOR HOME WORK—We need you to make socks for us on the fast, easily-learned auto knitter. Experience unnecessary. We buy all you can supply us. Distance immaterial. Positively no canvassing. Yarn supplied. Particulars 2c stamp. Dept. 306-C, Auto Knitter Co., Buffalo, N. Y. Sun Wed 10 27

LADIES—Learn hairdressing, marcelling, beauty culture, or chiropody. Pleasant work. Big pay. Great demand. Write today. Moler College, 105 S. Wells St., Chicago. 10 23 26

AMBITIOUS girls-women, over 17 wanted. U. S. government positions, $135-$195 month. List positions free. Franklin Institute, Dept. 726-H, Rochester, N. Y. Sun 11 7

PHOTOPLAYS—5,000 ideas needed. Working girl paid $10,000 for ideas she thought worthless. Details free. Write Producers League, 381, St. Louis. Oct 3 10 17 24 31

WANTED—Middle aged woman that has no incumberance, to go to Dakota and run a restaurant. Address J. R., care Tribune. 10 22 24

WANTED — Waitress, chambermaids, assistant to chef. Experience not essential. Write or apply Hotel Sidney, Sparta, Wis. 10 24 26

WANTED—Competent maid for general housework. To go to Minneapolis. References required. Mrs. A. L. Goetzmann. 10 23 25

COOK and dining-room girls to start Nov. 1st. State all in first letter. Address W. A Carr, Lewis Hotel, Sparta, Wis. 10 20 26

GOOD POSITION for man with office experience. Apply Room 301, Batavian National Bank Building. 10 21 27

WANTED

Lady, experienced bookkeeper and stenographer. Permanent position. P. O. Box 782, La Crosse.

WOMAN COOK wanted at Hotel Fortney, Viroqua, Wis. Wages $90 month, room and board. 10 23 24

WANTED—Woman to do washing and ironing. Call 1399-A afternoons or evenings. 10 24 26

WANTED—Competent stenographer. Apply office James Foundry, Front and King. 10 24 26

MAID for general housework. Mrs. C. N. Langenbach, 925 So. 3rd. Phone 905-M. 10 22 28

WANTED—Competent laundress. One used to electric machine. 401 W. Ave. So. 10 21 24

WANTED—Reliable women to take in washing and ironing. 230 So. 9th. 10 22 25

SHORT ORDER cook, waitress, dishwasher. Hotel Foley, 501 Mill. 10 18 31

WANTED—Competent maid. Small family. 862-R. Mrs. Law. 10 22 24

DISHWASHER — Elderly lady. 227 Pearl. Pearl Restaurant. 10 22 27

WANTED—Waitresses and dishwasher. American House. 10 18 24

MAID WANTED—Salary $1.00 a day. La Crosse Hospital. 9 2 tf.

WANTED—Two women for housekeeping. Elks' club. 10 24 26

GIRL WANTED at Swennes Restaurant. 210 So. 3rd. 10 19 25

DINING ROOM girl and maid. Lutheran Hospital. 10 18 tf

KITCHEN GIRL WANTED—Hotel Doering. 10 22 28

WANTED—Chambermaids. Hotel Jefferson. 10 22 27

FOR SALE—REAL ESTATE

FOR SALE—Lot, 67 by 140, northeast corner of Cass and 22nd Sts. Also 3 lots 22nd between Cass and Madison Sts. Joseph Borchert. 10 21 31

FOR SALE—Modern seven-room cottage. Fine location. Immediate possession. Priced right. Inquire 503 South Seventh. 10 23 24

LARGE BARN. Also a shed suitable for garage room for two cars. Call 1638-A or 402 Caledonia. 10 23 29

LOT FOR SALE—Paved street and sewer, 25th and Market, 60x143. Call 1735-C. 10 22 28

FOR SALE—New modern six-room cottage. Call A. J. Roberge. 240 or 566-C. 6 5 tf

PROPERTY FOR SALE—All modern except heat. 726 Ferry. 10 18 24

SEVEN-ROOM HOUSE and lot for sale. 1252 Rose. 10 18 24

FOR SALE—Property. Inquire at 907 So. 5th. 4 20 tf

Help Wanted—Male and Female

HUNDREDS U. S. government positions open. $125-$195 month. Short hours. Experience unnecessary. Common education sufficient. List positions free. Write immediately. Franklin Institute, Dept. 479-H, Rochester, N. Y. Sun 11 7

MAN OR WOMAN WANTED—Salary $36 full time, 75c an hour spare time, selling guaranteed hosiery to wearer. Experience unnecessary. International Mills, Norristown, Pa. 10 24 24

FOR SALE

FOR SALE—Lady's bathing suit, boy's coaster wagon, lady's coat, pictures, silver sugar and creamer, child's chautauqua board, infant's clothes and bassinette and a mission corner chair. 316 S. 9th street. 10 24 26

FOR SALE—Pure bred Poland China boars and gilts. 150 to 200 pounds. Good as grows. Choice $35.00 at the farm. W. T. Hartley, La Crosse, Wis., R. No. 3. 10 23 28

BARGAIN—25,000 ft. of roof and sheathing boards at $45.00 per 1,000. We need the room for a new shed. La Crosse Lumber and Supply Co. c o d tf

FOR SALE—$200 size phonograph, mahogany finish, automatic stop. Good as new. With records $95 cash. Inquire 521 So. 16th. Oct 17 24 31

FOR SALE—Mortgage for $1,500 discount of one year's interest if taken at once. For further information call 707 Mississippi. 10 22 24

FOR SALE—"Favorite" hard coal heater, grass rug 9x12, linoleum rug 9x12. Law Flat, 508 Cass St. W. J. Fitzpatrick. 10 24 30

FOR SALE—Pure bred Duroc Jersey Boars. Also fall pigs. Phone 2345w7. Ed Peters, La Crosse, Wis. R. F. D. No. 2. 10 22 28

MUST SELL at once, Haywood vulcanizer, three cavity. Bargain if sold this month. J. Koblitz, Hokah, Minn. 10 22 24

FOR SALE—Store counters, table tops and trusses. 2½ inch belting 12 ft. lengths. 119 Pearl St. Phone 576. 10 24 25

FOR SALE—Encyclopedia Britannica, 25 volumes, in good condition. Cheap. 1103 So. 7th St. Oct 22 24

FOR SALE—Bedroom suits, kitchen cabinet, baby cab. 1701 Winnebago. Oct 24 26 28

FOR SALE—Combination gas and coal range. Porcelain kitchen sink. 1214 Ferry. 10 23 25

TWO GOOD young horses for sale. Cheap. Phone 2366-C. 10 22 25

HARD COAL heater. Call 1735-C or 1630 Winnebago. 10 22 24

FOR SALE—Furniture. Practically new. Call 2366. 10 24 25

HOUSEHOLD furniture for sale. 630 So. 7th. 10 24 25

FOR SALE—Oak sideboard. 105 So. 6th. 10 23 25

FOR SALE—Motorcycle. Call 205 Mill. 10 23 24

PIANO FOR SALE—$40. 1118 Pine. 10 23 25

FOR SALE—Furniture. 827 So. 8th. 10 24 25

FOR SALE—Icebox, 1810 Charles. 10 24 26

Situation Wanted—Female

WANTED—Position as housekeeper. Address "C. B." care Tribune. 10 24 24

SALESMEN WANTED

EXPERIENCED SALESMEN WANTED TO BEGIN JAN. 1ST, 1921, FOR TERRITORY IN SOUTHWESTERN WISCONSIN.

Experienced in selling high class merchandise on the road to sell a high grade line of gas ranges, coal ranges and pipeless furnaces made by the largest stove plant in the world. While stove experience is preferred, it is not necessary, but only salesmen with successful sales record need apply. State age, salary expected, class of merchandise sold, annual business for the last three years, also references. Reply Box No. 6900. Oct 17 24

WANTED

Experienced salesmen for city sales force, competent to hold trade and capable of securing new business. Good salary and commission, with splendid opportunity to advance for the man who is in earnest. Permanent position with old, established manufacturers whose products are well known all over America. Call or write, giving age, occupation, references and salary expected.

W. T. RAWLEIGH CO.
301 No. 9th St., La Crosse, Wis.

MEN WANTED TO SELL GROCERIES.—Selling experience not necessary. One of the world's largest wholesale grocery houses (capital over $1,000,000.00) wants ambitious men in your locality to sell direct to consumer nationally known brands of an extensive line of groceries, paints, roofings, lubricating oils, stock foods, etc. No capital required. Commissions advanced. Write today. State age and county desired. John Sexton & Co., 352 W. Illinois St., Chicago, Ill. 10 24 24

MEN WHO OWN CARS and will work for a starting salary of $10.00 per day. We want men who are salesmen, or can be taught to sell. Men who are willing to work in the country. Large corporation. Permanent position if you can qualify and like the work. The $10.00 salary is only the start. We will be glad to make it more when you are worth it. Address Sales Manager, Box 44, Dept. 10, Madison, Wisconsin. Sun Wed Fri 10 31

SALESMAN WANTED—By old reliable firm to sell an entirely new 5c sales board proposition to merchants in small towns and country stores, unlimited territory, big commissions. Write for salesman's outfit. Empire Manufacturing Co., 114 West City Hall Avenue, Norfolk, Va. 10 23 30

SALESMEN—Opening for an alert successful salesman. Twelve sheet, roll-top, art calendars, leather goods, bank supplies, advertising specialties, good commissions, exclusive territory; references necessary. Economy Advertising Co., Iowa City, Iowa. 10 24 24

SALESMEN, agents or canvassers can make $15.00 daily selling Koal Ekonomizer. A guaranteed fuel saver, consumes soot, also gases. Cuts coal costs. Write for agency. Bureau of Industry, Des Moines, Iowa. 10 24 24

WANTED—Side line salesmen, for the De Luxe Candy Sales Board Line of America. Quality salesmen can earn big money with this line. Blossom Candy Co., 3731 N. Clark, Chicago. 10 24 24

ADDING MACHINES

GARTSIDE'S IRON RUST SOAP CO., 4064 Lancaster Ave., Phila., Pa. Mfrs. of the only original iron rust soap, want agents. Trade mark, print and copyright registered in U. S. Patent Office. This soap removes iron rust, ink and unwashable stains from clothing, marble, etc., like magic. 25 cents tube. Big profits. Sun 11 28

AGENTS—$4 an hour easily made selling our water-proof kitchen aprons. Needs no laundering. Every housewife wants one. Write for particulars. Progressive Sales Agency, 117 N. Dearborn St., Chicago, Ill. 10 24 24

WIDE-AWAKE MEN—To take charge of our local trade; $6 to $8 a day steady; no experience required; pay starts at once. Write today. American Products Co., 2903 American Bldg., Cincinnati, Ohio. 10 24 24

AGENTS—Large manufacturer wants agents to sell hosiery, underwear, shirts, dresses, skirts, waists, shoes, clothing, etc. Write for free samples. Madison Mills, 503 Broadway, New York. Sun 12 12

AGENTS—Make $75.00 weekly selling guaranteed hosiery. We guarantee $36.00 weekly full time, 75c an hour spare time. Experience unnecessary. Perfectwear Hosiery, Derby, Pa. 10 24 24

AGENTS—Free sample. Greatest washing tablet proposition. Enormous profits as high as 18c on 25c sale. B. Thayer, 2140 Clybourn Ave., Chicago, Ill. 10 24 24

SALESMAN—Salary and expenses. No investment. Permanent general agency opening. Fairview Nurseries, Geneva, N. Y. 10 24 24

FOR RENT—ROOMS

FOR RENT—Modern furnished room, centrally located. Business woman preferred. Phone 511-A. 7:30 to 8:30 a. m. 10 18 tf

FURNISHED rooms by the week, $8 and up. Beaumont Hotel. Phone 2366. 10 18 24

FURNISHED room to rent. 409 W. Ave. south. Call between 5 and 6 p. m. 10 22 28

FURNISHED rooms for light housekeeping. Modern. 415 So. 5th. 10 23 29

MODERN furnished rooms for rent. 920 So. 5th. Phone 2337-A. 10 23 25

FURNISHED rooms for rent. Gentlemen preferred. 320 So. 8th. 10 22 24

ROOM TO RENT—1402 Vine. Gentlemen only. Phone 1517-M. 10 24 26

DINING ROOM girl wanted—Viroqua Restaurant. 10 23 26

FOR RENT—Furnished rooms. 627 Vine St. 10 23 25

FURNISHED room. Modern. 131 So. 9th. 10 23 25

FOR RENT—Two rooms. 1202 So. 7th. 10 24 26

LARGE ROOM FOR RENT—610 So. 6th. 10 23 24

MODERN furnished room, 521 So. 6th. 10 24 26

CITY HEATED room, 226 So. 5th St. 10 23 26

For Rent—Houses and Flats

FOR SALE—6-room house, 2 lots, barn, garage and chicken coop. Reasonable. 2111 Park Ave. 10 23 25

FOR RENT—Strictly modern lower flat, 1607 Wood. Call Riverside Hotel, Onalaska. 10 22 24

FOR RENT—Furnished down stairs apartment. Inquire at 515 So. 16th St. 10 22 24

FOR RENT—Modern apartment. Call 824 Rose. 10 24 25

HOUSE FOR RENT—1620 Prospect. 10 23 24

FOR RENT—Lower flat. 512 Avon. 10 24 26

For Rent—Miscellaneous

FOR RENT—Large two-story building, concrete floor, suitable for garage for two or three cars or for store house. Address M. R. B., Tribune. 9 30 tf

FOR RENT—Double garage. 1015 Ferry. Inquire 1248 Mississippi street. 10 19 25

GARAGE FOR RENT—812 Caledonia. 10 22 28

COLLECTIONS

CLAIMS COLLECTED on percentage or bought outright. Commercial Service Bureau, 314 Newburg Bldg. 5 8 tf

CUT RATE SHIPPING

CUT RATES on household goods to Pacific coast and other points, superior service at reduced rates. The Boyd Transfer Co., Minneapolis, Minn.

LOST AND FOUND

LOST—Small brown fur neckpiece between 12th and Main and 9th and Cass. Finder will be liberally rewarded by returning to Mrs. C. W. Nelson, 1119 Main. 10 23 24

LOST—Pay envelope between Ford shop and Bellevue drug store. Return to 1715 Madison. Reward. 10 24 24

LOST—Schaeffer fountain pen on 16th and Mississippi. Call 1732-M. 1527 Mississippi. Reward. 10 23 25

LOST—Old rose cap between Second and Pearl and 6th and Cass. Return to 520 Cass. 10 24 24

LOST—Pocketbook on north side car Thursday afternoon. Reward. Call 1820-R. 10 23 24

LOST—Gold locket containing four-leaf clover. Phone 726-M. 10 23 24

LOST—White Foston bull dog. Reward. Call 1531-C. 10 22 24

POULTRY AND PETS

WE WANT reliable people to raise fur-bearing rabbits for us in their back yard, spare time. We furnish stock and pay $3.50 to $7.50 each for all you raise. Sunset Fur Co., 506-7-8 Lankershim Bldg., Los Angeles, Cal. Sat Sun 11 14

TYPEWRITERS

UNDERWOOD typewriters for rent. Phone 146. 7 14 tf

WANT TO RENT

WANTED—By manufacturer about to locate here small warehouse with side track privileges. Will consider lease for one year with purchase option. Reply with full details by letter to Postoffice Box 52, Milwaukee, Wisconsin. 10 24 26

WANTED TO RENT—Nice housekeeping rooms or small flat, well located. Best of references. Phone 155 or address "L." care Tribune. 10 13 tf

WANT TO BUY

FARM WANTED—Wanted to hear from owner of farm or good land for sale worth the price. L. Jones, Box 575, Olney, Ill. 10 24 24

IF YOU WANT to sell or exchange your property write me. John J. Black, Wis. St., Chippewa Falls, Wis. Sun 10 31

WANTED TO BUY—Furniture, stoves, ranges to furnish a 28-room building. Phone 1151-A. 10 23 24

WANTED TO BUY—Small gas range. Call 437-Black. 10 22 24

WE PAY HIGH CASH PRICES FOR OAK, BASSWOOD, COTTONWOOD LUMBER

SEGELKE AND KOHLHAUS MFG. CO.

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MONEY TO LOAN

On Farms and City Property
FUNDS ALWAYS ON HAND—
NO DELAY.

The Safest Investment is a Real Estate Mortgage.
WE HAVE FARM AND CITY LOANS ON HAND AT ALL TIMES.

Come in and Investigate.
Mortgages Bought and Sold.
W. J. HICKISCH,
203 So. Fourth La Crosse, Wis.

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ON REAL ESTATE
LOWEST RATE OF INTEREST
FRIES-NIEBUHR AGENCY.
ROOMS 209-12
NEWBURG BUILDING

MISCELLANEOUS

DOGS FOR SALE—Coonhounds and combination fur hunters, cat hounds, squirrel and rabbit hounds. Free trial allowed. Also good farm for sale. J. E. Williams, Selmer, Tenn. 10 24 24

LET US WEAVE your rags into handsome patterns in either rugs or carpets. La Crosse Hammock Works. Sun tf

$10.00 PER MONTH on a $100.00 purchase starts you housekeeping. Boyer-Furber Furniture Company. 1 1 18 tf

CONCERT AND DANCE music furnished by Christ Obrecht's Orchestra for all occasions. 418 S. 4th. Sat. & Sun tf

AUTOMOBILES

FORDS—Many bargains in used cars. Ford touring car with starter, good tires, in excellent condition, $465. 1918 Ford touring $275. 4 cylinder Cadillac, in good running order, $100. All models of used Fords at bargain prices. Ford Garage, 6th and King. c o d 4t

RADIATORS—Why not have them repaired the right way? We are radiator men—not tinners. "In the radiator business since 1900." All work guaranteed. La Crosse Auto Radiator Service, 108 S. Second St. Phone 313. 7 24 tf

We repair, rebuild, recore auto radiators for all makes of cars, fenders, hoods, lamps, bodies and gasoline tanks.

ALL WORK GUARANTEED.

BADGER
AUTO-RADIATOR WORKS
118 Pearl St. Phone 288

FOR SALE—Cheap second hand Dodge Bros. roadster in A-1 condition. Inquire Cameron Motor Car Co., 127-129 So. 6th. Open Sunday morning. 10 24 24

FOR SALE—Automobile. Beautiful roadster. Repainted and new tires. Will sell at a bargain. Leaving city. Call 927-R. 10 22 24

TO EXCHANGE—Late model Studebaker 5 pass. extra rim and tire for late model Chevrolet. 1128 Gillette St. 10 19 25

OVERLAND touring car, self starter, electric lights, demountable rims, cheap. Phone 2056-A. 410 Cass 10 22 24

FOR SALE—Five passenger Ford car. Bargain if sold at once. Martin Hanson, Onalaska, Wis. 10 21 24

FOR SALE—Ford touring car. 1920 model with electric starter. Good as new. 810 Ferry. 10 23 24

"BIG 4" BATTERIES

Sales and service station. We repair and charge all makes of batteries.

WENDLING BROS.
4th and Pearl Sts.

FOR SALE—Jeffrey six cyl. 5 passenger. $650.00. Call 13-77A. 10 15 24

Ford
THE UNIVERSAL CAR

ATTENTION USED CAR DEALERS

We have a large stock of all models of used Fords, also a few models in large cars. We are offering these cars at prices low enough to enable you to sell them at a nice profit. Come early. The cars will not last long at the prices we are now making.

FORD GARAGE

RUSHFORD CHURCH INSTALLS PASTOR

RUSHFORD, Minn.—Louis Brunner, an old and respected resident of this place died recently at the home of his son, William Brunner. He was born in Switzerland in 1841 and came to America with his parents when a boy, living in New York city, in Wisconsin, and afterwards on the farm near Rushford, where until a few years ago, he ever since resided. He is survived by his wife and six children: William, Henry and Robert of Rushford; Louis; Mrs. W. B. Peterson of Perk Rapids, Minn.; Mrs. Chester Frothingham of Seattle, Wash. Funeral services were held from the Rushford Presbyterian church and interment made in Oak Grove cemetery; Rev. G. M. Donehoo, pastor of the church officiating.

Rev. Finn Mageisson, the new pastor of the Rushford Norwegian Lutheran church, was duly installed as such recently, Rev. C. J. Eastvold of Northfield, Minn., conducting the impressive services. The seating capacity of the church was taxed at all the three services of the day, morning, afternoon and evening. The ladies of the congregation served dinner in the church basement to the guests of honor, who included Rev. Finn Mageisson and family; the retiring pastor; Rev. E. Jaasfad and his family; Rev. C. J. Eastvold of Northfield, Minn.; C. K. Preus, Decorah, Iowa; Mr. Mabelsson and N. S. Mageisson of North Prairie; O. M. Saevig of Rushford, and also all the trustees of the Rushford church.

The residence of L. Wang of North Rushford was almost destroyed by fire recently, the origin being unknown. Both Mr. and Mrs. Wang were absent from home at the time, the former at work in the nearby country, the latter on a visit to Wisconsin. A son and housekeeper were the only occupants at the time, the son just having gone to his work in the other part of Rushford and the housekeeper being in the back yard when the fire was discovered. The loss is estimated at $4,000 partly covered by insurance.

At the Norway town hall, a few miles from here, there has recently been organized a Harding-Preus club and the officers elected are: President, H. A. Ness; first vice president, O. Quarve; second vice president, Mrs. C. Westby; secretary, Carl Jahr; treasurer, C. O. Swensen. A membership committee was appointed and it is expected that the list will be large.

The cobra's poison fangs stand out permanently.

BUSINESS CHANCES

DISTRIBUTORS WANTED for newly patented automobile accessory. Exclusive territory granted to responsible parties. Preferable car owners. Mitchell and Livingston, Mohawk Bldg., New York City. 10 24 24

VACUUM CLEANING

CARPETS and rugs cleaned by auto vacuum. Reeves. 1797-R. 9 17 2 mo

SHIP BY TRUCK

I have a 2-ton Nash truck and am prepared to do all kinds of hauling and long distance moving.

J. H. BEAN
318 Linker Bldg.
Tel. Office, 562. Residence, 928-R.

For Sale

7-room brick house on West Ave. So. Trane vapor heat system. Full lot; on paved street. Has garage. Hardwood floors upstairs and down. Full basement; strictly modern in every respect. Price for quick sale $6,500. Terms if desired. Call at office for appointment to show property.

Lewis Realty Co.
State Bank Bldg., La Crosse, Wis.

REAL ESTATE

City residence and business properties, sites and lots.
Lease holds and appraisements.
Improved farms, land.
O. L. Johnson C. K. Harrison
Phone 593. 306 Linker Bldg.

Real Estate Bargains

My advice is to buy now before prices go higher as they surely will in the near future. I have some very attractive bargains that I am offering at very low prices.

Fine seven or eight-room dwelling at 2303 Charles street, also almost new four-room dwelling in rear. These homes are in the finest condition and make very fine homes for those who want something nice. The smaller house can be sold for eight hundred dollars if desired. Price only $2500 for the two.

Fine all modern home on George street. This is positively a very fine home with plenty of room, toilet and layatory on first floor as well as complete modern bath room equipment on the second floor. Full basement and laundry. This is a rare snap at $4700.

Five lots on upper Kane street that we are offering at the low price of $125 each. First come, first served.

Fine cottage, 1020 Avon street. Partly modern and we will sell same very cheap.

Fine large house and lot at 619 Avon street. This home is a very desirable one and a snap at $3700.

Fine little home at 1438 Kane street. Make me an offer.

Other fine snaps that will pay you to look over.

Jos. G. Dubraks
708 Clinton St.

FARMS

Best selection to choose from. With or without stock and machinery.

J. H. BEAN
Tel. 562 318 Linker Bldg.

NOTICE

The undersigned, State Road and Bridge Committee of the County of La Crosse, will receive bids at the office of the County Clerk at 11 A. M., Friday, October 29th, 1920, for hauling and delivering 2400 cords of quarried stone on the Sparta-Bangor-La Crosse Road in the Town of Burns. Bids will be received for the entire quantity required or for any portion thereof, and bidders are requested to state in their proposals the maximum number of cords they will contract to deliver.

For further particulars inquire of John Hintgen, County Highway Commissioner, La Crosse, Wisconsin, or members of the Committee.

Dated this 15th day of October, 1920.

ADOLPH NUTTELMAN,
A. N. MOORE,
R. W. DAVIS,
F. W. STORANDT,
JOHN KINDLEY,
State Road and Bridge Committee, La Crosse County, Wis.

BERT A. JOLIVETTE,
County Clerk.



Iverson's Little Plumber

WE guess that everybody believes that an ounce of prevention is worth a pound of cure. Of course you realize that if the plumbing at your house is put into the proper shape at this time, some member of your household may not fall ill at some later date. Why not have that plumbing attended to at once?

P. J. Iverson
618 Main St., La Crosse, Wis.
Phone 325.

ARE YOU SATISFIED WITH YOUR EDUCATION?

If Not, Are You Attending the

Free Evening Vocational Schools?

EVENING SCHOOL PROGRAM

All classes are in session from 7:30 to 9:30 P. M., except those marked otherwise.

VOCATIONAL SCHOOL—6TH AND VINE STREETS.

Instructor	Subject Taught	Evening
W. C. Greenwalt	English and Americanization	Mon. and Thurs.
D. H. Shepardson	Business English and Arith.	Mon. and Thurs.
Miss E. H. Scanlan	Dressmaking	Mon. and Thurs.
Miss G. Hill	Shorthand and Typewriting	Tues. and Thurs.
Miss B. Thompson	Millinery	Tuesday
Miss E. Jensen	Cooking	Monday
Miss F. Norton	Bookkeeping	Monday

HIGH SCHOOL—15TH AND CASS STREETS

Miss A. Roche	Typewriting	Tues. and Thurs.
Miss A. Collins	Shorthand	Tues. and Thurs.
R. H. Butler	Bookkeeping	Tues. and Thurs.
George Mead	Swimming	Tues. and Thurs.
Miss A. Plummer	Swimming	Tues. and Thurs.
Miss O. Cook	Dressmaking	Tues. and Thurs.
Thos. Pittman	Mechanical Drawing	Tues. and Thurs.
E. Saenger	Auto Mechanics	Tues. and Thurs.
C. Glenn	Machine Shop Practice	Tues. and Thurs.
E. A. Peart	Cabinetmaking	Tues. and Thurs.
W. G. Wolff	Machine Shop Practice	Mon. and Wed.
E. A. Peart	Cabinetmaking	Mon. and Wed.
Miss B. Thompson	Millinery	Thurs.
Mrs. I. O. Holly	Elementary Dietetics	Tues. 3:30—5.
Mrs. I. O. Holly	Advanced Dietetics	Wed. 3:30—5.

LOGAN SCHOOL—LOGAN AND AVON STREETS

R. H. Butler	Bookkeeping	Wednesday
Miss B. Thompson	Millinery	Wednesday
Miss E. H. Scanlan	Dressmaking	Tuesday
Miss H. Strauss	Business English and Arith.	Tues. and Thurs.

LUTHERAN HOSPITAL

Miss A. Wentz	Anatomy and Physiology	Friday

Step in and visit any of our evening classes at any time, then join if you wish. All books are furnished free as is all instruction.

Telephone 2200 for further information.

Board of Industrial Education
JOHN B. COLEMAN, Director.

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All we ask is to let us give you estimates—as to quality, workmanship and prompt delivery we are right up-to-the-minute with the most modern and latest methods that go into printed matter. Are you low on your stationery? Better look your supply over you may be down to your last sheet, if so, just phone and our man will call—prompt delivery.

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THIS OFFICE OPEN EVENINGS

Real Estate, Farm Lands, Rentals, Insurance, etc.
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THE LITERARY CLUB STARTS MEETINGS WITH FINE PROGRAM

SPARTA, Wis. (Special)—The Sparta Literary club began its sessions for 1920 and 1921 last Monday evening, the meeting being held at the home of Mr. and Mrs. E. B. Baldwin. The topic related to the commercial waterways, the rivers and canals of the United States. Mrs. E. B. Baldwin was the leader and was assisted by Mrs. R. S. Baldwin and Mr. E. B. Baldwin.

Mrs. A. B. Naset was hostess to the C and B club Tuesday afternoon.

Nov. 5 the Plus Ultra class will meet with Mrs. George Kidney.

The Advance club met with Miss Margaret Laring at her home on East Franklin street, Tuesday evening.

The La Crosse district convention of the Rebekkah lodge was held in Sparta on Tuesday, delegates being in attendance from the lodges in La Crosse, Sparta, Tomah, Viroqua, Cashton and Melrose. A banquet was served by the local lodge and degree work was conferred in the evening upon several candidates by the Myron P. Lindsay lodge of La Crosse.

A family reunion was held last Sunday at the home of Miss Libbie Greene, residing on Austin street. About sixty relatives were present, coming from Galesville, Prairie du Chien, Warrens, Melvina, Little Falls Tunnel City and Sparta. The hostess was presented with a sum of money, the occasion being her birthday.

The Royal Neighbors of America will meet for their next Sewing Day at the home of Mrs. George Kidney, the date is Nov. 5.

Standard Bearers Entertain

The Standard Bearers of the Methodist church entertained at a banquet Friday night at the church, in honor of their mother and sisters. Following the supper, a most entertaining program was given, Mrs. Wilber F. Tomlinson acting as toastmistress.

A number of the members of the St. John's Episcopal church, and other guests met at the home of Mr. and Mrs. W. M. Foresman Monday evening, and enjoyed a six thirty o'clock dinner.

Seven candidates were given the degree of the regular meeting of the Sparta Chapter, Order of the Eastern Star in Masonic Hall, Friday evening, Oct. 15. After the ceremony light refreshments were served.

Mrs. M. M. Haney and Mrs. A. L. Fisher entertained twenty-five guests at the home of the latter, Thursday afternoon, at a silver tea given in the interest of the Ladies' Aid Society of the Methodist church.

The Ladies' Aid Society will meet Tuesday afternoon in the church parlors at three thirty o'clock. Following the business session, a public supper will be served, from five thirty until all are served.

Miss Margaret Peacock, Mrs. Rule Baldwin and Mrs. Paul Austin entertained Friday evening, Oct. 8 at a parcel shower for Mrs. Ward Williams at the home of Mrs. Austin on East Montgomery street. The rooms were prettily decorated in pink and white. Light refreshments were served.

A pleasing service in the interest of good literature day will be given at the Methodist church Sunday morning. The pastor will be assisted by several laymen. There will be good music.

The Golden Jubilee meeting of the Women's Missionary Society of the Congregational church was held Wednesday afternoon at three.

The Busy Beavers Sunday School class will meet with Miss Bernice Horth, next Tuesday evening.

There will be a union service in the Methodist church Sunday evening, under the auspices of the local W. C. T. U. at which time Mrs. Mary Harris Armour L. L. D. world renowned speaker, will address the meeting.

The following marriage licenses have been issued the past week by County Clerk O. J. Jackson: William W. Rochester and Marie Barrett both of Warrens; Roy Thurer, Sauk county, and Olga Sinuer, town of Sheldon; Herbert Klinkner, and Mrs. Anna Wavra both of Cashton. Edward Barry and Nellie Smith, La Fayette; Harry A. Benedict and Frances Isensee, Little Falls; Albert Dauley, Chicago, and Anna Betthauser, Oakdale; Victor Orchard and Ruth E. Elbert, Lincoln; Elmer A. Bredlow, town of Sheldon and Bertha Schendel, Wilton.

Miss Julia Elizabeth Teall, daughter of Mr. and Mrs. Fred Teall and Mr. Walter E. Foote both of Sparta were united in marriage at Mankato, Minn. Oct. 11. The couple will make their home in Sparta at 123 West Oak street.



LET THE CHILDREN TAKE PICTURES

of each other while they play. The pictures will be valuable as they grow up.

We have a complete stock of Brownie Cameras from—$2.86 and up.

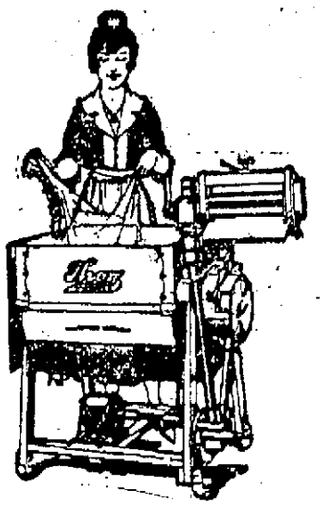
ONLY EXCLUSIVE KODAK SHOP IN THE CITY.

MOEN'S KODAK SHOP

124 So. 3rd St. La Crosse, Wis.

THE HOME OF QUALITY FINISHING.

Thor



SOLD BY

LINKER ELECTRIC CO.

114 No. 5th St. La Crosse, Wis.

Morning Hours are Best for Shopping

BURROWS

407-409 MAIN STREET

La Crosse's Largest Ready-to-Wear and Millinery Shop.

The Biggest

Coat, Suit and Dress Sale

of the Season

will be launched here in a few days. The greatest values, smartest styles, finest fabrics and largest assortment will be offered the public at astonishing low prices.

WATCH THE PAPERS FOR FULL PARTICULARS.

OPEN EVERY SATURDAY EVENING

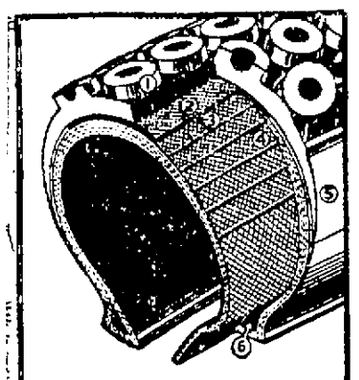
DIAMOND DYES

Any Woman can Dye now



Each package of "Diamond Dyes" contains directions so simple that any woman can diamond-dye any old, faded garments, draperies, coverings, everything, whether wool, silk, linen, cotton or mixed goods, a new, rich, fadeless color.

Buy "Diamond Dyes"—no other kind—then perfect results are guaranteed even if you have never dyed before. Druggist will show you Diamond Dyes Color Card.



Faultless!

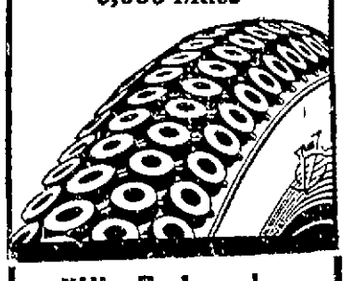
This is your verdict after studying the supreme construction of

Pennsylvania
VACUUM CUP TIRES

We sell them because no other tires give our customers the non-skid *protection*, the *quality*, or the *service* afforded by these popular casings.

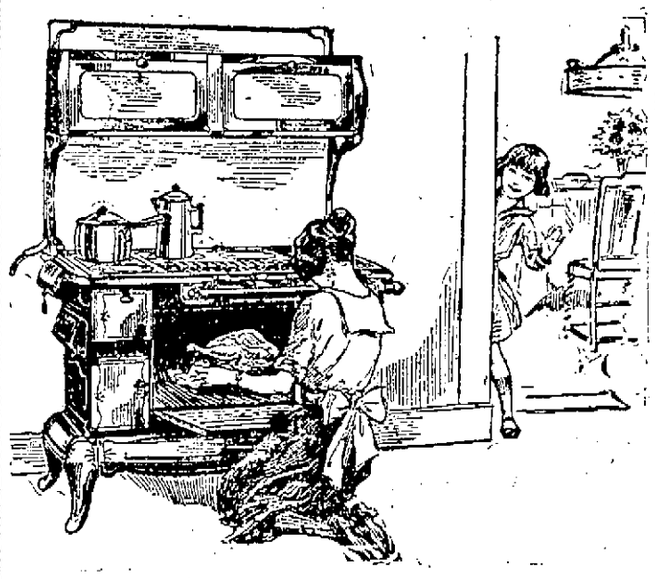
Guaranteed — per warranty tag — for

6,000 Miles



Ellis E. Langdon

429 Jay St.



$3,000

worth of Ranges sold in less than ninety days.

WHY?

because we have hundreds of satisfied users of our Combination Coal and Wood Ranges that are boosting our business

HOW?

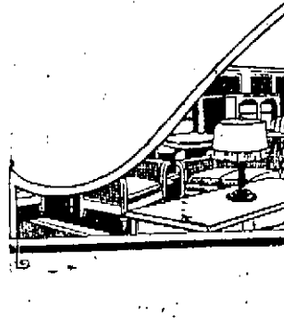
Thus, one lady said to another, "Don't you like your range? Why, we are delighted with ours. Bought it at the Fred Kroner Hardware Co. It is so economical in the use of coal and gas and is a lovely baker."

Then why gamble on others when it is a fact that our ranges satisfy? Our prices are very attractive and terms reasonable.

The GAS-KOL COMBINATION at $125.00, others from $75.00 up. We still have a few high grade ranges left on our closeout list.

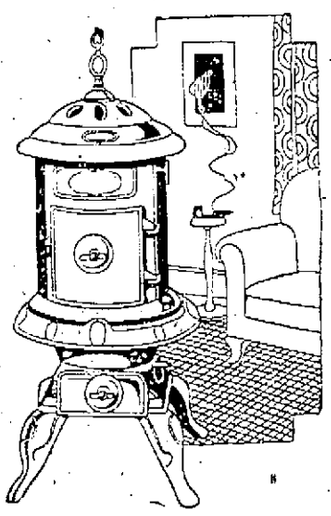
Fred Kroner Hardware Co.

116-118-120 So. 3rd St.



Furniture for the New Home

There are merchants who figure that if they sell you once they are satisfied. Imagine what kind of goods they sell. Our idea is entirely different. We sell you ***quality Furniture only.*** Come in and make your selection at this time.



HEATERS and RANGES

Here, as in every other department of our large store, we are offering you the best values that money can buy. Fuel economy and durability are marked characteristics of our better quality stoves. A large 18 to 20-inch Heater that will burn any grade of fuel, are priced at—

$28, $30, $36 and $38

Florence Oil Heaters, from **$7.50** up

CONVENIENT CREDIT TERMS

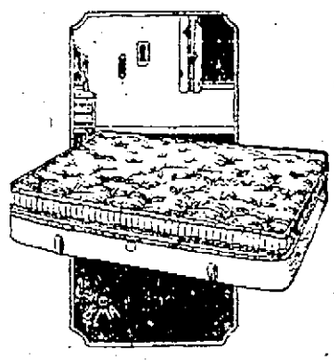


RUG BARGAINS

A new Rug adds wonderfully to the beauty and comfort of your home. Below we list a few specials, these are not old Rugs but patterns we wish to discontinue, therefore we give you the benefit of the reduction. Select yours at once.

9x12 Wilton, best grade, regular $185.00, special..$129.00
9x12 Wilton, regular $150.00, special.....$118.00
10-6x10-6 Wilton Rug, regular $165.00, special...$130.00
11-3x12 Wilton, regular $175.00, special.....$129.00
9x12 Axminster Rug, regular $90.00, special.....$72.00
9x12 Royal Turkish Rug, regular $210, special...$160.00
8-3x10-6 Axminster Rug, regular $85.00, special...$69.00
8-3x10-6 Axminster Rug, regular $80.00, special...$62.00
7-6x9 Axminster Rug, regular $72.00, special.....$57.00
11-3x12 Velvet Rug, regular $110.00, special.....$89.00
9x12 Tapestry Rug, regular $40.00, special.....$32.00
9x12 Tapestry Rug, regular $45.00, special.....$36.00
9x12 Velvet Rug, regular $65.00, special.....$52.50
8-3x10-6 Tapestry Rug, regular $40.00, special....$32.00
9x12 Tapestry Rug, regular $60.00, special.....$47.50
6x9 Tapestry Rug, regular $28.00, special.....$22.50
9x12 Tapestry Rug, regular $25.00, special.....$18.75
9x12 Wool Fibre Rug, regular $18.00, special.....$13.75
26x48 Scotch Wool Rugs, regular $4.50, special....$2.75
27x54 Axminster Rugs, regular $10.00, special.....$8.00
30x60 Smyrna Rugs, regular $8.50, special.....$7.00
27x54 Wilton Rugs, regular $13.00, special.....$10.50
27x54 Rag Rugs, regular $2.00, special.....$1.60

We also have the Seamless Chenille Rugs. See our line.



There Is Satisfaction

whenever we sell a high grade Hair or Combination Hair and Felt Mattress. Below we list a few high grade Hair and Combination Mattresses we wish to close out.

40 lb. all hair, regular $32.00, special... **$25.00**

40 lb. all hair, regular $27.00, special ... **$19.50**

Combination Hair and Felt, regular $24.00, special at **$17.00**

English Felt, plain top, no tufting, regular $27.00, special at **$22.00**

Box Spring and Pad made to order.

Visit Our Lace Curtain Section

FURNITURE RUGS

Tillman Bros.

116-118 SO. 4TH STREET